Abstract

Companies all over the world are aware that real innovation cannot develop only internally, but it often finds ways and forms of growth outside the usual dynamics of corporations. For this reason, launching Corporate Venturing initiatives gives the opportunity to respond more quickly to changing situations and circumstances. Moreover, in some cases, it gives also the chance to anticipate or even create new paths of technological development allowing companies to rapidly change the strategic direction by adapting to different and renewed market conditions. In this sense, also Italian companies, always characterized by a strong commitment in research, innovation and technology, know that there is the need of opening new channels to innovate and be innovative. Looking at the tools of Corporate Venturing, a pivotal role is played by Corporate Venture Capital, characterized by the launch of a structure that carries its investment activities by complementing the objectives of the company. The Italian CVC context is in a initial phase but there are structural premises that could support the growth of this phenomenon.