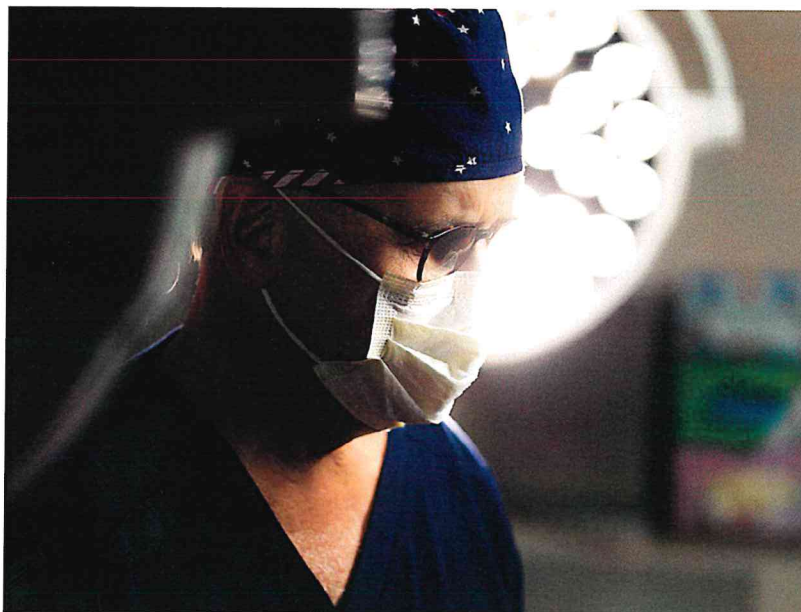


Are facelifts on their way to becoming a thing of the past? According to some top experts, the answer is a surprising and resounding yes. “We are at an inflection point,” says Dr. Bruce E. Katz. “For most people, the new reality is that surgery and facelifts are no longer required to effectively reverse the clock. This was not the case a few years ago, or even just six months ago.”

Katz should know. As the father of MediSpa, SmartLipo, and the “Madonna Lift,” Dr. Katz’s name is synonymous with innovation and excellence. He has consistently pushed the boundaries of what’s possible in the pursuit of aesthetic perfection. Offering over 50 different kinds of lasers, facial rejuvenation treatments, and other medical and cosmetic dermatology services, Dr. Katz is actively and ceaselessly contributing to the landscape and revolution of dermatology.



Dr. Bruce E. Katz, Director of JUVA Skin & Laser Center.
Courtesy of JUVA Skin & Laser Center.

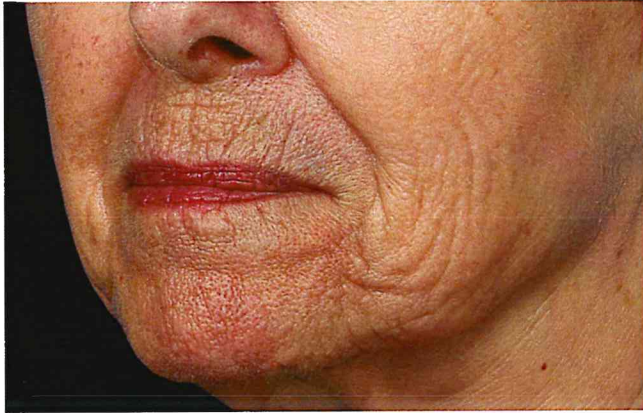


The Ellacor device, which uses hollow needles to remove micro-cores of skin.
Courtesy of Ellacor.

Dr. Katz boasts an accomplished array of titles – Director of JUVA Skin & Laser Center in midtown Manhattan, Clinical Professor at the Icahn School of Medicine at Mount Sinai, and an esteemed board-certified dermatologist – and brings over three decades of experience to the table. His accolades include Castle Connolly and New York

Magazine consistently recognizing him as one of New York’s finest doctors, and Newsweek naming him one of the best cosmetic dermatologists in the country.

In the rapidly-evolving world of dermatology, Dr. Katz naturally has his finger on the pulse of what’s next and what’s cutting-edge. Enter the newest game-changers: Sofwave and Ellacor. JUVA is one of the first (and currently among the few) to administer these treatments in the New York Metropolitan and Tri-State areas. Sofwave has garnered celebrity attention for its remarkable results and its ingenuity in stimulating the production of collagen, seeing patients report tighter skin, lifted cheeks, and eyebrows, without any downtime or side effect – and often after one single session. Similarly, Ellacor stands out as a trailblazing treatment that employs micro-coring – the removal of micro-portions of excess skin – to tighten the skin and improve the appearance of wrinkles, requiring minimal recovery time and only one or two treatments total. Prices start as low as \$2,995 for each treatment.



BEFORE

Dramatic results after just two Ellacor sessions.
Courtesy of David Weir, NP, and Ellacor.

2 MONTHS AFTER

2nd ellacor Procedure

In addition to these two new treatments, Dr. Katz stands by some stalwarts of the industry, like the fractional CO2 laser. He recently administered it on a 62-year-old woman's face to mitigate deep wrinkles. She came back a few

months later with dramatic results and shared with Dr. Katz the following incredible story: "Before I had this procedure, I went online and connected with a guy. We went out, had a drink. I guess when he saw me he was surprised at how

old I looked, and cut the evening short and didn't call me back." She continued: "After the procedure, I happened to bump into him at a restaurant, and he came up to me and said, 'Wow... you look really familiar, but I can't place you.' He completely did not recognize me. We started dating shortly after. I never told him we had met before."



The team behind JUVA Skin & Laser Center, a premier center for cosmetic and medical dermatology located in Midtown, Manhattan.
Courtesy of JUVA Skin & Laser Center.

Daily success stories like this one are what keeps Dr. Katz and JUVA at the top of all the "Best of" lists for cosmetic dermatology in New York City – and the nation. Dr. Katz is thrilled to welcome new patients into his practice and offer them effective, non-invasive, and accessible solutions to enhance their natural beauty. ✨

To book a consultation with Dr. Katz at JUVA Skin & Laser Center, call (646) 878-9050, submit an online request at www.juvaskin.com, or visit their NYC office at 60 East 56th Street, Suite 2, New York, NY 10022.