



British and American press

British and American press includes newspapers and magazines. Newspapers (or papers, as they are also called) are usually published daily and aim at different readers depending on their content and format. These are divided into tabloids (because of their small-sized pages) and broadsheets (because of the large format of the paper).

British tabloids include the most bought newspapers, such as *The Sun* and *The Mirror*, with much gossip on famous people and lots of pictures. British newspapers talk about politics, finance, international news, and so on. The most popular are *The Daily Telegraph*, *The Guardian*, and *The Times*. Sunday papers are published on Sundays only.

Magazines are glossy, colourful and cover a wide range of topics such as sports, cars, hobbies, and, of course, fashion. British magazines include *The Economist* and *Private Eye*. They can be issued weekly, monthly or else.

The American press is fragmented, and *USA Today* is the only national newspaper distributed all over the country. There is a huge number of local newspapers, both quality papers and tabloids. The most influential quality papers are *The Washington Post* and *The New York Times*, whereas the paper with the widest circulation is *The Wall Street Journal*. American magazines are very varied and cater for every interest, ranging from politics (*Newsweek*, *Time*), beauty, fashion, fitness, and celebrities (*Cosmopolitan* and *GQ*), to science and the natural world (*National Geographic*).



ACTIVITIES

1 Translate the following words into Italian.

- 1 Newspaper
- 2 Magazine
- 3 Gossip
- 4 To issue

- 5 Circulation
- 6 Local
- 7 Tabloid
- 8 Broadsheet

2 What are the most important Italian newspapers and magazines? Make a list and say what they are about.