



## **SOGRAPE WINE TOURISM INVITES YOU TO CELEBRATE INTERNATIONAL PORT WINE DAY BETWEEN GAIA AND DOURO**

**On this International Port Wine Day, 10 September, Sogrape brings together some of the wine tourism experiences that are well worth adding to your diary this month.**

**8 September de 2026** – September is all about the grape harvest, long late afternoons and, of course, Port Wine. International Port Wine Day, established in Portugal by the Douro and Port Wine Institute (IVDP) on 10 September, is the perfect invitation to rediscover one of Portugal's greatest symbols, not only at the table but in the places where its history continues to be written.

From the century-old cellars in Vila Nova de Gaia to the terraced vineyards of the Douro, the programme organised by Porto Ferreira and Sandeman brings together guided tours, special tastings, food and wine pairings and toasts in unique settings, in a celebration that brings together heritage, tradition and gastronomy.

### **A toast to history in Vila Nova de Gaia**

In Vila Nova de Gaia, the Porto Ferreira and Sandeman Cellars open their doors to take visitors on a journey into the world of Port wine.

At the [Porto Ferreira Cellars](#), visitors can learn about the story of Dona Antónia Adelaide Ferreira, wander through corridors lined with century-old casks and enjoy a complimentary tasting of Porto Ferreira Dona Antónia 10-Year-Old White.

At the [Sandeman Cellars](#), the tour comes to life through the iconic figure of 'The Don', who continues to guide visitors through the brand's historic spaces. To mark International Port Day, anyone taking a guided tour will also be able to raise a glass to a complimentary Port and Tonic at the [Terrace by Sogrape](#), which offers a stunning view over the Douro. At the Sandeman shop, the Port wine recipe book, \*Port to Port\*, will be given free with the purchase of selected items.

### **The origins of Port wine**

For further information, please contact:  
Carla Martins | [cmartins@llyc.global](mailto:cmartins@llyc.global)  
Maria Coutinho | [mcoutinho@llyc.global](mailto:mcoutinho@llyc.global)  
Carlota Neves | [carlota.neves@llyc.global](mailto:carlota.neves@llyc.global)



For those wishing to extend the celebration, the journey continues to the heart of the Douro, to [Quinta do Seixo](#), one of Sandeman's most iconic estates in the region.

Set against a landscape designated as a UNESCO World Heritage Site, it stands out for its privileged location overlooking the River Douro and for the wine tourism experience it offers. In 2025, it was recognised as one of the world's finest vineyards, having been included in The World's 50 Best Vineyards ranking. Among the experiences on offer, the Biodiversity Trail stands out, having received an Honourable Mention at the 2026 Best of Wine Tourism Awards in the category of sustainable practices in wine tourism.

Quinta do Seixo invites visitors to discover the origins of Port wine through tours of the winery, tastings of different vintages and tasting sessions with views over the vineyards. In the late afternoon, the experience continues on the Quinta do Seixo terrace, where a Port and Tonic will be served against the backdrop of the Douro's magnificent landscape.

On 10 September, the celebrations take place between Gaia and the Douro, with a glass of Port in hand and plenty of reasons to set off on a journey of discovery. To find out about all the experiences on offer, visiting times and bookings, simply click [here](#).

With deep roots in the country's history, Port wine continues to look to the future, establishing itself as a strategic category for Sogrape and for Portugal's international profile.

### **About Sogrape**

Founded in 1942 by Fernando Van Zeller Guedes, Sogrape was established to showcase the quality of Portuguese wines to the world. From a winery in the Douro region specialising in the production of Mateus Rosé, this family-run business has grown into a global enterprise, with a presence in over 120 markets, and now owns more than 1,600 hectares of vineyards spread across Portugal, Spain, Chile, Argentina and New Zealand.

Driven by the aim of bringing friendship and happiness to all those with whom it interacts through its fine wines, the family spirit and high-performance team culture at Sogrape are key to the path to success that it has been building for over 80 years.

Under the leadership of Fernando da Cunha Guedes, the current Chairman and representative of the third generation of the founding family, Portugal's leading wine company aims to spread 'Sograpiness' across the world and establish itself as a catalyst for positive social change, whilst respecting the planet's limits in building a more sustainable and inclusive future.