

# VITRONIC, part of ITIS Holding, Secures Major Long-Term Traffic Safety Operations Contract in Montgomery County, Maryland (USA)

The project marks a major step in ITIS Holding's U.S. expansion and its strategic shift toward long-term operational service models.

Prague, November 19, 2025 – ITIS Holding announces a major milestone in its international expansion. Its German-based subsidiary VITRONIC has secured a long-term contract to operate a next-generation traffic safety and violation enforcement program for Montgomery County, Maryland (USA). The contract may run for up to nine years and reach a total value of up to 137 million EUR, making it one of the most significant traffic safety initiatives in the United States and a key pillar of the county's Vision Zero strategy.

The project is the largest operational service engagement in VITRONIC's 40-year history, while also representing the first large-scale deployment in North America jointly delivered by companies across ITIS Holding. Alongside VITRONIC, the Group's Slovak subsidiary SkyToll and Czech-based TollNet will contribute their expertise to support the successful delivery and operation of the program. It showcases how the Group is leveraging its European experience to deliver fully managed, end-to-end traffic enforcement operations in new markets.

## A strategic shift from product delivery to full operations

Unlike traditional projects focused on delivering enforcement technology, this contract covers the full operation of the county's traffic safety enforcement program, including the end-to-end handling of violations related to speeding and red-light offences.

This marks a strategic evolution for VITRONIC in the U.S. market — from supplying equipment to providing a comprehensive, software-driven operating model that processes violations, manages data flows, ensures accuracy and compliance, and supports the county in achieving its safety goals.

## Strengthening geographic diversification

The Montgomery County project significantly strengthens ITIS Holding's presence in the United States, which is a key growth market in the global traffic safety sector. Entering the U.S. through

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one of the country's most advanced and respected **Vision Zero** jurisdictions offers a strategic platform for further expansion and positions the Group as a credible and scalable provider for North American cities and states.

"This contract shows that cities are increasingly looking for partners who can not only deliver technology but also operate critical enforcement programs end-to-end. By combining the strengths of our Group companies, we offer a unique one-stop service that helps governments reduce accidents, increase road safety, and manage complex enforcement operations efficiently," said Matej Okáli, CEO of ITIS Holding.

### Editor's Note: Montgomery County Context

Traffic safety remains a significant challenge in the United States, with 39,345 fatalities recorded in 2024 — an 8.2% increase over the past five years. With 12.3 fatalities per 100,000 people, the U.S. fatality rate is more than double that of European countries (5.9) and Australia (5.2). These figures highlight the pressing need for innovative and effective solutions to help protect lives.

Montgomery County, Maryland, launched its automated traffic enforcement program in 1999 to improve road safety and reduce violations by influencing driver behaviour. The program is a key component of the county's **Vision Zero strategy** aimed at eliminating traffic-related fatalities and serious injuries.

According to county reports, the introduction of enforcement programs has contributed to a 30% reduction in red-light crashes and a 40% decrease in speeding-related accidents at camera-enforced locations (2020). Between 2007 and 2017, the county reported a 40% decline in traffic fatalities.

### **About ITIS Holding**

ITIS Holding, part of PPF Group (<a href="www.ppf.eu">www.ppf.eu</a>), is a leading provider of intelligent traffic infrastructure and road user charging solutions. Proven and technologically neutral solutions cover the entire value chain: from designing and building to operating, maintaining, and providing services to road users.

ITIS Holding helps governments and clients facilitate traffic management, generate revenue to finance infrastructure development, and increase road safety in a technologically and cost-efficient way. Leveraging the synergies across its portfolio of specialized companies, ITIS Holding provides comprehensive, fully integrated end-to-end solutions, enabling clients to benefit from seamless delivery, interoperability, and maximum value.

With the robust capital base, knowledge, and extensive experience of our shareholders, ITIS Holding is well-positioned to accelerate growth, both organically and through strategic acquisitions.

Visit us at: www.itisholding.com, www.vitronic.com and www.skytoll.com.

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