RESPONSIBLE AI STRATEGY & POLICY

Accelerate value creation with a practical AI strategy

AI is on the agenda of every boardroom these days. The fast-growing AI landscape is making AI increasingly accessible, but also more complex. There are many potential solutions that AI can contribute to, and success often depends on choosing the right AI solution. Currently, 85% of initiatives fail (Gartner, 2023), often because they were not the best choice at the time. A good strategy and policy will help you select the right initiatives. Without a well-thought-out approach, you can lose grip and momentum as an organization, which prevents you from differentiating properly.

WHY CHOOSE THE RESPONSIBLE AI STRATEGY AND POLICY?

Conclusion AI 360 supports your organization in developing an effective AI strategy that closely aligns with your vision and objectives. Our AI Readiness (AIR) model determines what AI profile your organization has, allowing us to create a targeted strategy and policy, and a tailor-made Responsible AI transformation blueprint. This includes the business case, action points, governance, competencies and roadmap.
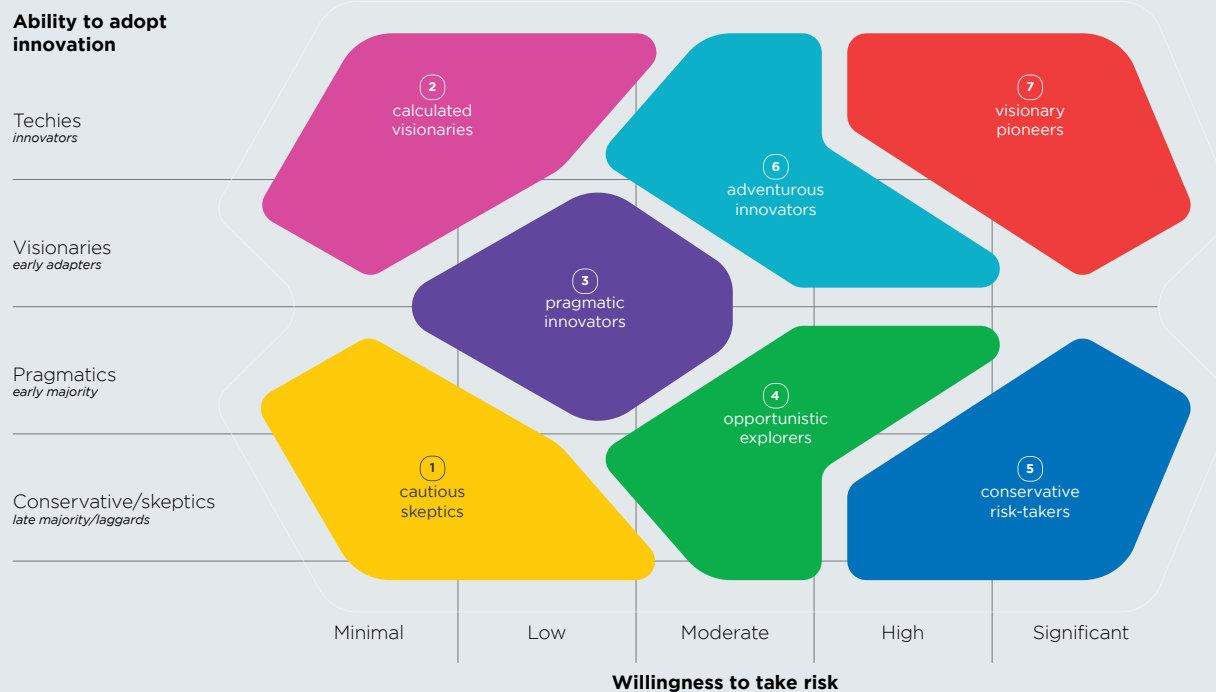
OUR APPROACH: THE AI READINESS (AIR) MODEL

The AIR model consists of three crucial steps that guide organizations towards a successful AI implementation:

1. **Determine the AIR profile**: Provides insight into the degree of AI readiness by looking at the organization's innovation adoption ability and willingness to take risks.
2. **Develop a custom blueprint**: Based on the profile, we develop a transformation blueprint.
3. **Start with execution**: Implementation and scaling of the AI strategy provide insight into the progress and development of the responsible AI initiatives within your organization.

CONCLUSION
AI 360

Ability to adopt innovation

Techies
innovators

Visionaries
early adapters

Pragmatics
early majority

Conservative/skeptics
late majority/laggards

② calculated visionaries

⑦ visionary pioneers

⑥ adventurous innovators

③ pragmatic innovators

④ opportunistic explorers

① cautious skeptics

⑤ conservative risk-takers

Minimal   Low   Moderate   High   Significant
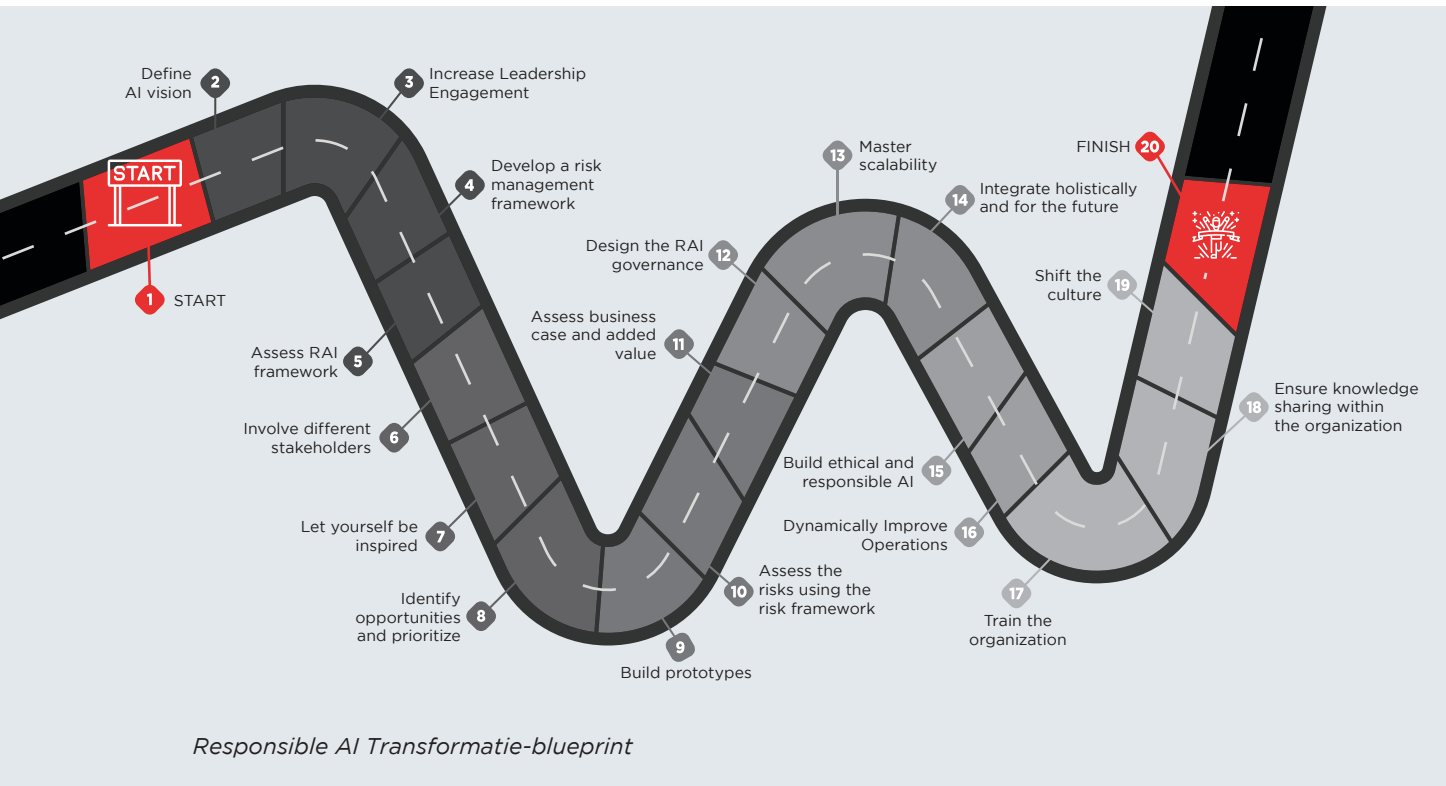
Willingness to take risk

The 7 AI Readiness profiles

PHASES OF THE RESPONSIBLE AI TRANSFORMATION BLUEPRINT

Based on the AIR profile and the Responsible AI transformation blueprint, you will be guided step by step towards an AI-driven organization. The blueprint includes the following stages:

- **Vision and strategy**: Develop a clear AI vision and strategy that aligns with your organizational goals.
- **Research and inspiration**: Identify and define valuable AI use cases within your organization.
- **Proof of value**: Conduct pilots to test the feasibility and added value of AI solutions.
- **Scale and integration**: Scale and integrate successful AI solutions across your organization.

- **Industrialization and improvement**: Integrate AI solutions into day-to-day operations and keep improving.
- **Awareness and value creation**: Increase awareness of AI and communicate the benefits within your organization.

CONCLUSION
AI 360

Responsible AI Transformatie-blueprint

Diagram labels (road map, in order):
- 1 START
- 2 Define AI vision
- 3 Increase Leadership Engagement
- 4 Develop a risk management framework
- 5 Assess RAI framework
- 6 Involve different stakeholders
- 7 Let yourself be inspired
- 8 Identify opportunities and prioritize
- 9 Build prototypes
- 10 Assess the risks using the risk framework
- 11 Assess business case and added value
- 12 Design the RAI governance
- 13 Master scalability
- 14 Integrate holistically and for the future
- 15 Build ethical and responsible AI
- 16 Dynamically Improve Operations
- 17 Train the organization
- 18 Ensure knowledge sharing within the organization
- 19 Shift the culture
- 20 FINISH

WANT TO KNOW MORE?

Please contact me:

Adil Bohoudi
adil.bohoudi@conclusion.nl
+31 6 51 88 08 72

Conclusion AI 360
Danzigerkade 19
1013 AP Amsterdam
Phone: +31 20 58 10 200
Website: www.conclusion.nl/ai-360

BENEFITS FOR YOUR ORGANIZATION

Our Responsible AI transformation blueprint offers your organization the following benefits:

- **In-depth insight**: A clear picture of your organization's AI readiness and how you can improve it.
- **Strategic direction**: A clear AI strategy and roadmap that aligns with your organizational goals.
- **Efficiency and effectiveness**: Improved efficiency and effectiveness of your AI initiatives through structured and proven methods.

ABOUT CONCLUSION AI 360

Conclusion AI 360 is committed to advising companies and governments and to jointly develop and implement a sustainable AI strategy. Together with our customers, we innovate in an ethical, responsible and sustainable way for a positive impact on society.