



State of Dutch Tech 2023

February 16th, 2023

Diversity & Inclusion

Diversity is the presence of differences that may include race, gender, religion, sexual orientation, ethnicity, nationality, socioeconomic status, language, (dis)ability, age, religious commitment, or political perspective.

Inclusion is an outcome to ensure those that are diverse actually feel and/or are welcomed, to the degree to which diverse individuals are able to participate fully in the decision-making processes and development opportunities within an organization or group.

Diverse and inclusive organizations outperform their peers

70% Higher Growth

70% more likely to capture and penetrate new markets.

35% Better Profitability

Ethnically diverse teams are 35% more likely to outperform on profitability.

19% Better Innovation

Companies with above-average diversity report 19% higher innovation revenue.

75% Faster time to Market

Diverse and inclusive organizations are 75% more likely to see ideas become productized.