

SOGRAPE RECOGNIZED AT THE DRINKS BUSINESS GREEN AWARDS 2024

The Water Management Award recognized Sogrape for its contribution to efficient water management in the wine sector

Press Release 27/11/2024 – Sogrape, a leading family-owned wine company in Portugal with a strong international presence, was awarded in the Water Management category at the 15th edition of The Drinks Business Green Awards. This award recognizes the company's commitment to innovative water management practices, reaffirming its commitment to sustainability and environmental responsibility.

The 15th edition of The Drinks Business Green Awards ceremony took place in London this Tuesday and once again celebrated companies in the beverage sector that lead innovative and conscious environmental practices. Committed to building a more inclusive and qualified future, Sogrape stood out among the winners, being recognized in the Water Management category, which values its efforts in preserving one of the vital natural resources for the sector and in developing more responsible initiatives.

One of the most ambitious projects that supported this recognition was the modernization of the Wastewater Treatment Plant (ETAR) at Quinta do Sairrão, in Douro. This infrastructure was upgraded to manage larger volumes of effluents, especially during the harvest season, integrating pioneering technologies that optimize treatment and significantly reduce environmental impact.

"This recognition reflects Sogrape's continuous and long-term commitment to sustainable water management, which, more than a necessity, is a fundamental pillar of our sustainability strategy. More than individual milestones, this achievement is a reflection of the collective effort of all our teams in creating value for a more sustainable future. Besides filling us with pride, it validates the work we have been developing to be pioneers in environmental practices in the wine sector and strengthens our motivation to continue on this long path. We are very pleased to see our work recognized and hope to inspire more companies to follow the same example," says Mafalda Guedes, 4th generation of the founding family and Head of Corporate Communications & Sustainability at Sogrape.

The Drinks Business Green Awards are a benchmark in celebrating sustainable practices in the beverage sector. Since 2009, the awards have recognized companies and initiatives that promote innovation, energy efficiency, and environmental management, encouraging the sector to adopt practices that minimize environmental impact and create a more resilient and responsible industry.

About Sogrape

Founded in 1942 by Fernando Van Zeller Guedes, Sogrape was born to show the world the quality of Portuguese wines. From a winery in the Douro region focused on producing Mateus Rosé, this family business has become global, with a presence in more than 120 markets, now owning over 1,600 hectares of vineyards distributed across Portugal, Spain, Chile, Argentina, and New Zealand.

Driven by the purpose of bringing Friendship and Happiness to everyone it touches through its wonderful wines, the family spirit and peak-performing team culture at Sogrape are key to the success they have been building for over 80 years.

Under the leadership of Fernando da Cunha Guedes, current President and representative of the 3rd generation of the founding family, the leading company in Portugal wants to spread Sograpiness around the world and establish itself as a catalyst for positive social change, respecting the planet's limits in building a more sustainable and inclusive future.

For more information, please contact:

Llorente & Cuenca

Carla Martins – cmartins@lyc.global

Rita Paulo – rita.paulo@lyc.global



Be responsible. Drink in moderation.