



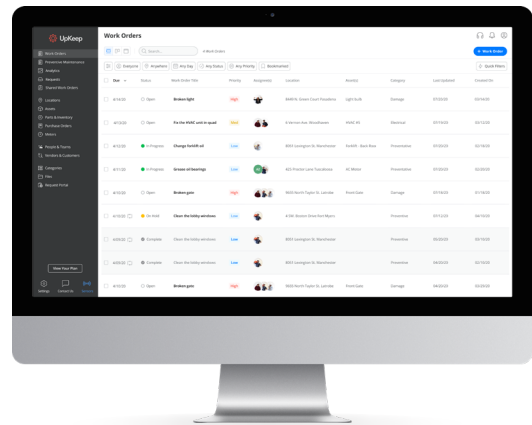
The Future of Asset Operations Management

Companies in asset and location intensive industries need a mission-critical solution to keep their facilities operating efficiently and effectively. Traditional maintenance management (CMMS), asset management (EAM), and performance management (APM) tools fall short with disjointed, outdated, and hard to use legacy software. Industry-leading companies are turning to a new paradigm: Asset Operations Management.

UpKeep is the only Asset Operations Management and the only solution purpose-built to manage multi-location, day-to-day maintenance lifecycles; optimize asset utilization; and gain insights into real-time performance data. Maintenance, reliability, and operations teams now have one easy-to-use tool to drive efficiency and effectiveness across the organization.

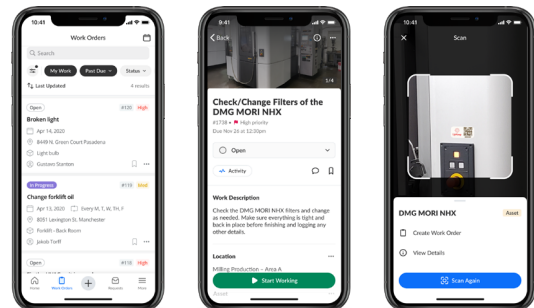
Centralized Command Center for Maintenance, Reliability, Operations

One asset operations blueprint for your company to drive accountability, streamline workflows, and operationalize asset operations data. Unlike traditional CMMS and EAM systems, UpKeep is designed to **bridge the gap** between operations and maintenance by providing comprehensive, company-wide analytics.



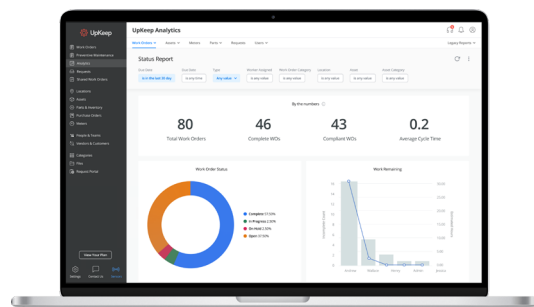
Easy to Use, Mobile First, Loved by Technicians

UpKeep empowers technicians with an easily adopted tool kit for day-to-day asset operations. Work orders, inventory, and full life cycle asset information are at their fingertips for efficient workflows and proactive asset operations.



Robust Analytics and Real-Time Performance Monitoring for Asset Lifecycle Optimization

UpKeep puts data at the center of reliability and asset operations. Reliability teams use UpKeep to analyze asset performance and optimize long-term efficiency over the asset's lifetime. UpKeep Edge integrates real-time performance data with remote condition sensor data for maintenance and operations teams to understand critical business metrics.



3,000+ Companies Trust UpKeep for Mission-Critical Asset Operations Management



Metrics Driving Operational Savings

315%

Return on Investment

90%

Reduction in time spent filing work orders and locating asset information

\$683K

Savings from avoided production downtime

“UpKeep creates the foundation for extensive maintenance records, historical tracking of problems, inventory, and more. It allows you to monitor your entire portfolio on a macro and micro level.”

Director of Operations, Manufacturing



Maintenance, reliability, and operations professionals deserve better solutions to make their lives easier across the entire life cycle of maintenance and reliability management. UpKeep's customers and users are across the globe in a growing list of asset-intensive industries.