



## SOGRAPE RECOVERS 98% OF ITS WASTE AND REINFORCES COMMITMENT TO THE CIRCULAR ECONOMY

*Portugal's leading family-owned wine company strengthens its focus on resource efficiency and on reducing waste sent to landfill.*

**30 March 2026 – On International Zero Waste Day, marked on 30 March, Sogrape reaffirms its commitment to the circular economy and to reducing environmental impact across the value chain. Responsible waste management and the prevention of landfill disposal remain key priorities within the Seed the Future Global Sustainability Programme.**

In 2025, Sogrape Portugal generated approximately 2,034 tonnes of waste, 98% of which was recovered. Only 48.83 tonnes were sent to landfill. Between 2022 and 2025, despite an increase associated with facility modernisation processes, the waste recovery rate remained consistently high, rising from around 97% in 2022 to 98% in 2025, demonstrating a strong commitment to the efficient use of resources.

In the area of packaging, and in partnership with Sociedade Ponto Verde, the company ensured the recycling of 57% of the packaging placed on the market in 2024, avoiding approximately 625 tonnes of CO<sub>2</sub> emissions.

This performance is the result of several circular economy initiatives, including reducing bottle weight, optimising the product-to-packaging ratio per pallet, reassessing logistics distribution chains, and incorporating recycled or certified raw materials. These actions reinforce Sogrape's commitment to a more efficient and responsible production model, aligned with a zero-waste vision.

### About Sogrape

Founded in 1942 by Fernando Van Zeller Guedes, Sogrape was born to demonstrate the quality of Portuguese wines to the world. From a single winery in the Douro Valley focused on the production of Mateus Rose, this family company has become global, with presence in more than 120 markets, owning more than 1,600 hectares of vineyards in Portugal, Spain, Chile, Argentina and New Zealand.

Moved by the purpose of *bringing Friendship and Happiness to everyone it touches through its wonderful wines*, the family spirit and the peak performing team culture lived at Sogrape are key in the successful path that it has been building for over 80 years.

Under the leadership of Fernando da Cunha Guedes, current President and 3<sup>rd</sup> generation of the founding family, the leading company in Portugal aims to spread *Sograpiness* through the world and be affirmed as a catalyst for positive societal change, respecting the limits of the planet in the construction of a more sustainable and inclusive future.

For more information, please contact:

LLYC

Bruna Pedro – [bruna.pedro@lyc.global](mailto:bruna.pedro@lyc.global)

Rita Paulo – [rita.paulo@lyc.global](mailto:rita.paulo@lyc.global)

Beatriz Freitas-Branco - [beatriz.branco@lyc.global](mailto:beatriz.branco@lyc.global)



Be responsible. Drink in moderation.