

PPF acquires 9.10% stake in ProSiebenSat.1 Media SE

PPF Group announces that it has acquired shares in ProSiebenSat.1 Media SE (ProSieben) bringing its total of shares and instruments to 9.10% of the outstanding share capital of ProSieben. PPF believes the digital transformation of ProSieben will create value for all shareholders. PPF is looking forward to liaising with the management and supervisory board of ProSieben in this digitalization process. PPF is an active investor in the telecommunications, media, and technology (TMT) sectors. PPF's Central European Media Enterprises (CME) operates several television and online media companies in Central and Southeastern Europe.

Notes for Editors

PPF Group is a diversified investment company operating in 25 countries and multiple sectors, including financial services, e-commerce, biotechnology, real estate, media, and telecommunications. PPF's Central European Media Enterprises (CME) runs TV and digital media companies in six countries and the region-wide SVOD platform Voyo. The Group's geographic footprint spans Europe to North America and across Asia, owning assets to the value of EUR 40 billion and employing 70,000 people globally (30 June 2022).

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