



## Foot Locker

Foot Locker, Inc. is a leading global retailer of athletically inspired shoes and apparel. With its headquarters in New York City, the company operates almost 4,000 athletic retail stores in more than 20 countries all over the world. The number of its employees, all wearing uniforms resembling those of referees, is nearly 50,000. The company also operates a direct-to-customer business offering its athletic footwear, apparel and equipment through the Internet.

The history of Foot Locker dates back to 1974, when the company was founded in California as a subsidiary of the F. W. Woolworth Company. In 1988 the F. W. Woolworth Company incorporated a separate company called the Woolworth Corporation in the state of New York, which became responsible for the operations of the Foot Locker stores. During the following years, the F. W. Woolworth Company's department store chain fell into decline and the Foot Locker brand became the company's top performing line until in 2001 the name was definitely changed into Foot Locker, Inc.

Today many Foot Locker stores are set in former Woolworth's locations. The company operates the Foot Locker chain of athletic footwear retail outlets together with Kids Foot Locker, Lady Foot Locker and other athletic-based divisions like Champs Sports and Footaction USA.

Among the core values of the company there is the will to contribute to the community in which they live and work. For example, the Foot Locker Foundation has developed specific programs to improve the educational, health and sports opportunities for young people across the USA and has supported key causes in Europe. Moreover, they volunteer time and resources to important charitable organizations, including the American Cancer Society. Foot Locker, Inc. considers its involvement in enriching communities and people's lives a part of its philosophy and culture.



### ACTIVITIES

#### 1 Read the text and find the following information.

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| 1 The number of Foot Locker stores today<br>.....                                    | 7 When the name was changed in Foot Locker, Inc.<br>.....                                    |
| 2 The number of the countries where Foot Locker operates<br>.....                    | 8 The name of other brands operated by the company<br>.....                                  |
| 3 The number of its employees<br>.....   | 9 How the company contributes to the life of the communities<br>.....                        |
| 4 The typical uniform of Foot Locker employees<br>.....                              | 10 The name of an important charitable organization they give time and resources to<br>..... |
| 5 Where and when the company was founded<br>.....                                    |  |
| 6 When the company was incorporated in another one in the state of New York<br>..... |  |