

PPF Group proposes Christoph Mainusch as an independent member of the Supervisory Board of ProSiebenSat.1 Media

PPF Group (“PPF”), the international investment company, will propose Christoph Mainusch, an experienced television executive, for election as an independent member of the Supervisory Board of ProSiebenSat.1 Media SE (“ProSiebenSat.1”) at the company’s Annual General Meeting scheduled for 30 April.

PPF, one of ProSiebenSat.1’s major shareholders, will vote for Mr. Mainusch as an independent member of the Supervisory Board. With nearly four decades of experience in European broadcasting, including 17 years in the television industry of his native Germany, Mr. Mainusch would bring tremendous expertise and experience, as well as a critical independence of mind, to ProSiebenSat.1 as it seeks to regain its leadership in the German-speaking entertainment market.

Among other executive roles, Mr. Mainusch served as Program Director at RTL2 in Munich from 1992 to 1995, as the chief executive of RTL Croatia between 2004 and 2009, as Group CEO and member of the board of Alpha Media Group in Greece from 2009 to 2012, and subsequently as the co-CEO of Central Media European Enterprises (CME) from 2013 through 2020. CME was acquired by PPF in 2020, after which Mr. Mainusch held several advisory and non-executive roles. He currently has no mandates at PPF or CME, or any other media company.

“Christoph has had a long and outstanding career in the European media industry and has a proven track record in overseeing the restructuring of commercial television broadcasters,” said Didier Stoessel, PPF Chief Investment Officer. “Christoph brings skills that are not today present on the Supervisory Board and are critical to the future of ProSiebenSat.1. Knowing first-hand what Christoph contributed to CME in the past, I’m confident that all stakeholders in ProSiebenSat.1 will benefit from his experience and understanding of content creation, distribution and the overall television business.”

Separately, PPF will vote in favor of the re-election of Klára Brachtlová, a senior CME executive, to the Supervisory Board of ProSiebenSat.1, at the AGM. Klára was appointed to the Supervisory Board by Court Order in October last year.

Notes for Editors

About PPF

PPF Group is an international investment company operating in 25 countries and multiple sectors, including media, telecommunications, e-commerce, and financial services. PPF's Central European Media Enterprises (CME) runs TV and digital media companies in six markets in central and southeastern Europe and the region-wide SVOD platform Voyo which grew immensely since PPF acquired CME. Last June, the Group announced it held a stake of 15.04% in aggregate in ProSiebenSat. 1. Media. PPF's geographic footprint spans from Europe to North America and across Asia, owning assets to the value of EUR 43.5 billion and employing 52,000 people globally (30 June 2023).

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