

ProSiebenSat.1 PULS 4

GAMECHANGERS

2022

THE POWER OF COOPERATION



ProSiebenSat.1 PULS 4

4GAMECHANGERS

THE STUDIO

THE 4GAMECHANGERS STUDIO

- » Launched in 2021 as a compensation for the canceled festival
- » Since April 2021 we broadcast our 4Gamechangers TV shows on a weekly duration
- » The shows contain our main festival topics as well as the game changing topics our partners



THE FUTURE IS POSITIVE
AS LONG AS WE THINK AHEAD,
ABOVE AND BEYOND



**AFTER THE CRISIS IS BEFORE
THE CRISIS – HOPEFULLY
WE LEARN FROM IT**
HOPEFULLY WE LEARN FROM IT



MAGENTA TUN CHALLENGE
THE FINAL



BRAVE NEW WORLD OF WORK
FROM THE CHANGE FROM CONSTRAINT
TO OPPORTUNITY FOR THE FUTURE



GREAT PLACE TO WORK
AUTRIA'S BEST EMPLOYERS

SUSTAINABLE DEVELOPMENT GOALS

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4GAMECHANGERS



As an official partner of the UN, we make reporting on all 17 SDGs (Sustainable Development Goals) one of our program priorities. With our sustainability program "4Sustainability" and the fields of action Green Production, Green Location and Green Events, we will be climate-neutral by 2030.

Sendungen seit April
2021 auf PULS 24

39

45.780

Durchschnittlich
erreichte Kontakte
(E12+) pro Monat im TV

Total reach auf
4gamechangers.io
(April – Sept)

85.498
Pls

52.760

Rekord-Nettoreichweite (Tsd.)
im Herbst (Sept. – Nov.)

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4GAMECHANGERS
STUDIO

**MEGA
ERFOLG
2021**

integrierte Kunden
& Partner

25

10

Live Acts

TOP 5 SENDUNGEN

- 1) Kick off 4Jobs / NRW (Tsd.) 38,34
- 2) Kick off 4Future / NRW (Tsd.) 33,76
- 3) Gesundheitstalk Big5Health „Chronisch Krank“ / NRW (Tsd.) 31,60
- 4) Wirtschaftsagentur-Talk 1 / NRW (Tsd.) 31,40
- 5) Kick off 4GC / NRW (Tsd.) 30,14

SPONSORING PACKAGES STUDIO

KEYNOTE SPEECH

Give a 5 minute keynote speech to one of your special topics

Also included:

Logointegration on 4gamechangers.io
Livestream
Pictures and videos of studio presence
Social media content posting



€ 9,750*

PANEL PARTICIPATION

Be part of a panel discussion (one person in a group of 5) with a duration of about 45 minutes

Also included:

Logointegration on 4gamechangers.io
Livestream
Pictures and videos of studio presence
Social media content posting



€ 9,750*

TOPIC PLACEMENT

Co-create an one hour TV show with us and place your topic in a 4Gamechangers show. This could be a panel discussion, an award show or an interesting interview

Also included:

Logointegration on 4gamechangers.io
Livestream Pictures and videos of studio presence
Social media content posting



€ 30,000*

*Stand: 2021 May contain printing mistakes and is subject to change. Brutto media prices are in Euros and exclude agency commission and taxes. Production and setup costs for TV and online will be billed separately. General terms and conditions of ProSiebenSat.1 PULS4 GmbH apply.



**CHANGE THE GAME FOR THE
GREATER GOOD
& GO OUT TO MAKE THIS WORLD
A LOVING WORLD!**

BE PART OF IT.