

# Wild Color

## IP Starter Kit



**FIE**  
MUSEUM  
**LD.**

# IP Starter Kit

Create your own *Wild Color* exhibition using the Field Museum's graphics, photo murals, immersive media, and text. Digital delivery.

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## Includes

- Object list of over 200 specimens: mammals, insects, birds, fishes, shells, plants, fossils, gems, and minerals
- Label text in English and Spanish
- 107 high-resolution graphics files including title wall, color section introductions, photo murals, banners, reader rails, and plinth graphics, with printing specifications
- 3 video files with equipment recommendations
- 8 soundscape files (1 for each color section + the finale)
- Component fabrication drawings and specifications

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## Host Responsibilities

- Provide objects, mounts, cases, equipment, atmospheric elements, and installation
- Update object text (as needed)
- Print and produce all graphics
- Floor plan layout
- Translate and revise graphics for languages other than English and Spanish

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## Contact

[travelingexh@fieldmuseum.org](mailto:travelingexh@fieldmuseum.org)

312.665.7119

[www.fieldmuseum.org/traveling-exhibitions](http://www.fieldmuseum.org/traveling-exhibitions)



*Wild Color* was created by the Field Museum.

Chameleon: © Kurit Afshen/shutterstock.com  
CMYK shadow experience: © Field Museum