



How to secure a great placement & make the most of it!

ProspectSoft Ltd

Agenda

What does a great placement look like?

Why should I do a placement?

How do I get a great placement & make the most of it?

Q&A

Welcome!



Jessica Heald
Head of Marketing at
ProspectSoft

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Examples of a great placement



Technical Services



New Business Sales



Development



Customer Success



Marketing

Impressive Facts & Stats for an SME placement scheme



170+ placements since
2003



4 former placements in
Senior Management Roles



Placements are main source of
permanent recruitment



All but 2 Developers are
ex-placements



65% of workforce is made up of
current & past placements



56% placement retention
rate YOY



Average length of service
is 7.5 years

Former placements who now rule the roost!



Jessica Heald
Head of Marketing



Martin Clark
Head of Development



Arthur Ashdown
Service Desk Manager



Isobel Honour
Customer Success Manager

Our Culture



Our Awards

★ RATEMY**PLACEMENT**

2020 - 2021

**Top Small to
Medium-sized
Employer**

WINNER

Top Small to Medium-Sized Undergraduate Employer 2020 **Winner**

Top Small to Medium-Sized Undergraduate Employer 2019 **Winner**

Top Small to Medium-Sized Undergraduate Employer 2018 **Winner**

Top Small to Medium-Sized Undergraduate Employer 2017 **Winner**

Top Small to Medium-Sized Undergraduate Employer 2016 **Finalist**

Top Small to Medium-Sized Undergraduate Employer 2015 **Finalist**

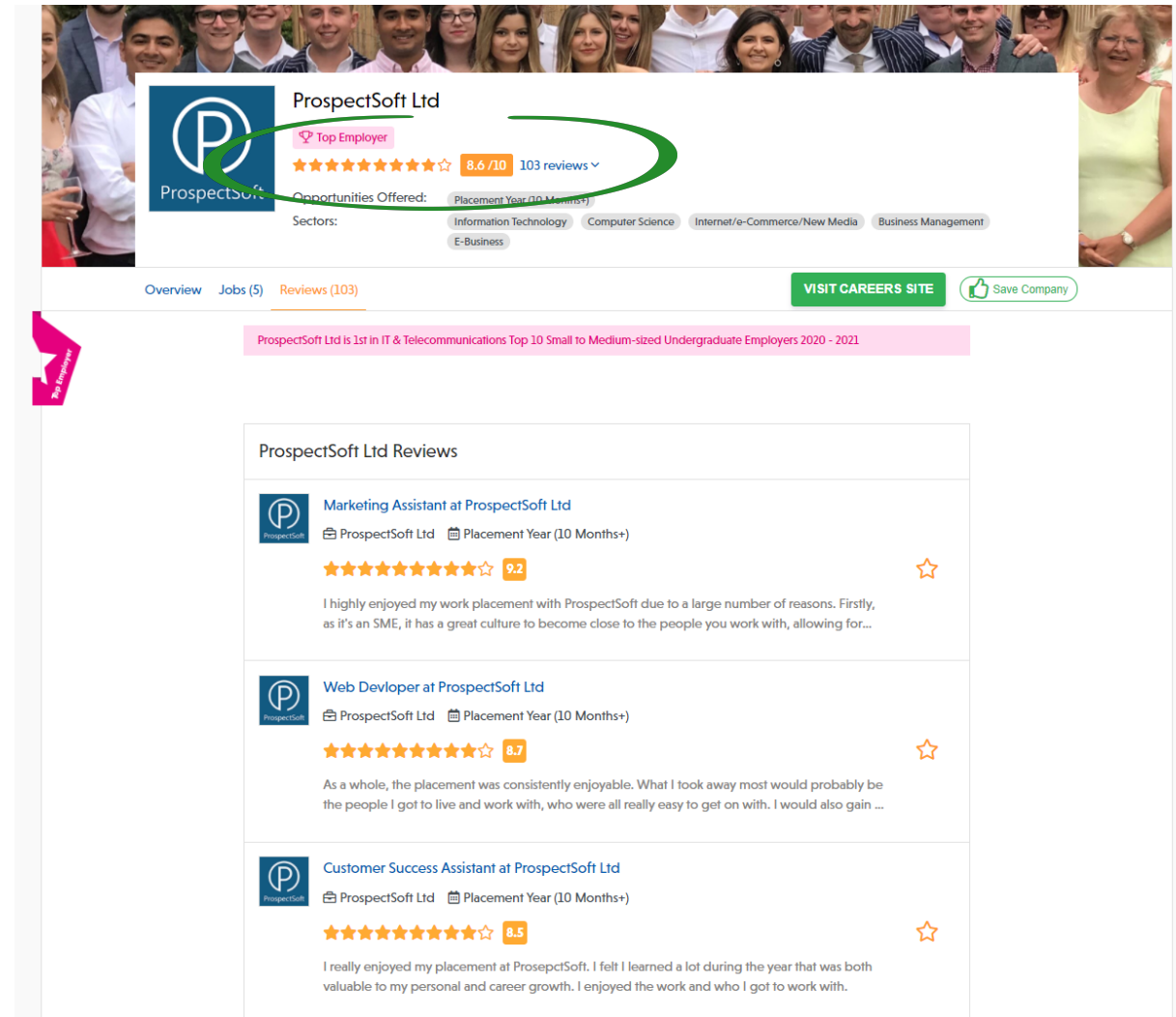
Top Small to Medium-sized Undergraduate Employer 2014 **Winner**

The National Placement & Internship Award 2013 **Winner**

The National Placement & Internship Award 2012 **Winner**

The National Placement & Internship Award 2011 **Winner**

Our Reviews



ProspectSoft Ltd
Top Employer
8.6 /10 103 reviews
Opportunities Offered: Placement Year (10 Months+)
Sectors: Information Technology, Computer Science, Internet/e-Commerce/New Media, Business Management, E-Business

Overview Jobs (5) **Reviews (103)** VISIT CAREERS SITE Save Company

ProspectSoft Ltd is 1st in IT & Telecommunications Top 10 Small to Medium-sized Undergraduate Employers 2020 - 2021

ProspectSoft Ltd Reviews

Role	Rating	Review Text
Marketing Assistant at ProspectSoft Ltd ProspectSoft Ltd Placement Year (10 Months+)	9.2	I highly enjoyed my work placement with ProspectSoft due to a large number of reasons. Firstly, as it's an SME, it has a great culture to become close to the people you work with, allowing for...
Web Developer at ProspectSoft Ltd ProspectSoft Ltd Placement Year (10 Months+)	8.7	As a whole, the placement was consistently enjoyable. What I took away most would probably be the people I got to live and work with, who were all really easy to get on with. I would also gain ...
Customer Success Assistant at ProspectSoft Ltd ProspectSoft Ltd Placement Year (10 Months+)	8.5	I really enjoyed my placement at ProsepectSoft. I felt I learned a lot during the year that was both valuable to my personal and career growth. I enjoyed the work and who I got to work with.

“I’ve **not heard** of that company...”

Heard of Twilio?



Our Customers



Calderdale Carpets



LAMPSOURCE



NEPLASTICS
YOUR PORTAL TO PLASTIC

DottedEyes®



rakem.



CARFORD
part of the JLA Group



Kingfisher
Protecting Industry Worldwide



Haines Watts
Local Matters, National Strength.



AARSLEFF



CLIVE MARK



ADDISON ROSS
LONDON

Lab Unlimited
CARL STUART GROUP

amtech. know how



AIRFLOW



IDNS



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Now is the **best time** to be getting
real-world experience

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“How do I **stand out** from the crowd to secure a great placement?”

Is this “standing out from the crowd”?

“I work really well in a team”

“I have good communication skills”

“I have great attention to detail”

“I’m a hard worker”

“I’m reliable & trustworthy”

“I’m great at working independently”

What's going to get the **employer's
attention?**

Top Tips for CVs & Cover Letters

Get the basics right

Personalisation is key

Draw on your extra-curricular activities & achievements

Be careful with wording

Use templates with caution

Include hobbies & interests



“What’s it like working for an **SME**?”

Making the most of your placement!

Set goals &
challenges

Ask questions...
plenty of them!

Listen & take
notes

Immerse
yourself in the
business!

Share ideas

Enjoy it!

Say 'Yes!'

How to apply & get in touch

Apply now!

placements.prospectsoft.com

Getting in touch

[Our Virtual Booth](#)

careers@prospectsoft.com

[LinkedIn](#)

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Placements

placements.prospectsoft.com