



## **COMPANY DESCRIPTION**

Boomtown Fair is an organisation that prides itself on its unrivalled artistic output, cutting edge style and cultural content. Founded in 2009, by founders and to this day active Directors, Lak Mitchell and Chris Rutherford, the organisation is a living theatre, a world renowned immersive experience that ignites the imagination and inspires the emergence of a better world through creativity, connection and celebration.

Headquartered in the heart of Bristol, Boomtown Fair is an annual five-day camping festival held at the Matterley Estate (Nr. Winchester, Hampshire) in the rolling hills of the South Downs National Park. For more than a decade, the organisation has prided itself on offering its audience extraordinary experiences through the programming of visual arts, mind-bending set designs, a multitude of music styles and site-specific performances and events.

## **ROLE DESCRIPTION**

The company has a need for a freelance graphic designer to support ongoing design activity required for news projects that will run separately and alongside the festival. This is an upcoming vacancy that will form part of the core team within the organisation working on a freelance basis in conjunction with the Senior Graphic Designer, the Creative Director and the Head of Comms.

Responsibilities include:

- Capture design briefs from the Creative and Marketing Directors and determine design requirements
- Schedule design projects and define project budgets
- Conceptualize visuals based on requirements laid out by the Creative and Marketing Directors
- Prepare rough drafts and present ideas
- Develop bespoke illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic
- Work with internal copywriters and the Creative Director to produce final design
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

The Graphic Designer role includes the entire process of defining requirements, visualizing and creating graphics including illustrations, logos, layouts and photos. You'll have a hand in shaping the visual aspects of websites, signs, product packaging, posters and more.

Your graphics should capture the attention of those who see them and communicate the right message. For this, you need to have a creative flair and a strong ability to translate requirements into design.



## KEY SKILLS AND EXPERIENCE

You will be a proven graphic designer who has developed a strong portfolio of illustrations and other graphics.

You will own your work, work effectively with colleagues working across the project and develop strong relationships with the wider comms team you will be part of.

In addition, you will be familiar with a range of modern design software packages and technologies, from InDesign and Illustrator to Dreamweaver and Photoshop.

You will have a keen eye for aesthetics and detail and be an excellent communicator alongside a core ability to work methodically and meet deadlines as and when required.

A degree in Design, Fine Arts or a related field of significant benefit.

## WHY WORK WITH US

- A cutting-edge event that is viewed globally as a leader in its field
- Opportunity to be a lead part of something that is genuinely trying to make a difference in the world
- A flexible work environment that develops its people, empowers and encourages teams to use initiative and act responsibly
- Be part of a team of enthusiastic, like-minded people who deliver a unique, interactive and otherworldly projects

## VALUES

- **Respect;** yourself, each other, the planet
- **Integrity;** do what you say you will, and to the best of your ability

## OTHER BENEFITS

- Wonderful co-workers/ work culture
- Fun offices near Bristol city
- Work away trips. Previously this has included; away days off grid and in nature, plus glamping and trips to other experiences ,
- On-site restaurant and other great food options nearby
- Environmentally conscious team, always looking for new/better ways to lower our carbon footprint
- Family and friends tickets to events and venue
- Ride to work scheme



**POST DETAILS**

The role is initially freelance and project fee based (various projects that vary in time and days) but will look to increase into a more permanent role as we expand out into a post covid world s Bank Holidays

**RATES:** Dependent on experience

**START DATE:** 1<sup>st</sup> september 2021