

**Park
Graduate
Programme**

PGP

2024-2025

Creating value by investing in talent

Park Associati bases the cornerstones of its culture on the careful training of its employees. The firm's ability to reinvent itself and consolidate its 20-year journey is rooted in the equally solid path of growth that architects undertake when they choose Park Associati as a reality to contribute to. Today, this commitment finds further concreteness in the Park Graduate Program, a professional and educational refinement path dedicated to recent graduates in architecture.

The path takes the form of a 12-month internship. During this period, the selected candidates will have the opportunity to confront the most important components of our studio life: focusing on research and innovation, dealing with the project and its development from the most creative stages of concept and competition to the most advanced stages of practical-executive finalization, understanding the management components of marketing and administration, and working on the many collateral activities that are an indispensable foundation of doing architecture.

Park Graduate Program is an internship designed for recent graduates who have completed their master's degree in architecture or construction engineering. Candidates will be selected through a two-step curricular assessment and interview process. The application for their admission must be delivered by filling out the application form that can be found on Park Associati's website and must include a CV, a portfolio and a motivation letter. Interns selected to become part of Park Graduate Program will be followed during this experience by a mentor who will coordinate their workflow and support their path.

Among the most important firms on the Milanese scene, Park Associati is a growing reality with an analytical, pragmatic, and calibrated approach to architecture, strong in tradition and at the same time capable of generating new linguistic codes. Park Graduate Program is the tool that crystallizes this forma mentis, aiming to create an added value for young professionals entering the world of work and for the firm itself: a path of excellence that allows to really get in touch with the layered multidisciplinary nature of the architect's profession.

The main activities are set up within three macro-categories: Research & Competition, Architecture, Interior, Landscape & Urban Design.

Satellite Activities: Park Method, Graphics & Communication, Park Lab, BIM and Computational Design, Product Design, Management, Park Materials, Site Visits.



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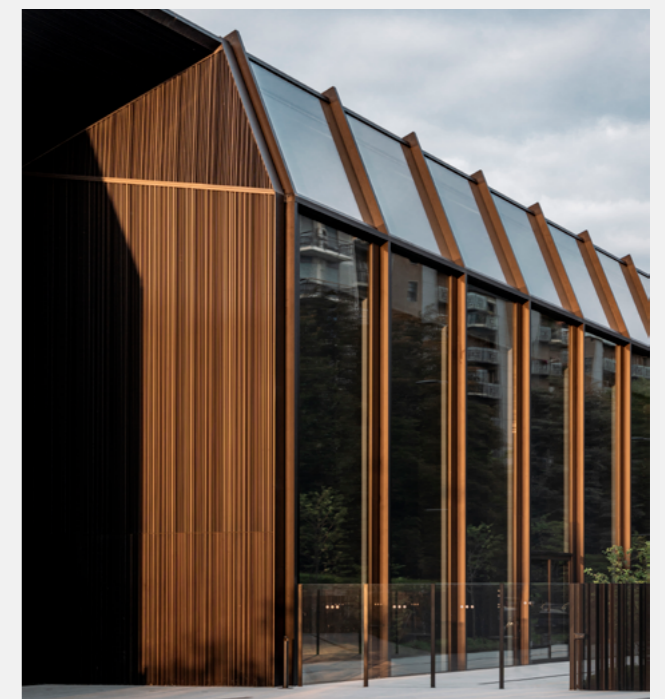
Phase I

RESEARCH & COMPETITION

The competition is the perfect time to broaden the firm's spectrum of knowledge and propose newer, untested solutions. Together with high-quality projects, research can serve as a tool to stay relevant in a hyper-complex world that piles on top of each other and to evolve our vision of architecture, interior design, urban and landscape design. Trainees will be able to take part in one or more of the competitions in which the firm constantly participates. The concept allows, in this sense, to be able to grapple with the actual genesis of the project - ranging between operational tasks from the first massing and urbanistic tests to the resolution in plan and section of the architectural proposals, passing through the study of the external skin of the buildings, to the graphic representation for the final delivery.

ARCHITECTURE

The goal of the architecture section is to enable candidates to take part in a section of the post-competition development process. Schematic design, design development, and construction design represent moments of great professional growth in which they can grapple with the municipal procedures of project approval, as well as with the grounding of competition ideas, which often require substantial reworking for them to become applicable in a real world of actual construction. Being able to count, to date, on numerous projects under construction, the study ensures direct applicability when ideally elaborated during the research and competition modules. This part of the course aims to provide candidates with all the necessary tools to be able to work independently in the most delicate phases of the elaboration of the necessary documentation for a dialogue with clients, consultants, and authorities above the project.



INTERIOR

The interior design section represents a moment of confrontation with the detail that a discipline such as this requires. The studio, which is also active in the world of interior and product design, offers a wide range of activities related to this specific design application: from working for numerous fashion brands that rely on us for the packaging of their Italian and international boutiques, to supporting competition teams in the development of major interior spaces such as entrance halls, auditoriums, smart spaces, and shared areas, to contributing in terms of space planning and fit-out of projects under development, and even luxury design and residential. The goal is to be able to provide all the tools necessary to develop great attention to detail management, a professional approach to the development of tailor-made solutions, and taste in the choice of materials and finishes that reflect the firm's design quality.

LANDSCAPE & URBAN DESIGN

As with architecture, Park Associati's approach to landscaping does not entail shapes and botanical choices characterised by a recurrent style but is instead fuelled by a quest aimed at discovering the identity, the personality and the unique features of each project. To achieve a project that is coherent in all its parts, architecture and landscape must be in constant dialogue, as this generates comparison and sharing of ideas.

Aware of the unpredictable and constantly changing nature of the botanical world, we keep in constant touch with diverse nurseries specialised in various sectors to seek out botanical species that, while unusual, are nonetheless easy to grow and manage, with the aim of creating biodiversity, variety of forms and unexpected landscapes.



Phase II

SPECIALIZATION

At the end of the first period, candidates will have the opportunity to engage with the firm's founding partners, who will guide them in choosing which activity to refine in the second phase of the course. Trainees will then be free to opt whether to go deeper into other not previously seen phases of architectural process, whether to repeat the experience inside the interiors team, whether to work on another competition in case they particularly enjoyed the concept phase of the project, or whether to try their hand again at the research activities carried out by Park Plus. Once this second phase is over, candidates will then be able to have a complete overview of how an architectural firm works and what inclinations they prefer to set their careers inside or outside the walls of Park Associati.

Satellites



PARK METHOD

Park Associates bases its design culture on three values that represent the way we do design: listening, intuition and experimentation. The architecture we believe in is based on the exchange of ideas, a passion for dialogue and the sharing of a common goal. With meetings dedicated to discussions with the firm's partners, Filippo Pagliani and Michele Rossi, program candidates will have the opportunity to better understand the path and mindset behind the firm's founding.



GRAPHICS AND COMMUNICATION

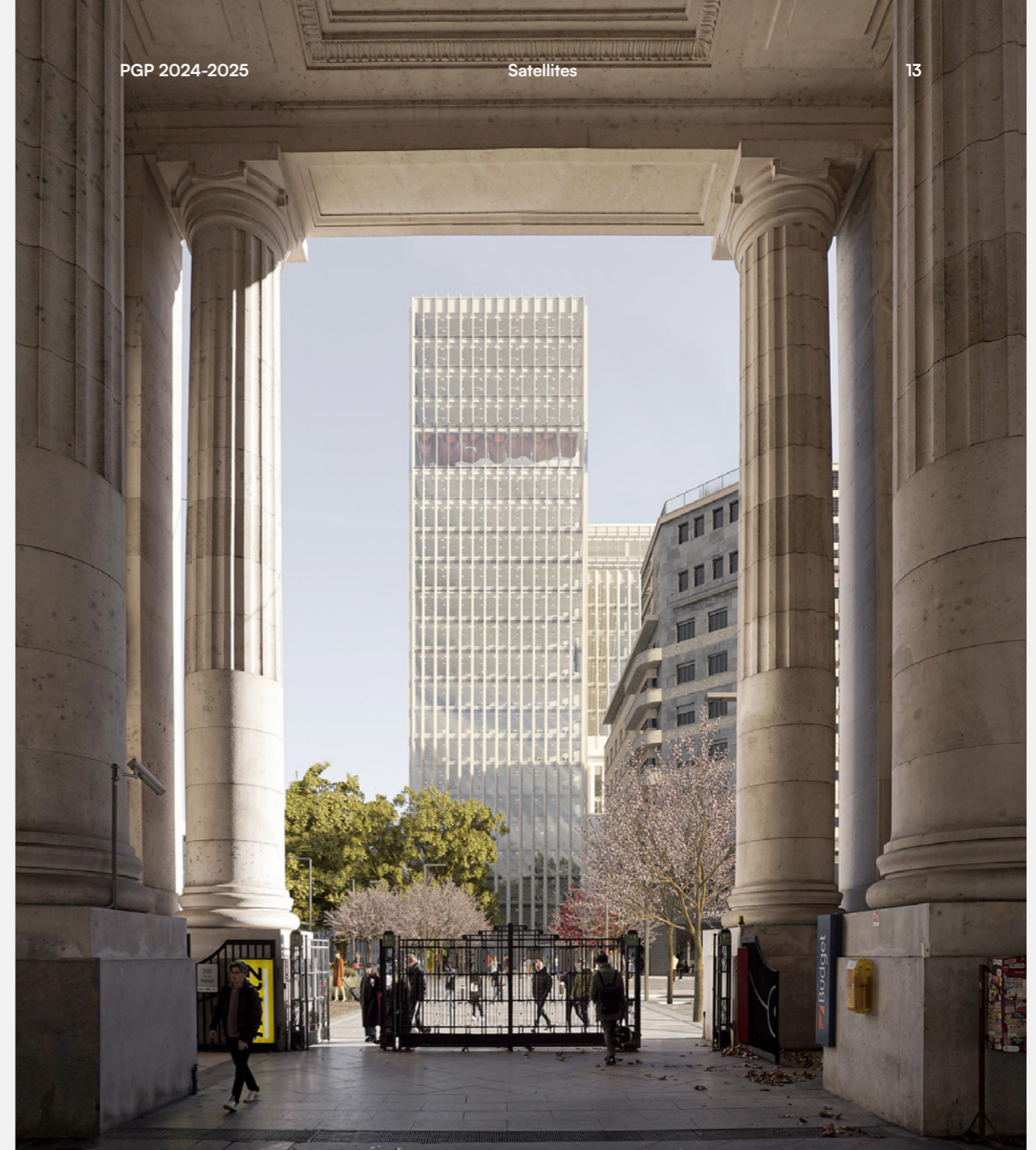
The practice's communication strategy has been developing in parallel with Park's growth and the desire to tell about a project in an informed and contemporary way. In recent years, a dedicated team has enabled the practice to challenge themselves on digital platforms, by combining editorial communication with the development of a new social channel strategy and the creation of a series of short films.



PARK LAB

Prototyping to scale is one of the most widely used tools for the control and representation of the project during all its stages of development.

Park Lab is the concretization of the act of doing architecture: a workshop where ideas take shape in their three-dimensionality and are expressed as concepts inextricably linked to the world of forms.



BIM

The operative team dedicated to Computational Design is designed to help the firm build an appropriate parametric infrastructure. The relationship between architecture and data is increasingly gaining ground; a mindset that shifts the balance of the digital medium to new frontiers is one of the keys to the firm's future implementation.



PRODUCT DESIGN

In 2021, to tackle small scale-related project opportunities with more energy and continuity, Park Associati opened their own product design department. On a daily basis, the department accepts new design challenges related to the field of lighting and furniture originating from the different architectural projects that the practice is carrying out. From space to the tiniest objects, each different project thus becomes an opportunity for the highest drawing expression.



MANAGEMENT

Park Associates management serves the firm's strategic goals aimed at project quality and the consolidation of authority on the international stage. From strategic plan development, financial and economic control, people management on projects to growth paths, and marketing and communication strategy, the activities supporting design are more challenging than ever in the contemporary world of architecture.



PARK MATERIALS

Materials are carriers of content, decipherable from their physical/tangible characteristics and their use over time. Continuous perceptual contact with materials gives rise to new stimuli and triggers reflections on design potential, thus becoming a creative cue for present and future projects.



SITE VISITS

The construction site represents a moment of maximum professional growth with is interesting to confront. To develop a more direct collaboration with the firm's managers, candidates will have the opportunity to make multiple site visits in a privileged 1:1 mode where Associates will guide them through the construction particularities of some of Park Associates' most important projects.

Submission

To apply for the firm's attention, you must submit a CV, Portfolio, and motivational letter by filling out the [appropriate form](#) in the "work with us" section. The position offered is regularly paid.

15.02.2024
Application Deadline

15.03.2024
Selection due date

01.04.2024
Starting date

More informations on
parkassociati.com

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