



# AURIENS

CHELSEA

## **Buy into a lifestyle unlike any other: Auriens Chelsea apartments now available for sale**

Auriens, a place to create memories, has released a limited number of apartments for sale on a leasehold basis for the first time. Marrying five-star service with the exclusivity of a private members club, Auriens offers its residents (aged 65 plus) exceptionally gracious modern living in the heart of vibrant Chelsea.



Each lateral one-and-two-bedroom apartment embodies timeless design and is generously proportioned and appointed with oak floors, marble bathrooms and state-of-the-art kitchens. Complementing the residences are unparalleled amenities, beginning with the London-savvy concierge team whose mission is to enhance the residents' daily lives by securing a table at the hottest restaurant, organising special access to an exhibition, or simply popping to the shops.



With health being the new wealth, wellness is an integral part of life at Auriens. Not only is there a MediSpa, swimming pool, gym and fitness studios, sauna, barber and a hair and beauty salon, but also exclusive access to The Kyros Project, a team of exceptional fitness, nutrition and physiology experts. In partnership with Auriens, The Kyros Project designs bespoke holistic programmes – incorporating lifestyle guidance, nutrition and exercise – to promote optimum health for all residents.

Aurien's Culford's Restaurant offers a menu of the freshest seasonal ingredients, with outdoor dining on the terrace an option during the warmer months. There are two private rooms for special occasions and larger groups, including the Wine Room.



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C H E L S E A

At the heart of the Auriens' magic is its community. Residents who have made their homes here have chosen to live life to its fullest, which often results in enhanced longevity. Forging friendships by sharing time in the lush gardens, having cocktails in the speakeasy before a screening in the 12-seater cinema, or gathering around the baby grand in the library are just a few of the endless possibilities of living the Auriens life.

Henry Lumby, Director of Sales comments: "Auriens offers a truly unique proposition here in London: this is a community without comparison, set in an iconic location with the highest quality amenities and a world-class team. From the outset, the ambition for Auriens has been to create a vibrant, welcoming and, above all, engaging community where our residents are assured of the best possible lifestyle, from 65+. This ethos is being realised. The release of these incredible apartments is in response to growing demand for an option to purchase a home and we are seeing strong interest."



Prices for a one-bedroom apartment start from £2,750,000 with Savills and Knight Frank appointed as joint selling agents.

[www.auriens.com](http://www.auriens.com)

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ENDS

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## NOTE TO EDITORS

Auriens Chelsea is a collection of thoughtfully designed homes setting the standard for luxury later living with its high-end facilities and pioneering approach to wellness and active ageing. Located on London's King's Road, in the heart of Chelsea, Auriens blends the style and sophistication of a luxury 5-star hotel with the ambience and exclusivity of a private member's club and the added benefit of a world class health and wellness offering. The site offers a collection of 56 private apartments available to lease or buy, with facilities including a restaurant, wine cellar, gym, spa, hairdresser, swimming pool, speakeasy bar and cinema.