

2020-2025

further together

STRATEGIC PLAN MONITORING REPORT

About our Plan, this Report and our Current Reality

To say a lot has changed since the plan's official approval would be an understatement, however, we have come together as a College like never before. The global pandemic stopped us in our tracks, made us pivot, and become more agile than ever.

And while navigating through the ebbs and flows of COVID-19 remains our top priority, the Strategic Plan, and the roads it will lead us on, are things that also require our attention. It is a balancing act between addressing the pressing needs of the pandemic, and ensuring that we build towards a strong, post-pandemic future and to achieving our strategic goal:

To be the college of choice for our differentiated academic opportunities, exceptional college experience, and our valuable partnerships This report highlights the many accomplishments of the past year, and how they will aid in our goal trajectory. In the report, you will find:

» A. Highlights At-a-Glance

» B. Activity Report



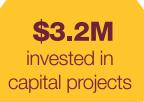
A. Highlights At-a-Glance

During the past 12 months, we have made significant progress in furthering our more established objectives.

Please find below some of the key highlights and memorable speaking points for this interim period:

- Submitted business case for a stand-alone
 Bachelor of Science in Nursing Degree, the first degree to be offered in Cambrian's history, leading us on the path to delivering a polytechnic education
- Introduced a number of new mid-semester intakes for 8 programs, further establishing Cambrian as a flexible and accessible 12 month global college
- Taken first steps in a multi-year campus modernization process through investment of over \$3.2M in capital projects to enhance the current Cambrian built environment
- Continued to evolve our growing research reputation with the addition of over \$1M in new research funding
- Committed to implementing a carbon reduction strategy that will meet the provincial guidelines by 2050
- Progressed our journey to becoming a philanthropic beneficiary of choice by surpassing \$1.1M annually in overall fundraising contributions

By the Numbers



surpassing \$1.1M annually in overall fundraising contributions

\$1M in new research funding

B. Activity Report

Our Plan is an ambitious one, both for its structure, and that it has been written to continually evolve. In fact, we do not want to be limited by a finite number of outcomes, and our objectives will not have a finite end point. We will continue to build each objective with new foundational, transformational and aspirational tactics as some are achieved and new opportunities are identified.

Excel in Teaching and Learning continuing to raise the bar for teaching excellence

Create a more flexible, inclusive, and responsive academic learning experience

- Initiated a **review of the Teaching and Learning Framework** by hosting faculty feedback forums and consultations to inform and guide content development
- Development underway for a new standard for virtual learning spaces on campus

Diversify academic credentials and course offerings

- Consulted Cambrian faculty and staff on the topic of new credentials and new program development, receiving over 100 new program suggestions across diploma and degree programs as well as micro-credentials
- Diversified our program offerings with the addition of twenty new micro-credentials
- Increased intake flexibility and access through a number of new mid-semester intakes for 8 programs

Redefine postsecondary education for Cambrian

- **Commenced applied degree development** for the following: Business and Behavioural Sciences
- Secured nearly \$600,000 in funding from eCampus Ontario in support pilot projects to support hyflex teaching in non-hyflex programs, including simulations and virtual reality

Dissolved collaborative nursing program with Laurentian University and submitted business case for a stand-alone Bachelor of Nursing degree



Modernize the College

meeting the evolving expectations for our campus environment both physically and digitally

Physical Modernization

- Launched consultation to engage students, faculty and staff on modernization of the campus built environment to inform a fulsome modernization plan
- Planning for an **increase to the number of hyflex classrooms** as part of our digital transformation, including retrofitting twenty four existing, and adding ten new hyflex classrooms into circulation

Invested \$1.4M in deferred maintenance to address space refurbishment, thoroughfares, roofing, etc., and an additional \$3.2M in capital projects related to teaching and learning, applied research and information technology

Digital Modernization

- Complete wireless and wired network refresh to remain abreast of latest technology
- **Completed review of current digital state with future state mapping underway** in order to identify gaps and opportunities for further transformational changes within the digital environment



Engage, grow and diversify our international student population

• Expanded international student recruitment activity in identified markets, including additional in-country representation in Mexico and Columbia, and expansion into South America, the Middle East, Nepal, Sri Lanka, Philippines, Indonesia, as well as new opportunities in Europe, the Caribbean and USA

Global learning experiences

- Finalizing a Danish exchange pilot program
- **Developed an international general education course** involving an international service learning opportunity in a host country

Respect Indigenous Cultures

growing our cultural competency and engage with the gifts of our Indigenous brothers and sisters

Advance our commitments to the Indigenous Education Protocol

- Identified Calls to Action pertaining to post-secondary education, and initiated a Calls to Action Task Force to monitor progress and report on accomplishments
- Developed a transition program to prepare Indigenous students for Fall academic programming in order to support Indigenous learners success
- Developed the N'Swakamok Education Initiative a collaboration with Laurentian University and College Boreal to create pathways to post-secondary education and research for Indigenous youth
- Established a partnership with Kenjgewin Teg, of M'Chigeeng First Nation, to launch in-community dual credit programming and pathways to Cambrian

Developed Indigenous language courses in Cree and Ojibwe

Advance Applied Research

reaching higher and farther in the world of research partnerships

Engage more programs, students and faculty in applied research

- Received over \$700,000 from Natural Sciences and Engineering Research Council of Canada (NSERC), to carry out two new projects in urban agriculture and transition programing for Indigenous students entering post-secondary
- Invested in state of the art facilities and equipment such as the 5-axis CNC, 3D printer and chemistry lab, enabling students and industry to work with leading edge technology
- Developed and launched the first Battery Electric Vehicle (BEV) Maintenance corporate training course in response to market needs
- **\$250,000 funding commitment** from from the Greater Sudbury Development Corporation for a proposed Battery Electric Vehicle lab.
- Received \$378,000 from FedNor to launch a three-year pilot project supporting businesses focussing on mining, automation and advanced manufacturing, robotics and information, and communications technology

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» National Recognition

Ranked by Re\$earch Infosource as the **24th** college overall in Canada for the value of research activity, and **13th among** all colleges for the number of paid student researchers

Enhance College Well-being making wellness a foundational focus

Foster a culture of safety, belonging, support and wellness

- Introduced new semester model incorporating a 1-week study break into all semesters
- Approved and began delivery on a health and wellness,
 4-course stackable credential

Align our health and wellness mandate with the Okanagan Charter

• Consulted students, faculty and staff on the pillars of wellness as well as the Okanagan Charter for feedback and to determine next steps for plan development Established

 a College
 committee on
 Equity Diversity
 and Inclusion

Promote a Sustainable Campus

leading the way in sustainable practices

Actively reduce our carbon footprint

• **Committed to implementing a carbon footprint reduction strategy** that will meet provincial guidelines by 2050

Grow and Steward Industry Partnerships

working with our partners to go beyond the norm

Grow the number of partner relationship

- Developed a Strategic Partnership Development Committee, recruiting industry and community facing College stakeholders in a new partner engagement model
- Developed a new Program Advisory Committee (PAC) structure and recruitment plan to ensure consistent and broad industry representation across all programs
- Partnered with Prepped and RBC Future Launch on a 1-year pilot project aimed at helping to prepare students for greater success in advance of embarking on placements, co-ops, practicums and eventual careers
- In working towards our goal of becoming a partner and beneficiary of choice, the College has increased engagement across both private donors and industry partners, exceeding \$1.1M in philanthropic contributions

» Invested in Phase II implementation of CRM

including International, student support, and the Career Centre as we move towards an enterprise-wide solution and data source, in keeping with the College's Digital Transformation Plan

