Cookie Policy

We use cookies on this website. A cookie is a simple small file that is sent along with the pages of this website [and/or Flash applications] and stored by your browser on your computer's hard drive. The information stored in it can be sent back to our servers during your next visit.

Use of Permanent Cookies

With the help of a permanent cookie, we can recognize you when you visit our website again. This allows the website to be customized to your preferences. When you have given consent for cookies to be placed, we can remember this via a cookie. This way, you don't need to repeat your preferences, saving you time and providing a more convenient experience on our website. Permanent cookies can be deleted through your browser settings.

Use of Session Cookies

By using a session cookie, we can see which parts of the website you have viewed during this visit. This allows us to adjust our service as much as possible based on the browsing behavior of our visitors. These cookies are automatically deleted once you close your web browser.

Our Own Tracking Cookies

With your consent, we place a cookie on your device, which can be accessed when you visit a website in our network. This allows us to know that you have visited other website(s) in our network in addition to our own website. The profile that is built is not linked to your name, address, email, and similar information but is used solely to tailor advertisements to your profile, making them as relevant as possible to you.

Tracking Cookies from Our Advertisers

With your consent, our advertisers place "tracking cookies" on your device. They use these cookies to track the pages you visit within their network, in order to build a profile of your online browsing behavior. This profile is also based on similar information they gather from your visits to other websites in their network. This profile is not linked to your name, address, email, etc., as known to us, but is only used to tailor advertisements to your profile so that they are as relevant as possible to you.

Google Analytics

A cookie from the American company Google is placed through our website as part of the "Analytics" service. We use this service to track and report on how visitors use the website. Google may provide this information to third parties if legally required, or if third parties process the information on behalf of Google. We have no control over this. We have either permitted or not permitted Google to use the obtained analytics data for other Google services. The information collected by Google is anonymized as much as possible. Your IP address is explicitly not included. The information is transferred to and stored by Google on servers in the United States. Google complies with the Privacy Shield principles and is part of the Privacy Shield program of the U.S. Department of Commerce. This ensures an adequate level of protection for the processing of personal data.

Social Media

Our website includes buttons to promote ("like") or share ("tweet") web pages on social networks such as Facebook and Twitter. These buttons work through snippets of code from Facebook and Twitter. Through this code, cookies are placed. We have no influence over this. Please read the privacy policy of Facebook or Twitter (which may change periodically) to understand how they process your (personal) data collected through these cookies. The information they collect is anonymized as much as possible. This information is transferred to and stored by Twitter, Facebook, Google+, and LinkedIn on servers in the United States. LinkedIn, Twitter, Facebook, and Google+ comply with the Privacy Shield principles and are part of the U.S. Department of Commerce's Privacy Shield program. This ensures an adequate level of protection for the processing of any personal data.

Right to Access, Correction, or Deletion

You have the right to request access to, correction, or deletion of your data. Please refer to our privacy statement for more information. To prevent misuse, we may ask you to adequately identify yourself. If the request concerns access to personal data linked to a cookie, you must submit a copy of the relevant cookie. You can find this in your browser's settings.

Deleting Cookies

For more information on how to enable/disable and delete cookies, please refer to the instructions and/or help function of your browser.

Deleting Tracking Cookies Placed by Third Parties

Some tracking cookies are placed by third parties who display advertisements to you via our website. You can delete or permanently block these cookies via your browser settings.

More Information about Cookies?

You can find more information about cookies on the following websites:

- Consumers' Association: <u>What Are Cookies?</u>
- Consumers' Association: <u>How to Delete Cookies: Step-by-Step Guide</u>
- Consumers' Association: <u>Blocking Tracking Cookies with an Adblocker</u>