



Adventure tour guides

Working in adventure tourism can be a very exciting and inspiring career choice. People working outdoors in this industry are generally adventurous people who have a love for sharing their interest and experience with others.

Education is a very important part of this industry both from a conservation and safety perspective.

Even though parts of it may be physically demanding and sometimes risky¹ that just adds to the excitement and the intriguing² unknown.

In order to work in the adventure tourism industry you do not necessarily require a degree or qualification, although some kind of qualification in tourism, outdoor education, or management may be useful.

Some people begin by discovering an interest in a particular outdoor sport such as trekking, mountaineering, bushwalking, or paragliding³. Their interest develops into an aspiration to share this with others and they go into business offering tours or adventure experiences.

The adventure travel industry is expanding constantly, and today you can find a lot of adventure tour companies, each with their own specialisation, or niche.

Some operate physically demanding tours, some only stay at campsites, some do cycling or hiking, while others specialise in an area or region.



GLOSSARY

- 1** involving risk and danger
- 2** fascinating
- 3** a sport in which somebody jumps from an aircraft or a high place wearing a rectangular parachute that allows control of direction in the descent to the ground

ACTIVITIES

- 1** Read the text quickly and write notes on the margin to summarise it.
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- 2** Answer the following questions.
 - 1 Who generally works in adventure tourism?
 - 2 Why is education important?
 - 3 Do you need a specific degree to work in adventure tourism?
 - 4 How do people usually begin to work in outdoor tourism?
 - 5 What is the condition of the adventure travel industry today?
- 3** Explain in your own words the meaning of the following adjectives, then for each of them provide the corresponding adverb.

1 Exciting	4 Demanding
2 Inspiring	5 Intriguing
3 Particular	6 Adventurous
- 4** Match a word in the first column with a word in the second one, then provide the Italian equivalent.

1 Career	A Companies
2 Physically	B Unknown
3 Outdoor	C Choice
4 Adventure	D Demanding
5 Tour	E Experiences
6 Intriguing	F Education