

PPF increases its stake in ProSiebenSat.1 Media to 15.04%

PPF Group announces that it has increased its holding of shares and instruments in ProSiebenSat.1 Media SE (ProSiebenSat.1) to a stake of 15.04% in aggregate. PPF's holding represents 11.6% of voting rights on the outstanding share capital of ProSiebenSat.1.

"Our growing shareholding in ProSiebenSat.1 demonstrates that PPF is a long-term and supportive investor with ample television broadcasting experience that can add value to Germany's leading media company," said Didier Stoessel, PPF Chief Investment Officer.

Notes for Editors

PPF Group is an international investment company operating in 25 countries and multiple sectors, including media, telecommunications, e-commerce, and financial services. PPF's Central European Media Enterprises (CME) runs TV and digital media companies in six markets in central and southeastern Europe and the region-wide SVOD platform Voyo. PPF's geographic footprint spans from Europe to North America and across Asia, owning assets to the value of EUR 40 billion and employing 61,000 people globally (31 December 2022).

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