

SANDEMAN PORTO 50-YEAR-OLD TAWNY: AGEING IS AN ART FORM



Press Release July 2022 – Sandeman, the world’s most award-winning portfolio of Aged Tawnies, is excited to announce the launch of Sandeman 50-Year-Old Aged Tawny. This addition to Sandeman’s premium portfolio solidifies the brand’s expertise in the art of ageing.

Sandeman 50-Year-Old Aged Tawny is a wine carefully crafted by head winemaker Luís Sottomayor – the 2022 recipient of the Fortified Winemaker of the Year at the International Wine Challenge Awards in London.

Ageing is an art form that Luís Sottomayor has been perfecting for over two decades and producing an exquisite 50-Year-Old Aged Tawny was a challenge he was ready for, especially with the remarkable wines Sandeman had in house. “In Port wine, as in life, knowing how to age is an achievement. Creating a 50-Year-Old Aged Tawny that upholds and delivers on Sandeman’s high quality standards was a personal challenge and a test to the passion and experience of the entire oenology team,” Sottomayor stated.

The pinnacle of Sandeman’s Aged Tawnies range, this blend was certified by the IVDP (Port and Douro Wines Institute) as a 50-Year-Old Aged Tawny and is officially a new and permanent offering in the Sandeman portfolio, where it joins the 10-, 20-, 30- and 40-Year-Old Aged Tawnies. “We always knew that Sandeman had the wines to make this remarkable Aged Tawny and finally the IVDP approved this new category, and we can bring this unique blend to the world,” says Sottomayor. He continues, “This wine is sourced from the brand’s Aged Tawnies stock, carefully blended, and then aged over the years to deliver on the highest brand standards that continue to delight consumers.”

Crafted with wines that have been aged between 40 – 70 years old, Sandeman 50-Year-Old Aged Tawny boasts rich amber and green tones and showcases good aromatic intensity and an excellent complexity. With hints of balsamic, cedar, and tobacco box, as well as wax nuances, the wine reveals spicy traces of pepper and ginger and is accompanied by additional hints of caramelized fruit and apricot. In the mouth, it has

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good volume and a vibrant acidity, with strong notes of spices and candied fruit, and an extraordinarily long and elegant finish.

Sandeman 50-Year-Old Aged Tawny is ideal for Port Wine connoisseurs looking for rare, exquisite, and exclusive wines, as well as consumers in search of a premium and luxury product. It's perfect to enjoy on your own, with friends or to offer as a special gift. The new Sandeman 50-Year-Old Aged Tawny will have a limited yearly release between 1,000-1,300 bottles with distribution in key global markets including USA, United Kingdom, Portugal, Switzerland, Benelux and Travel Retail.

SRP*: \$300

*Suggested retail price

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