



credabl
Helping Hand Grants

EST. 2020

Credabl Helping Hand Grants 2022

Helping Hand Grants

Credabl would love to support your industry with the Helping Hand Grants!

Together, let's aim to spread the word about the Helping Hand Grants by leveraging your networks and teams, with a goal to increase applications and nominations. With applications open until 31 December it would be great if you could promote to your networks between now and then on any social media, email or other channels you see fit.

We have supplied details on all the assets we've provided and some sample copy and the assets that can accompany the copy. You're very welcome to use this as is or tweak it to suit your own personal style.

There are two target audiences.

- (1) Medical / Dental / Vet practice professionals. They can self-apply here - credabl.com.au/helpinghand22/
- (2) Anyone in Australia who uses medical / dental / veterinary services. They can nominate their doctor / dentist / vet to apply here - <https://www.surveymonkey.com/r/helpinghandnominate>

Promotional material provided:

- A4 Potential Applications flyer– to drive veterinarians to apply
- A4 General Public Nominate Flyer - to push the general public to nominate their beloved vet/vet practice
- DL Flyer – this is smaller in size to share anywhere you wish
- Email Banner – this can be added into any email communications you send out if you wish
- This pack which includes all copy and image examples to use for social media and to your networks
 - Apply Social Media Assets – for veterinarians/vet practices to apply directly
 - Nominate Social Media Assets – to use when getting the general community to nominate their beloved vet/practice

Variation 1: Targeting vets in practice



Apply now for a
Helping Hand Grant
to grow your practice!

Valued over \$10,000 each grant includes \$5,000 cash,
50,000 Qantas Points* for your business and so much more.

*T&Cs apply.

Copy: The Credabl Helping Hand Grants are back! Up to five Helping Hand Grants valued over \$10,000 are on offer to help grow your practice! Each grant includes \$5,000 cash, 50,000 Qantas Points* for your business, Practice growth and management coaching and so much more. Apply now! *T&Cs apply. – credabl.com.au/helpinghand22/

Variation 2: Targeting vets in practice stating Vettr inclusion



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Helping Hand Grants
valued over \$10,000!

Designed to support veterinary practice growth around Australia.

Apply now → credabl.com.au/helpinghand22 T&Cs apply

Copy: Have you applied for a Helping Hand Grant valued over \$10,000? A great initiative supporting medical, dental and veterinary practice growth around Australia. We're excited to spread the word so don't miss out and apply now – credabl.com.au/helpinghand22/

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Variation 3: Targeting patients/general audience



*Have you said thanks
to your beloved vet?*

Nominate a deserving doctor,
dentist or vet for a Helping Hand
Grant valued over \$10,000.

Nominate them now:
bit.ly/3BX569z

T&Cs apply.

Copy: If your vet, dentist or medical specialist has made you smile and you'd like to say thanks, nominating their practice for a Credabl Helping Hand Grant could go a long way. This is a great initiative supporting the community with up to five grants each on offer valued over \$10,000. If you know of a dental, medical or veterinary practice that could do with a helping hand, make sure you nominate them now—
<https://www.surveymonkey.com/r/helpinghandnominate>



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**Thank you for participating in
Credabl's Helping Hand Grants!**