



Measuring impact in rural social innovation: strategies and tools

8 May | 10.00 - 13.00 CEST

Online - Microsoft Teams

AGENDA:

10.00 - 10.30

Welcome and introduction

Overview of workshop objectives and agenda.

- Alexandra Yaghil, AEIDL

10.30 - 11.15

Why does impact assessment matter? Perspectives from global to local

Setting the scene: Why is impact assessment important, and how does it support work with the ecosystem?

The European perspective on Social Impact Measurement

- Shannon Pfohman, AEIDL

The national perspective: The Slovenian impact measurement model

- Matjaž Črnigoj, University of Ljubljana

The entrepreneurial perspective: what is at stake at local level?

- Sanja Zelko, Social Farm Korenika & Mozaik Association for Social Inclusion

Q&A and panel discussion

11.15 - 11.30

Coffee break

11.30 - 13.00

Learning from peers: tested tools and methodologies

From theory to action: Practical approaches to impact assessment

How to set realistic impact indicators? The I-O-O-I model

- Raphaela Friedl, The Hobby Lobby (AT)

The power of stories: integrating lived experience into social impact assessment

- Sarah Henderson, People's Voice Media (GB)

Social impact management toolbox & communication guidelines

- Liva Svarce, Social Entrepreneurship Association of Latvia (LV)

Q&A and panel discussion



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