

## Announcement

Prague

## PPF's Media Subsidiary CME Agrees on Financing Extension

CME Media Enterprises B.V. (CME), a leading media & entertainment company in Central and Eastern Europe and fully owned subsidiary of PPF Group, successfully entered into an amendment and extension of its senior facilities agreement with a club of local and international banks, which ensures the prolongation of its current financing in the amount of up to EUR 911.8M until 25 April 2028.

Commenting on the transaction, Kateřina Jirásková, Chief Financial and Operating Officer of PPF Group, said: "I am very pleased by the strong interest of the banks to prolong CME's financing amid the negative sentiment to media sector resulting from the performance of many Western European media players. This successful prolongation confirms a firm relationship between our core banks and PPF Group. I would like to thank to the participating banks for their support."

Deborah Cleaver, Chief Financial Officer of CME, commented: "We are delighted to achieve the prolongation with the assistance of PPF Group. It also reconfirms CME's solid financial profile and the strong business performance of our 43 TV channels and digital streaming portal Voyo. The prolongation will allow CME to continue to pursue its strategy and fulfillment of its business objectives, including bringing the best local content to our viewers."

## About PPF Group:

**PPF Group** operates in 25 countries, investing in multiple sectors, including financial services, telecommunications, media, biotechnology, real estate, and engineering. PPF Group's reach spans from Europe to North America and across Asia. The Group owns assets to the value of EUR 43.5 billion and employs 50,000 people globally (30 June 2023).

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