# Park Graduate Programme

## What

### CREATING VALUE BY INVESTING IN TALENT

The cornerstones of Park Associati's culture rely on the thorough training of its collaborators. The practice's ability to reinvent itself and consolidate its twenty-year journey stems from the equally sound growth path architects undertake when they choose Park Associati as a company to which they will contribute.

Today, this commitment takes shape in the *Park Graduate Programme*, a professional training course for architecture new graduates.

### How

CONSOLIDATING THE TRANSITION FROM STUDENT TO YOUNG PROFESSIONAL: A PATH OF IN-DEPTH STUDY AND DISCOVERY

The *Park Graduate Programme* is set up as a 12-month long internship. During this period, the selected candidates have the opportunity to engage with the most important aspects of the practice's life: focusing on research and innovation, tackling projects and their development – from the most creative stages of original idea and competition to the most advanced stages of practical-executive completion –, understanding the management components of marketing and administration and working on the many collateral activities that represent the cornerstone of architecture.

The main activities are tackled through well-defined macro-areas:

- Research and Park Plus: a lung that filters innovative ideas and communicates the results of Park Associati's research and experimentation to the outside world;
- **Competition:** the mainstay of the practice's work, its goal is to give shape to a vision, interpreting and synthesising the variables that are an integral part of projects;
- **Architectural and urban planning:** concrete elements dictated by regulations and economic, climatic or environmental conditions combined with the clients' identity values, the users' wishes and needs and the urban, social and political context.
- **Interior design:** a fascinating challenge linked to a search for tailor-made solutions capable of expressing the highest quality.

Parallel activities represent timely moments of one-to-one training with both in-house and external professionals:

- Park Method: face-to-face with the partners, Filippo Pagliani and Michele Rossi, on the evolution
  of the practice and the creation of the culture that makes up its core;
- Park Materials: meetings focused on the Park material library and the processes that fall within its competence, from meeting suppliers to visiting production plants, to organising the products chosen for the practice's projects;
- Park Lab: focusing on prototyping and on the operation of a mock-up workshop, making it an
  integral part of the practice's creative process and helping its communication in terms of material;
- Park Stage: regular meetings between the practice's team and the professional and creative
  organisations of Milanese and international culture to learn how a project that is not necessarily
  within the province of architecture or design originates.
- **BIM:** direct immersion into the practice's workflow, between parametric modelling and digital project management;
- Urban and Landscape Design: in-depth study of the practice's recent successes in planning the city, its urban fabric and the related landscape features;

- **Product Design:** zoom on products and the practice's approach to industrial design, from furnishing design to the development of anything related to small-scale and interior design;
- **Graphics and communication:** immersion into the world of the practice's project graphic rendering and image communication, between social networks and conferences;
- Management: overview of the complex management system that makes up the framework of any business organisation;
- Construction sites: visit to some of the many projects currently under construction, an opportunity for dialogue with the project managers and the external professionals who coordinate their construction;

The interns selected to take part in the *Park Graduate Programme* will be followed throughout this experience by a reporting tutor, who will coordinate their workflow and support their path.

## Who

The *Park Graduate Programme* is an internship designed for new graduates who have completed their master's degree in architecture or construction engineering. The candidates will be chosen through curricular evaluation and a two-step selection interview. To apply, candidates must complete the appropriate application form found on the Park Associati website, including their CV, portfolio and a cover letter.

## Why choose us?

One of the most important practices on the Milanese scene, Park Associati is a growing organisation with an analytical, pragmatic and balanced approach to architecture based on tradition, which can at the same time generate new linguistic codes. The *Park Graduate Programme* is a tool that crystallises this mindset and a path of excellence that aims to create added value for young professionals entering the world of work – as well as for the practice itself –, enabling them to actually experience the multi-layered multidisciplinary nature of the architect's profession.

#### When

31st January, 2022 Deadline for applications 28th February, 2022 End of selection 1st April, 2022 Internship begins