

# together

STRATEGIC PLAN MONITORING REPORT OCTOBER 2022

2020-2025

Our vision is to **imagine the impossible**, to inspire one another, and to innovate in ways we have yet to fully explore. To envision the impossible and work together to achieve what we envision.

## About our Plan, this Report and our Current Reality

For the first time in what seems like ages, campus is once again buzzing with students and staff, and the feeling of excitement and opportunity are palpable. The accomplishments we have achieved over the last few years are something to be proud of, and more importantly, have positioned us well to move forward with confidence and optimism.

We are now a different Cambrian. Flexible, nimble, adaptable and working together like never before. The once held aspiration of offering a polytechnic education is now a lived reality. As we reflect on how much we have grown in teaching and learning, campus revitalization, equity and diversity, research and philanthropy, we can truly say that we are a better Cambrian.

The Strategic Plan and the objectives within it continue to be our focus, as we strive to achieve our strategic goal:

To be the college of choice for our differentiated academic opportunities, exceptional college experience, and our valuable partnerships This report highlights the many accomplishments since the previous Monitoring Report. In the report, you will find:

» A. Highlights At-a-Glance

» B. Activity Report

» C. Achievements to Date

## A. Highlights At-a-Glance

#### During the past 6 months, we have made significant progress in furthering our more established objectives while making headway in others.

Please find below some of the key highlights and memorable speaking points for this interim period:

- Official opening of the Cambrian Pride Centre, a space that is dedicated to supporting 2SLGBTQ+ students and staff
- Achieved substantial international diversification with 34% of international learners originating from non-Indian markets, with highest numbers being from Nepal, Nigeria, Philippines, Vietnam, and Columbia.
- Substantial completion of an **\$800,000 renovated café area within the Student Life Centre** (SLC)
- Published Cambrian's response to the Truth and Reconciliation Commission Calls to Action, which outlines the steps Cambrian has taken to implement the vision of the TRC. The report was blessed by College Elders in a sacred fire ceremony.





### **B.** Activity Report

Our Plan is an ambitious one in that it has been designed to continually evolve as new opportunities present themselves. In fact, we do not want to be limited by a finite number of outcomes, and our objectives will not have a finite conclusion. We will continue to build each objective with new foundational, transformational and aspirational tactics as some are achieved and new opportunities are identified.

## **Excel in Teaching and Learning**

#### continuing to raise the bar for teaching excellence

#### Create a more flexible, inclusive, and responsive academic learning experience

- Consultations with faculty about institutional learning outcomes
- Launch of flex learning and investments in classroom spaces to support flex delivery
- Launch of **renewed strategy to meet AODA standards** and inspire universal design for learning

#### Diversify academic credentials and course offerings

- Launch of our first 2-year graduate certificate in Global Business Management
- Launch of a variety of new programs including:
  - Early Childhood Education Administration (Graduate Certificate)
  - Emergency Services Communication (1-year Ontario Certificate)
  - Professional Accounting (Graduate Certificate CPA Accredited)
  - Chemical Engineering Technician (2-year diploma)
- **Created 9 micro-credentials through Continuing Education** to enable learners to add skills and capabilities to their resumes quickly

#### Redefine postsecondary education for Cambrian

- Approval of Honours Bachelor of Business Administration (BBA) degree
- Approval of the pathways to BScN and BBA honours permitting consecutive launch of years 1 and 3 into BBA and Years 2 and 3 into BScN
- **Proposed 3-year Bachelor of Business Administration** under review by the Postsecondary Education Quality Assessment Board

## Modernize the College

meeting the evolving expectations for our campus environment both physically and digitally

#### Physical Modernization

- Substantial completion of an **\$800,000 renovated café area within the Student** Life Centre (SLC)
- Completely redesigned and renovated kitchen within SLC
- Modernized bathrooms and kitchens in 50 townhouses
- **Successful in the competitive CERF** to secure funding to purchase a new boiler for Power Engineering program

#### Digital Modernization

- Contracted a vendor for **development of new website** and initial redesign and technical build underway
- **Re-brand consults completed** and preliminary concepts to be confirmed in Fall 2022
- New survey tools procured and launched to support informed decision making

## Think Globally making global thinking common practice

#### Engage, grow and diversify our international student population

- Achieved diversification of 34% enrolment from non-Indian markets, with highest numbers being from Nepal, Nigeria, Philippines, Vietnam, and Columbia.
- Sending first cohort (8 students) to Ireland as part of the of the Global Skills Opportunity Exchange
- Exceeded international enrolment targets for fall 2022

# Respect Indigenous Cultures

growing our cultural competency and engage with the gifts of our Indigenous community

#### Advance our commitments to the Indigenous Education Protocol

- Hosted 3 transition programs for Indigenous youth
- Published Cambrian's response to the Truth and Reconciliation Commission Calls to Action, which outlines the steps Cambrian has taken to implement the vision of the TRC. The report was blessed by College Elders in a sacred fire ceremony.
- Launched micro-credentials through Continuing Education in Indigenous Languages Anishnaabemowin (Ojibway) and Nehiyawemowin (Cree)

## Advance Applied Research

reaching higher and farther in the world of research partnerships

## Expand presence of Applied Research through digital marketing strategies

- Announced \$682,320 in funding from FedNor to establish a BEV lab within its Centre for Smart Mining
- Diversified applied research portfolio with first funded project in health care sector – received funding for a project that supports taking an innovative approach to mental health simulation development

 Tendered Battery
Electric Vehicle expansion project

## Enhance College Well-being

making wellness a foundational focus

#### Foster a culture of safety, belonging, support and wellness

- Introduced mandatory sexual violence prevention training for all students and staff
- **Introduced staffing models** to support Equity, Diversity and Inclusion (EDI)

» Official opening of the Cambrian Pride Centre

- Launched the EDI speaker series
- Partnered with Laurentian University, Collège Boréal, the Greater Sudbury Police Service and Sudbury & Area Victim Services to raise awareness on the importance of consent through the launch of a video
- **Procuring 24/7 mental health support app** available in over 25 languages to support student mental health and wellbeing

## **Promote a** Sustainable Campus

#### leading the way in sustainable practices

#### Actively reduce our carbon footprint

- Contracted installation of 20 electric vehicle charging stations
- Installed first geothermal heat source This offsets the boiler consumption and reduces GHG eCO2 by 13.2 Tonnes/yr

## Grow and Steward Industry Partnerships

working with our partners to go beyond the norm

#### Grow the number of partner relationship

- Developed and implemented a new model for Career Services to enable greater student support within academic schools while enabling greater outreach to current and prospective employer partners
- Developed Indigenous workshops in order to address industry need and interest – Engaging with Community, Ally ship and Truth and Reconciliation, and Health – Indigenous Perspectives
- Developed Philanthropy 2.0 Plan for Cambrian
- Hosted Innovation Partnership event highlighting significant donors and research partners
- Soft launch of Battery Electric Vehicle (BEV) fundraising campaign
- Launched first Anmar Indigenous scholarship program

Introduced various new Program Advisory Committees to support newly launched academic programs



## C. Achievements to date

#### April 2021



Submitted business case for a stand-alone Bachelor of Science in Nursing Degree leading us on the path to delivering a polytechnic education



Introduced a number of **new mid-semester intakes for 8 programs**, further establishing Cambrian as a flexible and accessible 12 month global college



Taken first steps in a multi-year campus modernization process through investment of over \$3.2M in capital projects to enhance the current Cambrian built environment



Continued to evolve our growing research reputation with the addition of **over \$1M in new research funding** 



**Committed to implementing a carbon reduction strategy** that will meet the provincial guidelines by 2050



Progressed our journey to becoming a philanthropic beneficiary of choice by surpassing \$1.1M annually in overall fundraising contributions

#### October 2021



Submitted Honours Bachelor of Business Administration Degree proposal for approval



Launched new programs: Media Communications and Cyber Security (January 2022)



Launched 24 micro-credentials



Added 10 additional hi-flex delivery classrooms



Launched multifactor authentication to enhance cyber security



Received significant investments from various partners: \$600,000 from eCampus Ontario, \$500,000 from CiCan Global Skills Opportunity, \$330,000 from RBC Future Launch, \$150,000 from TD



Developed a four-week Transition Program for Indigenous students to explore programming



Developed an Equity, Diversity, and Inclusion Committee



**Committed to College Council reviewing all policies** with a lens of health and wellness

#### April 2022



**Received Ministry approval to offer the Bachelor of Science in Nursing Degree** (**BScN**) which will begin with its first cohort of students in Fall 2022



Received \$1M from the Canada Foundation for Innovation (CFI) initiative to establish a Battery Electric Vehicle Lab



**Officially signed the Okanagan Charter**, an international pledge to promote health and wellness on campus. Cambrian is the first college in Northern Ontario and fourth college in the province to sign the Charter



**Named one of Canada's top research colleges**, achieving our highest national ranking ever (18th)



Set a new record for research income (\$5.56 million)



**Raised approximately \$85,000 during the Giving Tuesday Campaign**, dedicated to initiatives from bursaries and student food bank, to mental health and women in skilled trades.



Consulted with Elders, Community and Cambrian's Circle of Indigenous Education to **approve a new Land Acknowledgement** that is more respectful and inclusive of those it intends to honour



Completed phase one of an Indigenous Classroom renovation