

OFFLEY CLINK PORTONIC: READY-TO-DRINK NOW IN ROSÉ TOO

Offley Clink Portonic, the ready-to-drink Port and tonic water, arrives on the market with a Rosé version that offers the trendy irreverence of Offley Clink with the freshness of a Port Tonic.

After launching the first ready-to-drink Port tonic with Offley Clink White in an innovative canned version, the most irreverent Port brand presents the Rosé version of its Offley Clink Portonic.

Offley Clink Portonic Rosé is a light, refreshing drink that can be enjoyed on its own or with ice in a convenient, versatile and appealing format.

"Following the growing worldwide trend of ready-to-drink (RTD) consumption, Offley Clink Portonic Rosé reinforces our canned wine offer. Its relaxed, practical and innovative format attracts new consumers, especially the younger ones, on different occasions and consumption experiences," João Gomes da Silva, Chief Marketing & Sales Officer at Sogrape explained. "Taking this step with the rosé version of Offley Clink Portonic was natural since the Offley Clink range exists in White and Rosé versions," he adds.

Offley Clink Portonic is now available for Rosé lovers and promises to give new colour to tradition.

Tradition Rocks! Clink!

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BE RESPONSIBLE. DRINK IN MODERATION.

