

FVC internal Stakeholder	1. Producers	2. Processors	3. Distributors	4. Consumers
Role	<ul style="list-style-type: none"> • Research and development • Farming • Ranching • Trading 	<ul style="list-style-type: none"> • Harvesting • Butchering • Processing • Value add processing • Manufacturing • Marketing and sales 	<ul style="list-style-type: none"> • Distributing • Retailing 	<ul style="list-style-type: none"> • Shopping • Consuming
Key issues	<ul style="list-style-type: none"> • Management capabilities (e.g., brand and risk management, skill gaps) • Strategy (e.g., market strategy, M&A for scale) • Financial issues (e.g., input and sale price volatility) 	<ul style="list-style-type: none"> • Strategy (e.g., going global, regulatory) • Achieving scale (e.g., M&A) • Supply chain strategy (e.g., vertical integration, security, safety) 	<ul style="list-style-type: none"> • Strategy (e.g., consumer) • Supply chain strategy (e.g., vertical integration, traceability) 	<ul style="list-style-type: none"> • Food prices (e.g., high prices, price volatility) • Food security (e.g., availability) • Food safety (e.g., traceability) • Health and wellness (e.g., obesity)
Governments/NGOs/Regulators				
<ul style="list-style-type: none"> • Public health and safety • Public policy <ul style="list-style-type: none"> • Food and product safety • Security (e.g., resource, land and food availability and allocation) • Policy and support • Inequality • Economic Growth • Migration flows 				