



How to write a hotel brochure

Begin formatting the layout for the hotel brochure. Make a draft of the layout starting with the introduction and overview of the hotel.

Say where the hotel is located.

- Conveniently located in the city centre, within a short walk from the City Hall...
- With its excellent strategic location at the western end of the central business district, the hotel...
- Just a few miles from the city of...
- Located in a superb setting in the Irish countryside...
- Located towards the west end of the business district...
- In a unique setting, overlooking the Baie des Anglais...

Then briefly describe the type of building.

- A carefully renovated Victorian country house...
- A Bavarian traditional style four -star superior hotel...
- A charming late 18th century residence...
- A historic 17th century mansion...
- A contemporary hotel with an innovative design...

Then move on to naming the features, services and amenities of the hotel and what the staff is like.

- The hotel is surrounded by a huge landscaped garden.
- The hotel has a 24-hour reception open for your convenience.
- Guests of all ages can choose between the 2 outdoor swimming pools.
- A multilingual animation team provides an exciting entertainment programme throughout the day & night, with games, musicals, competitions.
- A free car park for guests is adjoining the hotel.
- Same day laundry service available Monday to Friday.
- The hotel offers a variety of dining options.
- Our hotel offers a refined atmosphere with an exquisite à-la-carte menu with authentic Italian cuisine.

Next, focus on the room types, briefly mentioning the main facilities:

- You will have a choice of single, double and twin-bedded rooms, all with en suite facilities.
- All rooms are characterized by a contemporary design and comfort.
- All rooms are provided with en-suite facilities.
- Each room is equipped with air-conditioning, international direct-dial telephone, hair-dryer, multi-channel satellite television, minibar, electronic safe, WI-FI connection.

Mention room rates and special discounts in the latter part of the brochure.

- Double rooms including full breakfast from... per night.
- Special rates apply in low season.
- Children up to the age of 12 are accommodated free of charge.
- All the main credit cards are accepted.

ACTIVITIES

1 Use the notes below to create a hotel brochure. You can add details of your own.

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| <ul style="list-style-type: none"> - Hotel 3 stelle Superior a due passi dal centro storico di Pisa. - Palazzo storico del 1600. - La prima colazione è servita in uno splendido e silenzioso roof garden da dove potrete godere la vista sui tetti della città. - Stanze confortevoli e raffinate. Colori caldi, mobili in ciliegio e delicate illuminazioni offrono uno charme unico. | <ul style="list-style-type: none"> - Le camere sono tutte dotate di aria condizionata, riscaldamento, Wi-Fi, TV satellitare con schermo piatto 20 pollici, frigobar, cassaforte, asciugacapelli, culla su richiesta. - Servizi dell'hotel: servizio in camera disponibile dalle 7 alle 22; prenotazioni escursioni, visita della città, teatri, musei e ristoranti; trasferimenti in auto privata dall'aeroporto all'hotel e viceversa. |
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