

Would you like to work at a young foundation that is changing the educational model in the Netherlands? Are you someone that loves to write, to create and not afraid of organizing events?

Codam is looking for a creative Social Media and Event Assistant to join our team and create new content and handle our social media channels.

What we offer

- A friendly and passionate team.
- Fixed term contract for minimum of 6 months.
- 3 to 5 days a week, starting as soon as possible.
- Salary indication: minimum wage.
- And if you are really up for a challenge: a possibility to learn to code!

What you will be doing

- Responsible for day-to-day content creation for all Codam's social media channels.
- Come up with new ideas for content series and inspire with new possibilities to make sure Codam's online presence is inspiring, innovative and fun!
- Keep up to date with interesting online trends, memes or hypes and find ways to use them for Codam.
- Answering to questions and requests from potential students and interested people via Codam's general contact address and social media channels.
- Execute events in and around Codam.
- Work closely together with the Communication Manager to assist with large projects, events, and community management.

What makes us happy

- Background in Online/New Media & Communications, Creative Business, Digital Design, Online/Digital Marketing, Information Technology, or related discipline.
- Experience with social media, such as creating content, understanding of all social media platforms and promoting customer engagement.
- Creative and familiar with our audience: young people between 16 and 30 years old.
- Top writing skills in both Dutch and English.
- Experience with Adobe is a plus (Photoshop, InDesign, After Effects).

Who we are

Codam is a new and innovative coding college in the heart of Amsterdam. We aim to offer quality learning to our students and to create the next generation of software engineers and digital visionaries. Everyone from 18 to 30 years old is welcome to apply as a student, we offer our programme free of charge, and no qualifications or diploma are required.

We believe in equal opportunity and education as an engine for social mobility, we give young people a better chance of maximizing their potential. Codam's education model is based on peer-to-peer learning. Students will learn through doing and solving problems with their peers, in a college with 24/7 access.

Next steps

If you recognize yourself in this description, do not hesitate to contact us. Roos will be happy to answer questions and is looking forward to meeting you at Codam!

Contact: Roos Peters, Head of Administration, 06-20986923 Apply by sending your application letter and resume to <u>roos.peters@codam.nl</u> (deadline: May 10, 2019)