

Press Release

Place: Washington, D.C. Date: 29 October 2021

PPF Art Presents a Photography Collection at the Czech Embassy in Washington, D.C.

The exhibition takes a unique look at the country's history as seen through the lens of top photographers.

In late October, Czech embassies worldwide host events to mark the country's national holiday. Czechoslovakia, the forerunner of today's Czech Republic, was founded on October 28, 1918. This year's ceremonies by the Czech embassy in Washington, D.C., feature photographs from the collection of PPF Art, curated especially for this occasion.

The exhibit's concept harmonizes with the broader efforts in cherishing and developing a mutual relationship between the Czech Republic and the United States, including the contribution of businesses to this process. PPF Group operates globally in several markets, including the USA, but has firm roots in the Czech Republic. PPF supports the notion of transatlantic cooperation embodied by the successes of Czech companies in the USA, where PPF is striving to be a valuable corporate member in all the communities where it operates.

"At PPF, we believe in art connecting business and people. We are therefore proud that on the occasion of the most important national holiday of the Czech Republic, we can share this impressive art experience with our American friends," said PPF's Chairman of the Supervisory Board Ivo Nesrovnal.

The curators of PPF Art presented the works of Czech photographers from several of the country's distinct historical periods: pre-1918 to the country's independence from the Austro-Hungarian monarchy, the first Czechoslovak Republic in the interwar period, the 40-year period of the totalitarian Czechoslovak regime, and contemporary post-1989 democratic and free Czech Republic, also known as Czechia.

The exhibition emphasizes examples of the work of internationally renowned Czech photographers, including Jaromír Funke and those who are celebrating their jubilees in 2021 – Josef Sudek and František Drtikol. The exhibition opened at the Czech Embassy in Washington, D.C., on October 28 and will run through to the end of 2021.

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The exhibition's curator Lucie Mlynářová oversees the artistic agenda pursued by PPF Art at the Josef Sudek Studio. She is also the head of the photography and media studio at the Prague College of Graphics.

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Notes for Editors:

- The collection of **PPF Art** purposefully traces the development of Czech and Slovak photography from the end of the nineteenth century to the present and is one of the largest of its kind in the Czech Republic. The systematic and professional approach adopted by the collection's creators reflects PPF Group's long-standing support for domestic cultural heritage. It has resulted in a set of 2,250 works by 211 artists, offering a selective cross-section which documents the evolution of photographic movements and genres over more than a hundred years and records milestones in the country's history.
- PPF Art cultivates PPF Group's activities in art and culture. At the turn of the century, it started systematically building a collection of Czech and Slovak photography. The heart of this collection is an extensive collection of photographs by world-renowned Czech photographer Josef Sudek. Another collection contains a set of 333 works of visual art, primarily paintings and sculptures, created by authors over the last two centuries. PPF Art runs the exhibition program at Prague's Vaclav Spala Gallery and the Josef Sudek Studio. PPF Art also loans artworks to other exhibitors in the Czech Republic and abroad. More at www.ppf-art.cz
- **PPF Group** operates in 25 countries, investing in multiple market segments, including financial services, telecommunications, media, biotechnology, real estate, and mechanical engineering. PPF Group's growth rests on linking Czech talent and skills with global opportunities. PPF Group's reach spans from Europe to North America and across Asia. The Group owns assets to the value of EUR 39.7 billion and employs 94,000 people globally (as of December 31, 2020).