



FESTIVAL IMINENTE COM INSTALAÇÃO POWERED BY TRINCA BOLOTAS

Press Release, 21 September 2022 – Trinca Bolotas returns to bring the best of Alentejo to the city, this time through a work of art that will be exhibited at the Iminente Festival in Lisbon from 22-25 September.

'Vitis vinifera' is the name of the installation powered by Trinca Bolotas, created by plastic artist Martinha Maia, which draws inspiration from the vineyards and wine's relationship with nature. Supporting this artist and the Iminente installation aligns with one of the principal objectives of the Trinca Bolotas brand: to bring its Alentejano roots to the urban scene by supporting music and the arts.

This approach is evident in its partnership, since 2018, with the singer Miguel Araújo, as well as its sponsorship of 'Chefs of Fire', which is regarded as one of the most innovative national festivals and dedicated to emerging urban sub-cultures.

Iminente is a festival that encompasses the arts, and revitalises urban spaces and sustainable thinking. This year's edition brings with it more than a hundred artists who, over four days, will produce moments of music, performance, visual art, urban sports, conversation, themed celebrations, expositions, community projects and much more.

Over the course of the four-day festival, Trinca Bolotas wines will introduce the authenticity, warmth and aromas of its Alentejano roots to a young, urban and cosmopolitan public seeking innovative experiences and events that guarantee quality.

For more information, go to www.festivaliminente.com.