



Winner in the Art and Culture category

**FERREIRA WINERY DISTINGUISHED IN THE BEST OF WINE
TOURISM 2022**

Vila Nova de Gaia, 8 November 2021 - Ferreira Wine Cellars has won the National Award for the Best of Wine Tourism 2022 in the Art and Culture category. The jury made their choice based on the quality of services and facilities, differentiation, innovation, originality and the impact on wine tourism and the region.

There are spaces dedicated to Dona Antónia, the Douro and Porto Ferreira's unique collection of vintages. The visit experience is based on authenticity, history and heritage. The Sogrape Wine Tourism centre in Vila Nova de Gaia was been awarded the Art and Culture category of the Best of Wine Tourism 2022.

"Our main goal is more and more to offer experiences that underscore the authenticity and history of the place, with respect for the identity of each brand", explained Manuel Guedes, Member of Sogrape's Board of Directors. "This award is recognition of Sogrape's investment in Ferreira Cellars, making the visiting experience a true dive into the brand's history. This wine tourism centre invites visitors on a journey to the past and the rediscovery of a brand that is more than 250 years old, the figure of Dona Antónia and an authentic living museum where Port has been ageing since the 20th century in hundreds of wooden barrels and vats", he said.

The Art and Culture Category award was based on the experience of the Cruz cellar that has been in use since 1825 and which is one of the largest, oldest and most emblematic warehouses in the sector. Its 6,500 m2 store more than 60 vats and 1,200 wooden casks.

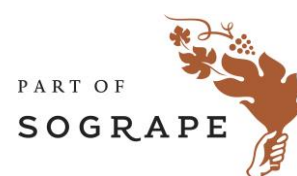
The area comprises old covered streets (Largo de Santa Cruz, Rua da Praia, Rua dos Canaveais), connected with tunnels and high granite arches up the hillside. Also of note is the Casa de Dona Antónia Adelaide Ferreira, where a family tree, historical documents and personal objects remember the life and work of this unique figure of the Douro Wine Region. There is an area about the Douro region and another dedicated to Ferreira's Vintages.

The Great Wine Capitals have held the Best of Wine Tourism awards since 2003 to reward companies providing wine tourism services for the innovation and excellence of their facilities and services. There were over 400 applications in the 2022 edition.

For further details, contact:
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Opening times:

Every day from 10 am to 6 pm

Bookings:

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