

joyn ORF

# **4GAMECHANGERS**

MAY 14th – 16th 2024

**STARTUP PACKAGE**

**THE POWER OF  
COOPERATION**



# **4 GAMECHANGERS**

What does this deck include?

- 1.OUR VISION & MISSION**
- 2.REPORTING 2023**
- 3.TOPICS & DAYS 2024**
- 4.PACKAGES & MODULES 2024**



# ***VISION/MISSION***

CHANGE FOR THE GREATER GOOD.

# VISION

Enabler, connector and multiplier of  
change for the greater good

A platform for game changing  
personalities to connect – no matter what  
age, nationality, industry or success-level

CHANGE FOR THE GREATER GOOD.

# MISSION



We are the homebase for (all) industries' innovations

Official supplier of valuetainment: a  
platform for premiers, new patents,  
launches, releases, kick offs and  
innovations



# ***OUR MOTTO***

THE POWER OF COOPERATION

# THE POWER OF COOPERATION

*TACKLE GLOBAL CRISES, E.G. CLIMATE CHANGE, PANDEMICS & ECONOMIC DEPRESSION*

*MAKE SURE THAT DIGITAL TRANSFORMATION IS A FORCE FOR GLOBAL GOOD*

*RESTORE A FACT-BASED DEMOCRATIC DISCOURSE*

*ACHIEVE THE 17 SUSTAINABLE DEVELOPMENT GOALS*





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**4GAMECHANGERS**

# **FESTIVAL DAYS 2024**

WORKING HARD ON THE BEST PROGRAM FOR THE  
NEXT 4GAMECHANGERS FESTIVAL.

SINCE 2016

# OUR USPS

## **BRAND VALUE**

TO POSITION SPONSORS  
AND PARTNERS AS  
FORERUNNERS IN THE  
GREEN DIGITAL  
REVOLUTION

## **PUBLIC VALUE**

THOUGHTFUL EDITORIAL  
PROGRAMMING AND  
CONTROVERSIAL  
DISCUSSIONS WITH  
DIVERSE PERSONALITIES

## **INVESTORS + ENTREPRENEUR NETWORK**

STRONG NETWORK OF AND FOR  
DECISION MAKERS. HIGH DENSITY OF  
ENTREPRENEURS AND INVESTORS

## **MEDIA DISTRIBUTION**

IS DISTRIBUTED VIA ALL CHANNELS OF  
THE P7S1P4 GROUP AS WELL AS VIA  
ORF AND NATIONAL AND  
INTERNATIONAL PR

## **B2B + B2C**

STRONG PUBLIC VALUE  
FORMAT, STRONG B2B  
& B2C CONNECTION -  
ATTRACTS NEXT  
GENERATION



**INNOVATION**



TUE / May 14th:  
**4PIONEERS DAY**

**ENTREPRENEURSHIP**



**TARGET GROUPS:**

- College Students / Universities
- Entrepreneurs / Startups / EPU, KMUs
- Startup-supporting Institutions
- Business Angels / Investors / VCs
- Politicians
- Corporates
- High-Level B2B Executives

**FINANCE**



**TECH**



**LABOUR**



WED / May 15th:  
**4FUTURE DAY**

**CLIMATE ACTION**



**TARGET GROUPS:**

- Teenagers aged 10 to 18 / Next Gen
- College Students
- Adults / Parents
- Educational Institutions
- Entrepreneurs / Startups
- Corporates
- Politicians

**SUSTAINABILITY**



**EDUCATION**



**HEALTH &  
SOCIAL AFFAIRS**



**WORLD AFFAIRS**



THU / May 16th:

# 4GAMECHANGERS DAY

## TARGET GROUPS:

- Opinion Leaders & Game Changing Personalities of all ages
- Top Executives from economy & industry, Politicians, Scientists, Futurists
- Media & Entertainment Industry
- Arts & Culture
- Startups & College Students

**CULTURE**



**HUMAN RIGHTS**



**MEDIA**







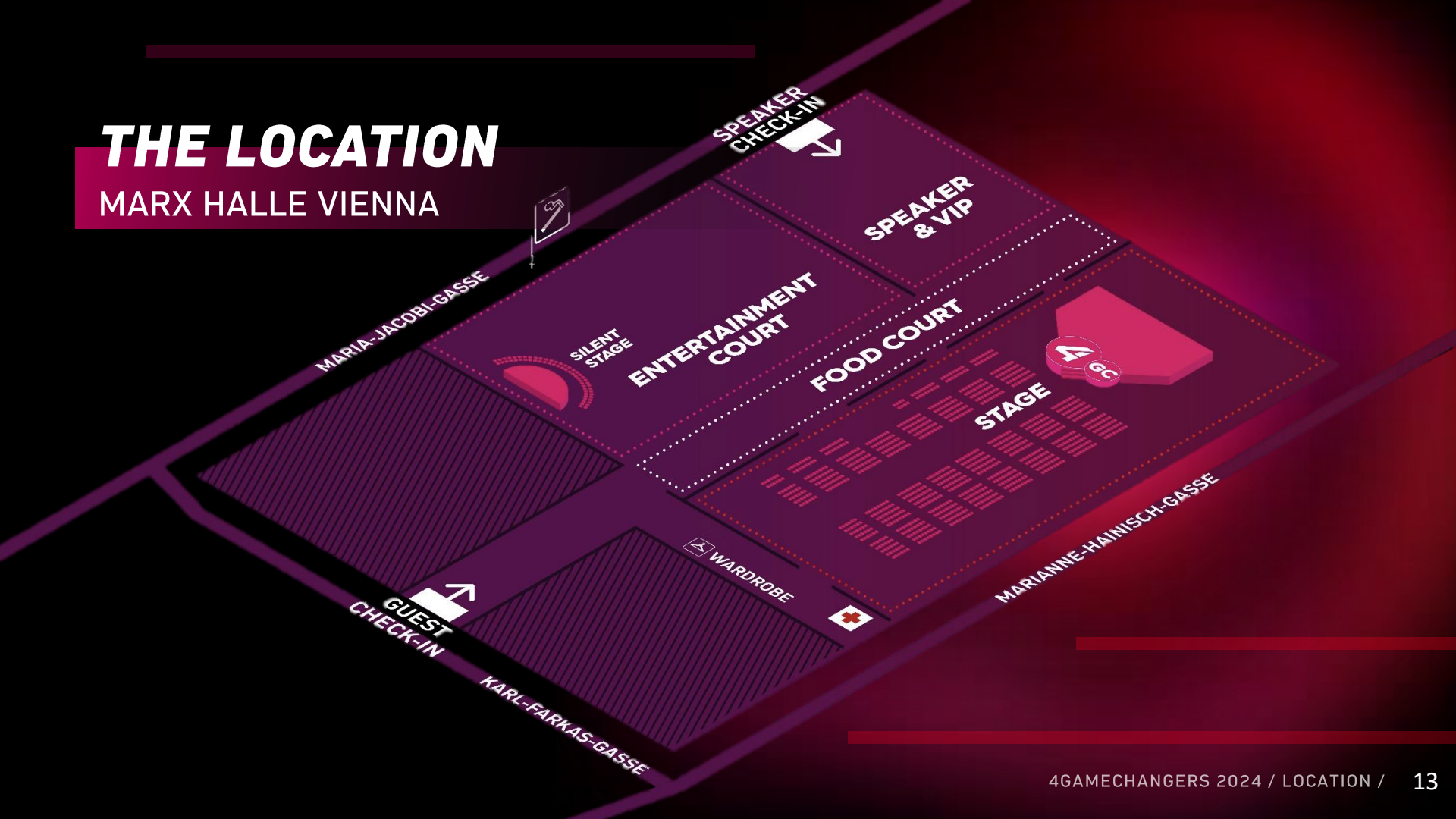
# INNOVATION- & ENTERTAINMENT COURT

WITH BRAND BOOTHS, FOODTRUCKS, BARS, AREAS FOR SIDE-EVENTS, POP-UP-STUDIOS, MEET & GREET AREAS, SILENT-STAGE, PARTY-ZONE AND MUCH MORE



# THE LOCATION

MARX HALLE VIENNA







# ***STARTUP PACKAGE 2024***

LIMITED QUOTAS

# STARTUP PACKAGE

SAY HELLO TO YOUR TARGET GROUPS



## STARTUP PACKAGE

- Design your own 4 sqm booth within our entertainment court on all of the three festival days
- Get 9 one-day tickets for your crew or/and your guests
- Every booth includes: energy, wlan, a basic lightning, one hightable (black or white), two barstools (black or white) and a wooden backdrop (B 2 x H 2.30m)
- We will take care of the printing for the background design for you. All you have to do is provide us with the print data
- With the Startup Package you also have the opportunity to present yourself and your company to top-class investors in our 2 minute 2 million pitch sessions

Fixed price per package:

€ 1,000 (exkl. Ust)

if you need more tickets or other additional staff please contact us!



# TICKETS

## REGULAR TICKETS



### 1-DAY-TICKET

- Get your ticket for one of the three festival days
- 4Pioneers, 4Future or 4Gamechangers

€ 100



### 3-DAYS-TICKET

- Get your ticket for all three festival days
- 4Pioneers, 4Future and 4Gamechangers

€ 250



### SPEAKER AREA

- Get your ticket to the exclusive Speaker Area for all three festival days
- Free drinks and food
- extraordinary networking opportunities

€ 3,000



### TIX DONATION

The 4Gamechangers Festival embraces people of diverse ages, career stages, and professional backgrounds, all united by a common mindset.

Join us in extending this inclusivity to school-children, students, and individuals from dis-advantaged backgrounds, allowing them to share in the festival experience

- 20% of normal prize





*"If you want lasting peace  
in the long run, you need  
to have justice."*

**BE PART OF IT.**

**Contact:**

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