



AI DISCOVERY & INSPIRATION WORKSHOP

Discover AI opportunities for your organization

In a world where technological advances are moving at lightning speed, organizations face the challenge of staying ahead of the curve. Artificial intelligence (AI) offers unprecedented opportunities to improve operational efficiencies, deepen customer insights, and identify new market opportunities. Prepare your organization for the future and learn how AI can support your strategic goals, give you a competitive edge, and drive innovation.

AI AS A DRIVER OF INNOVATION

Join our one- or two-day workshops and discover what AI can do for your organization. During this workshop you will gain insight into:

- The definition of (generative) AI
- The AI market landscape
- AI trends combined with other emerging technologies
- AI use cases for your organization
- Successful integration of AI
- Lessons learned from other organizations

BENEFITS FOR YOUR ORGANIZATION

This workshop provides new insights into the possibilities of AI and inspires strategic progress and innovation. You will receive practical tools to effectively integrate AI into your organization and business processes, allowing you to respond directly to the latest market and technology trends. It also acts as a means of sharing ideas and bringing people together.

CONCLUSION AI 360

INSPIRATION

Advanced trends in (gen) AI

EMERGING TRENDS IN (GEN) AI

Identify cutting-edge AI applications and trends to ensure the organization stays at the forefront of innovation.

CUSTOMER CASES

Research industry successes and failures to determine the best practices and pitfalls.

INSPIRATION & KNOWLEDGE SHARING

Gain real-world application insights from AI experts to ensure value creation for the future of AI in the industry.

Q&A ROUNDS

Give the organizational teams a chance to interact with each other, ask questions, and gain clarity on how generative AI can be crucial in their specific domain.

Involve representatives
from various departments

ALIGNMENT SESSIONS

Cross-alignment of ideas and generation of use cases

- Alignment Session 1
Cross-functional Collaboration
- Alignment session 2
Deep dive into specific departments
- Alignment Session 3
Use Case Generation
- Complete the long-list of use cases

REFINE

Converge findings and generate a comprehensive long- and shortlist of possible use cases

- 1 ...
- 2 ...
- 3 ...
- ...

RESULTS

Presentation of final results



WANT TO KNOW MORE OR REGISTER?

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RESULTS OF THE WORKSHOP

- **AI vision:** Beginning of a customized AI vision development, tailored to the specific needs and goals of the organization.
- **Innovative roadmap:** A roadmap for AI initiatives, including short-term and long-term projects.
- **Actionable insights:** Concrete recommendations and roadmaps for AI implementation, aligned with the organization's strategic goals.
- **Use cases:** Prioritized list of AI use cases that add immediate value.
- **Collaborative environment:** Initial beginnings of an environment that fosters collaboration and knowledge sharing between executives, employees, and AI experts.

WHY CHOOSE THE AI DISCOVERY & INSPIRATION WORKSHOP?

In addition to insights and knowledge, our workshop will provide your organization with practical benefits that are essential for business success:

- Strategic advantage
- Better decision-making
- Cost savings and efficiency
- Culture of innovation
- Strengthened leadership
- Working in a customer-oriented way
- Increased resilience
- Talent development
- Understanding compliance and ethics

ABOUT CONCLUSION AI 360

Conclusion AI 360 is committed to advising companies and governments and to jointly develop and implement a sustainable AI strategy. Together with our customers, we innovate in an ethical, responsible and sustainable way for a positive impact on society.