



## SANDEMAN VEIL: A UNIQUE TAWNY PORT WITH WINES OVER 90 YEARS

In a very limited edition, this exclusive Port emphasizes Sandeman's longstanding legacy in the art of blending

**New York, NY (October 27, 2021) | Sandeman, the globally recognized Port house from Portugal's historic producer, Sogrape, announces the launch of Veil: a special, very old, Tawny Port with wines over 90 years. To celebrate and honor Sandeman's 230 years of history and the 90<sup>th</sup> anniversary of its iconic symbol – The Don – Veil was created to illustrate the brand's exceptional expertise and superior quality of its Aged Tawnies. Sandeman Veil is a rare, complex, and elegant wine.**

Inspired by his predecessors who have passed down the importance and rigor of aging quality wines since the mid-19<sup>th</sup> century, Sandeman's head winemaker Luís Sottomayor embarked on a meticulous undertaking to create this very old Tawny Port. Sottomayor discusses the process and says, *"In our search for the ideal blend for Sandeman Veil, our team had an enormous privilege of tasting many wines with great quality and age. The wines that made up the final blend were chosen for their particular characteristics – sweetness, acidity, and aromas – that are distinct but also balanced."*

George Sandeman, 7<sup>th</sup> generation of the founding family adds, *"Veil is a sublime example of a legacy built over many years. It is a tribute to the work of our previous winemakers and blenders to achieve a unique combination of old Tawnies with distinct but complementary personalities."*

A product this special deserves to be housed in a vessel crafted as carefully as the wine itself. Sandeman worked with Vista Alegre, a world-renowned Portuguese crystal and porcelain crafting company, to develop the delicate bottle and capsule. The bottle silhouette pays homage to The Don, evoking the enigmatic and romantic nature of Sandeman's mysterious character. Summoning a sense of curiosity, the bottle is enclosed in a rosewood case that "unveils" the legacy housed inside.

Sandeman Veil (SRP: \$3,750 / bottle) will be available in limited quantities at fine wine and spirits retailers in the United States starting fall 2021.

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### TASTING NOTES

- Color** A captivatingly bright wine that is a golden Tawny color with greenish hues.
- Aroma** An intense and very intricate aroma with notes of wax and candles, iodine and spices, such as curry, pepper, ginger, nutmeg and saffron. Balsamic notes of resin, cedar and tobacco box, a touch mentholated, as well as slight notes of undergrowth and truffle.
- Taste** Extraordinarily rich and complex on the palate, encompassing notes of wax and strong spices. An excellent balance of sweetness and acidity with an exceptionally long and remarkable finish.

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Be responsible. Drink in moderation.

