



SOCIAL MEDIA & CONTENT ASSISTANT

Codam is looking for a creative Social Media and Content Assistant to join our team and create new content and handle our social media channels. This position will be on an internship basis.

Who we are

Codam is a new and innovative coding college in the heart of Amsterdam. We aim to offer quality learning to our students and to create the next generation of software engineers and digital visionaries. Everyone from 18 to 30 years old is welcome to apply as a student, we offer our programme free of charge, and no qualifications or diploma are required.

We believe in equal opportunity and education as an engine for social mobility, we give young people a better chance of maximizing their potential. Codam's education model is based on peer-to-peer learning. Students will learn through doing and solving problems with their peers, in a college with 24/7 access.

Key responsibilities

- Responsible for day-to-day content creation for all Codam's social media channels.
- Come up with new ideas for content series and inspire with new possibilities to make sure Codam's online presence is inspiring, innovative and fun!
- Keep up to date with interesting online trends, memes or hypes and find ways to use them for Codam.
- Answering to questions and requests from potential students and interested people via Codam's general contact address and social media channels.
- Work closely together with the Communication Manager to assist with large projects, events, and community management.

Who we are looking for

- Background in Online/New Media & Communications, Creative Business, Digital Design, Online/Digital Marketing, Information Technology, or related discipline.
- Experience with social media, such as creating content, understanding of all social media platforms and promoting customer engagement.
- Creative and familiar with our audience: young people between 16 and 30 years old.
- Top writing skills in both Dutch and English.
- Experience with Adobe is a plus (Photoshop, InDesign, After Effects).

What we offer

- A friendly and passionate team.
- Chance to be part of an organization aiming to disrupt the educational model in the Netherlands.
- Internship for a minimum of 5 months and maximum of 12 months
- Trainee allowance: 500 euro per month
- And if you are really up for a challenge: a possibility to learn to code!

So if you are positive, open and enjoy to make new contacts, then come and join the Codam team in this unique and exciting adventure. We are looking for someone to start as soon as possible.

Please send your application letter and resume to Roos Peters at roos.peters@codam.nl before May 4th 2019.