

**Revolution in education: learn programming in a tuition-free college, without teachers or prior qualifications, just the drive to succeed!**

**AMSTERDAM, Tuesday, 31 July 2018 – Take the test to join Amsterdam’s new coding college: Codam.**

At the end of September, a new programming college will open its doors in the heart of Amsterdam, located a few minutes from Central Station on the Marineterrein. Codam’s brand-new building will be accessible 24/7 and welcome up to 500 students in the next three years.

Codam uses the groundbreaking curriculum and educational model of the French school “42” – voted the world’s best coding school in 2017 – where students learn programming in a peer-to-peer environment, without teachers. Codam is part of a growing network of schools based on the same curriculum, counting more than 4,000 students worldwide. Studying at Codam will give attendees opportunities to be active actors in the world and workforce of tomorrow, which increasingly relies on advanced digital knowledge and requires adaptability and curiosity to succeed. With 80% of the jobs that will exist in 2030 not yet invented, Codam will ensure its students are ready for a global world and a lifetime of learning.

Passionate about education, technology, innovation and social mobility, entrepreneur and TomTom co-founder Corinne Vigreux is the founder of Codam. This coding college will welcome students between 18 and 30 years old for three to four years. To help lower as many barriers as possible between future digital leaders and Codam, no experience or diplomas are required in order to apply, and tuition is free.

### **A new way of learning**

Software is everywhere, and programming is the engine for innovation that is driving the world forward faster than ever before. Codam’s purpose is to provide education to a new generation of young people, to help them grow into skilled digital professionals. Codam’s learning system is designed to unleash their talent and provide new opportunities. Students learn by practicing programming and solving difficult problems in a radical peer-to-peer environment, where each student can also become the teacher. Codam teaches how to learn, think, do, adapt and evolve to overcome any challenge, from today or tomorrow. Furthermore, real-world training and internships, assignments from leading software companies, and interaction with experienced professionals from both industry and academia complete the curriculum.

### **Admission**

Codam is open to all: no knowledge nor prerequisites of any kind are expected. It’s all about willpower and drive. Getting in is as easy as:

- 1) Taking an online test...that is all about solving puzzles – no coding skills required to give it a go.
- 2) If you succeed, you will be notified to come and check-in in person to learn more about the school and enroll for the famous “Piscine”.

- 3) You will embark on the “Piscine”: a month-long, life-changing adventure that you’ll experience with a group of 120 other students and will show whether Codam is for you.
- 4) You will know more about yourself and whether you are ready to be part of the Codam community – and if so, you will be enrolled in the school and start the program.

### **Future perspective**

Corinne Vigreux: “As a tech entrepreneur, I am acutely aware of the shortage of good software engineers and digital visionaries. Through the work my foundation has done on improving social mobility over the past 10 years, I have come across so much untapped talent. Codam is bringing the two together. The school will be a home to a diverse community of students learning together the skills that will prepare them for the future of work and secure them employment anywhere in the world. They will be able to join a company with a cause and a culture they share, or start their own, having built the necessary confidence to go and explore.”

### **More information**

Do you want more information and/or an interview with Corinne Vigreux? Please contact [press@codam.nl](mailto:press@codam.nl), Vries Strookman, 06-19436295. The application test is available on <http://apply.codam.nl>  
For general information, see [www.codam.nl](http://www.codam.nl)

You can find the original NL version of the press release [here](#).