# JASON D. BLOOM, MD, FACS

#### **EMPLOYMENT**

# Bloom Facial Plastic Surgery / BFPS PC

### Director of Facial Plastic & Reconstructive Surgery / President

Two Town Place, Suite 110, Bryn Mawr, PA 19010 (610)762-5666 office

- \* Dates: September 2019 present
- Medical License (New York) 256050 (2010 present)
- Medical License (New Jersey) 25MA08884600 (2011 2019)
- Medical License (Pennsylvania) MD432401 (2007 present)
- Medical License (Tennessee) MD0000054659 (2016 present)
- Medical License (Nevada) 16695 (2016 present)
- Medical License (Michigan) 4301113487 (2017 present)
- Board Certified American Board of Otolaryngology-Head & Neck Surgery June 1st, 2011
- Board Certified American Board of Facial Plastic & Reconstructive Surgery June 27th, 2015
- Fellow American College of Surgeons October 27th, 2019

### Director of Facial Plastic & Reconstructive Surgery

Dermatology and Plastic Surgery Practice in Ardmore, PA Dates: July 2011 – September 2019

#### **EDUCATION**

# New York University – Dept. of Otolaryngology Division of Facial Plastic & Reconstructive Surgery

- \* Fellowship: July 2010 July 2011
- \* Mentors: Dr. Norman J. Pastorek, Dr. Minas Constantinides, Dr. Philip J. Miller, Dr. David B. Rosenberg & Dr. W. Matthew White

NYU Langone Medical Center, Bellevue Hospital Center, Manhattan VA, Lenox Hill Hospital & Manhattan Ear, Eye & Throat Hospital (MEETH) New York, NY

- Medical License (New York) 256050 (2010 present)
- Medical License (New Jersey) 25MA08884600 (2011 present)

#### University of Pennsylvania - Dept. of Otorhinolaryngology: Head & Neck Surgery

- \* Internship: June 2005 July 2006
- \* Otorhinolaryngology Head & Neck Surgery Residency: July 2006 July 2010

Hospital of the University of Pennsylvania Philadelphia, PA

- Medical Training License (Pennsylvania) MT186824 (2005 2010)
- Medical License (Pennsylvania) MD432401 (2007 present

University of Michigan Medical School Ann Arbor, MI \* 2001-2005

M.D. with Distinction (Cum Laude = top 10%), June 2005

University of Michigan Ann Arbor, MI \* 1997-2001

B.S. with High Distinction in Biopsychology and Cognitive Sciences

#### ACADEMIC APPOINTMENTS

# University of Pennsylvania Department of Otorhinolaryngology: Head & Neck Surgery Philadelphia, PA

- Adjunct Assistant Professor
- Appointment: November 1, 2016 present

# Temple University School of Medicine Department of Dermatology

Philadelphia, PA

- Clinical Assistant Professor (Adjunct)
- Appointment: February 1, 2015 present

#### TEACHING EXPERIENCE

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) Facial Plastic Surgery Fellowship Co-Director

Approved since 2016

American Society for Dermatologic Surgery (ASDS)

Cosmetic & Procedural Dermatologic Surgery Fellowship Co-Director

■ Approved since 2017

American Society for Laser Medicine and Surgery (ASLMS)
Laser Surgery & Aesthetic Procedure Preceptorship Co-Director

Approved since 2014

#### **HONORS & AWARDS**

Philadelphia Magazine, Top Doctors (Otolaryngology), 2018 & 2019

Castle Connolly Top Doctors, 2017-2019

MainLine Today Magazine, Top Doctors (Plastic Surgery), 2012-2018

American Society for Lasers in Medicine and Surgery – Co-Director of the Periorbital Therapies & Rejuvenation Workshop, 2012, 2014–2016

American Society for Aesthetic Plastic Surgery (ASAPS) – Best Journal Article – Domestic – "Surgical Treatment of Nasal Obstruction in Rhinoplasty", 2011

Dr. Paul Carniol Prize for Excellence in Facial Plastic Surgery Research, 2008

AAO-HNS/F Resident Leadership Grant, 2007 (Sponsored by Stryker/Leibinger)

Alpha Omega Alpha (AOA) Honor Medical Society, 2004

Dean's Commendation for Excellence in Clinical Skills and the Art of Medicine, 2004 (awarded to top 10% of senior students and is based on CCA scores and the clinical component of required clerkship grades)

**Alfred Barrett Neuroscience Award**, 2003 (awarded to the top student for outstanding achievement in the M2 Neuroscience sequence and interest in Neurosurgery, Otolaryngology, Neurology or Psychiatry)

James B. Angell Scholar, 2001 (achievement of straight A's in consecutive semesters)

Phi Beta Kappa Honor Society, 2001

Golden Key National Honor Society, 2000-2001 (top 10% of juniors and seniors)

Gamma Sigma Alpha Honor Society, 2000-2001

Phi Kappa Phi Honor Society, 2000-2001

Delta Epsilon Iota Honor Society, 2000-2001

Psi Chi Honor Society, 2000-2001

Certificate of Research Excellence at the National Institutes of Health Poster Day, 2000

University of Michigan Class and University Honors, 1997-2001

William J. Branstrom Freshman Prize, 1997 (top 10% of U of M freshman class)

#### RESEARCH GRANTS

**Allergan Medical Education Grant,** 2010-2011 (Product for training non-surgical facial aesthetic treatments)

**Suneva Medical Education Grant,** 2010-2011 (Product for training non-surgical facial aesthetic treatments)

**AAO-HNSF/AAFPRS** Leslie Bernstein Resident Research Award CORE Grant, 2009 (Principal investigator - \$5000 research grant)

#### **INDUSTRY RELATIONSHIPS**

Solta Medical Inc. - Speaker's Bureau / Trainer; 2013 - 2014

Pharmaceutical Project Solutions, Inc. - Consultant; 2013-present

InMode Aesthetic Solutions – Consultant / Speaker's Bureau; 2016-present

Sinclair Pharma – Consultant / Speaker's Bureau / Advisory Board; 2016 – 2017

Kythera Biopharmaceuticals – Consultant / Speaker's Bureau / Trainer / Clinical Investigator; 2015

Allergan Medical – Consultant / Speaker's Bureau / Advisory Board / Trainer; 2015 – present

Merz Aesthetics - Consultant / Advisory Board / Speaker's Bureau; 2014 - present

**Prollenium – Consultant / Advisory Board;** 2018 – present

Alma Lasers – Consultant / Speaker's Bureau; 2014 – 2017

ThermiAesthetics – ThermiRF – Speaker's Bureau / Consultant /Advisory Board / Trainer; 2014 – present

Galderma – Consultant / Advisory Board / Speaker's Bureau / Trainer / Clinical Investigator; 2014 – present

Valeant Pharmaceuticals International Inc. – Speaker / Trainer / Consultant; 2012 - 2014; 2016 - present

Tri-Medics Precision Surgical Instruments – Consultant / Helped company to develop new rhinoplasty and blepharoplasty specific instruments; 2012 – 2014

Ellman International, Inc. - Speaker's Bureau / Clinical Investigator; 2013 – 2014

Zeltiq Aesthetics, Inc. – Speaker's Bureau / Consultant / Clinical Investigator; 2014, 2016 – present

Mentor – Facial Aesthetics Division – Consultant; 2010 – 2011

Cearna / OcuMend - Consultant / Advisory Board / Shareholder; 2017 - present

Revance Therapeutics – Consultant / Advisory Board; 2016 – present

RightResult / Squlptr – Consultant; 2016 – present

Remedly - Consultant / Advisory Board / Shareholder; 2017 - present

MEND / Nutrition For Healing – Consultant / Advisory Board / Shareholder; 2016 – present

Aqua Pharmaceuticals – Consultant; 2017 – 2018

Endo Pharmaceuticals - Consultant / Advisory Board; 2018 - present

Evolus – Consultant / Advisory Board; 2018 – present

Nufabrx - Consultant / Shareholder; 2019 - present

#### RESEARCH & ACADEMIC PURSUITS

### **Invited Lectures:**

University of Pennsylvania Department of Otorhinolaryngology: Head & Neck Surgery

Grand Rounds - "Temporal Bone Trauma" - December 14th, 2006

"Facial Reanimation" - April 17th, 2008; Philadelphia, PA

"Preliminary Resident Research Presentation: Laser Facial Nerve

Welding in a Rabbit Model" - Feb 2nd, 2009; Philadelphia, PA

"Final Resident Research Presentation: Laser Facial Nerve Welding in

a Rabbit Model" - June 25th, 2009; Philadelphia, PA

College of Physicians of Philadelphia – The Section on Otolaryngology Resident Research Paper Competition

"Laser Facial Nerve Welding in a Rabbit Model" - May 18th, 2010; Philadelphia, PA

The Sixth Northeast Regional Course on the Latest Techniques in Facial Reconstruction and Soft Tissue Surgery

"W-Plasty, Z-Plasty & Geometric Broken Line Closure" – October 23rd, 2010; Newark, NJ

Tennessee Society for Laser Medicine and Surgery (TSLMS) 2012 Annual Scientific Conference **"Pelleve for Skin Rejuvenation & Surgery"** – March 31st, 2012; Nashville, TN

American Society for Laser Medicine and Surgery (ASLMS) 2012 Annual Conference "Surgical Rejuvenation of the Periorbital Region" – Periorbital Therapies Course; Course Co-Director – April 21st, 2012; Kissimmee, FL

American Society for Laser Medicine and Surgery (ASLMS) 2013 Annual Conference "Periocular Anatomy, Upper Blepharoplasty & Browlifting" – Periorbital Therapies Course – April 6th, 2013; Boston, MA

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2013 Fall Meeting "My Sculptra Aesthetic (poly-L-lactic acid) Algorithm" – October 19th, 2013; New Orleans, LA

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2013 Fall Meeting "Rethinking Neurotoxins & Fillers" – Session Moderator - October 19th, 2013; New Orleans, LA

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2013 Fall Meeting "Laser Safety & Complications"— October 20th, 2013; New Orleans, LA

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2013 Fall Meeting "Joining A Dermatology Practice"—October 21<sup>st</sup>, 2013; New Orleans, LA University of Pennsylvania Department of Otorhinolaryngology: Head & Neck Surgery Grand Rounds "Non-Surgical Facial Rejuvenation" - December 5<sup>th</sup>, 2013

American Society for Laser Medicine and Surgery (ASLMS) 2014 Annual Conference "Periorbital Anatomy & Patient Considerations for Aesthetic Procedures" – Periorbital Therapies and Rejuvenation Workshop; Workshop Co-Director – April 5th, 2014; Phoenix, AZ University of Pennsylvania Department of Otorhinolaryngology: Head & Neck Surgery "Laser Skin Resurfacing" - December 4th, 2014

University of Pennsylvania Department of Otorhinolaryngology: Head & Neck Surgery "Facial Plastic & Reconstructive Surgery Board Review" - February 12th, 2015

American Society for Laser Medicine and Surgery (ASLMS) 2015 Annual Conference "Periorbital Anatomy & Patient Considerations for Aesthetic Procedures" – Periorbital Therapies and Rejuvenation Workshop; Workshop Co-Director – April 25th, 2015; Kissimmee, FL

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2015 Fall Meeting "My Sculptra Aesthetic (poly-L-lactic acid) Algorithm"— October 1st, 2015; Dallas, TX

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2015 Fall Meeting "ThermiRF"—October 3<sup>rd</sup>, 2015; Dallas, TX

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2015 Fall Meeting "RADIESSE Hands: A Personal Experience"—October 3<sup>rd</sup>, 2015; Dallas, TX

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2015 Fall Meeting "Marketing: Where, When and How to Start" – Lecture & Panel Discussion - October 3<sup>rd</sup>, 2015; Dallas, TX

American Society for Laser Medicine and Surgery (ASLMS) 2016 Annual Conference "Periorbital Anatomy & Patient Considerations for Aesthetic Procedures" – Periorbital Therapies and Rejuvenation Workshop; Workshop Co-Director – April 2<sup>nd</sup>, 2016; Boston, MA

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting "Submental Fat: Cool It, Inject It, Heat It, Suction It? So Many Options...What Works?"—Masters Seminar – June 8th, 2016; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"Non-Surgical Neck Tightening – What Has Worked For Me And What Has Not – A Surgeon's Perspective?" – June 10th, 2016; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting CME Meeting by Paradigm Medical Communications, LLC – Faculty Presenter "Full-Face Rejuvenation With Injectables And Energy-Based Tissue Lifting: Treatment Challenges Of The Lower Face" – June 9th, 2016; Las Vegas, NV

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2016 Fall Meeting "Marketing: Where, When and How to Start" – Lecture & Panel Discussion - October 7th, 2016; Nashville, TN

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2016 Fall Meeting Young Physicians Event Sponsored by Galderma – Faculty Presenter & Injector "Galderma Aesthetic Injection Network (GAIN) Presents MomGenes: A Live Injection Symposium" – October 7th, 2016; Nashville, TN

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2016 Fall Meeting "New Cryolipolysis Techniques for Neck Rejuvenation"— October 8th, 2016; Nashville, TN

New York University Department of Otolaryngology / Division of Facial Plastic Surgery "What's New & Different in Injectable Treatments" - November 9th, 2016; New York, NY American Society for Laser Medicine and Surgery (ASLMS) 2017 Annual Conference "Periorbital Anatomy & Patient Considerations for Aesthetic Procedures" – Periorbital Therapies and Rejuvenation Workshop; Workshop Co-Director – April 8th, 2017; San Diego, CA

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting Cocktail Event Sponsored by Thermi – Faculty Presenter

"Thermi – The Secret is Out. The Experts Tell All. – Treatment For Tweener Patients"– June 8th, 2017; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting CME Meeting by Paradigm Medical Communications, LLC – Faculty Presenter & Injector "Advances In Aesthetics: A Global Treatment Approach To Optimizing Patient Outcomes" – June 8th, 2017; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"Face & Neck Rejuvenation For The "Tweener" Patient – Those Not Ready For Surgery But Who Want Results" – June 9th, 2017; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting Dinner Event Sponsored by Galderma – Faculty Presenter

"Galderma Aesthetic Injection Network (GAIN) Presents Technology Meets Technique"—June 9th, 2017; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"Combining Injectable RF With RF Microneedles For Improved Results" – June 10th, 2017; Las Vegas, NV

Cosmetic Bootcamp for the Core Physician - Summer Bootcamp Meeting

"Non-Surgical Neck Tightening – What Has Worked For Me And What Has Not – A Surgeon's Perspective?" – June 23<sup>rd</sup>, 2017; Aspen, CO

Cosmetic Bootcamp for the Core Physician - Summer Bootcamp Meeting

"Face & Neck Anesthesia For Laser & Aesthetic Treatments" – June 24th, 2017; Aspen, CO

American Society for Dermatologic Surgery (ASDS) 2017 Annual Meeting

"Cosmetic Mega-Combinations By The Masters" – October 5th, 2017; Chicago, IL

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2017 Fall Meeting CME Live Injection Course Event by xMedica, LLC – Faculty Presenter & Moderator

"The Role of Absorbable Suspension Sutures in Mid and Lower Face Repositioning & Tightening" – October 26th, 2017; Phoenix, AZ

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2017 Fall Meeting Young Physicians Event Sponsored by Galderma – Faculty Presenter

"Galderma Aesthetic Injection Network (GAIN) Presents Technology Meets Technique"— October 27th, 2017; Phoenix, AZ

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2017 Fall Meeting "RF Rejuvenation of the Lower Face & Neck: Over, Under or Through The Skin?"—October 28th, 2017; Phoenix, AZ

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2017 Fall Meeting "Anesthesia & Analgesia for Minimally Invasive Procedures: Tips From The Experts"—Lecture & Panel Discussion - October 28th, 2017; Phoenix, AZ

The 2<sup>nd</sup> Global Aesthetics Conference

Workshop Event Sponsored by Thermi – Faculty Presenter

"Sharing the Thermi Secret" - November 2<sup>nd</sup>, 2017; Miami, FL

The 2<sup>nd</sup> Global Aesthetics Conference

CME Meeting by Paradigm Medical Communications, LLC - Faculty Presenter

"Remodel, Refresh, Rejuvenate: A Comprehensive Approach to Optimizing Aesthetic Outcomes" – November 2<sup>nd</sup>, 2017; Miami, FL

The 2<sup>nd</sup> Global Aesthetics Conference

"Submental Fat: Cool It, Inject It, Heat It, Suction It? So Many Options...What Works For Which Situations?" – November 3<sup>rd</sup>, 2017; Miami, FL

The 2<sup>nd</sup> Global Aesthetics Conference

"What I Am Doing Today In My Practice That I Did Not Do 5 Years Ago And Vice Versa" Panel Discussion – November 4th, 2017; Miami, FL

The 2<sup>nd</sup> Global Aesthetics Conference

"Face & Neck Rejuvenation For The "Tweener" Patient – Those Not Ready For Surgery But Who Want Results" Masters Session – November 5th, 2017; Miami, FL

Los Angeles Multi-Specialty Cosmetic Academy

"Non-Surgical Neck Tightening – What Works? – A Surgeon's Perspective?" – March 22<sup>nd</sup>, 2018; Beverly Hills, CA

Los Angeles Multi-Specialty Cosmetic Academy

"My Poly-L-Lactic Acid (PLLA) Algorithm – Why It Has Been & Continues To Be My Favorite Injectable Treatment" – March 23rd, 2018; Beverly Hills, CA

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Facial Rejuvenation: Master The Techniques Meeting

"Managing the Neck with Liposuction, Deoxycholic Acid or Cryolipolysis: When to Choose Which Modality" – April  $13^{th}$ , 2018; Chicago, IL

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Facial Rejuvenation: Master The Techniques Meeting

"Grow Your Practice By 20% In One Year" Panel Discussion – April 13th, 2018; Chicago, IL

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Facial Rejuvenation: Master The Techniques Meeting

"What Prospective Patients Want To See and Feel When In Your Office" Panel Discussion – April 13th, 2018; Chicago, IL

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Facial Rejuvenation: Master The Techniques Meeting

"Devices: Which One and Why?" Moderator & Panel Discussion – April 14th, 2018; Chicago, IL

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"Anesthesia Techniques For In-Office Face And Neck Aesthetic And Energy Based Treatments" – June 7th, 2018; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

Sponsored Workshop Event by Thermi – Faculty Presenter

"Radiofrequency Technology for Face, Body and Even the \$!?X!?" – June 7th, 2018; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"My PLLA Algorithm – Why It Has Been & Continues To Be My Favorite Injectable Treatment" – June 7th, 2018; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

CME Meeting by Paradigm Medical Communications, LLC - Faculty Presenter

"Remodel and Rejuvenate: Comprehensive Strategies for Optimizing Aesthetic Outcomes in the Aging Face and Body" – June  $8^{th}$ , 2018; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"RF Rejuvenation of The Lower Face And Neck: Over, Under, Or Through The Skin?" – June 10th, 2018; Las Vegas, NV

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Fall Meeting "Development and Reliability of a New Infraorbital Hollow Assessment Scale"—October 15th, 2018; Dallas, TX

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Fall Meeting CME Meeting by Paradigm Medical Communications, LLC – Faculty Presenter & Moderator "Biostimulatory Fillers in Aesthetic Medicine: Keeping Ahead of the Curve" – October 15th, 2018; Dallas, TX

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Fall Meeting Young Physicians Event Sponsored by Galderma – Faculty Presenter & Moderator "Complete the Aesthetic Look: Introducing the Latest Advancements from Galderma" – October 16th, 2018; Dallas, TX

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) 2018 Fall Meeting "A New Lip Fullness Assessment Scale for Live Assessments: Development and Reliability Testing"—October 17th, 2018; Dallas, TX

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting Sponsored Workshop Event by Remedly – Faculty Presenter

"Future-Proof Your Practice with AI, Automation & Cloud-Based Software" – June 7th, 2019; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"Anesthesia/Analgesia Techniques For Face And Neck In-Office Aesthetic Treatments" – June 8th, 2019; Las Vegas, NV

Vegas Cosmetic Surgery & Aesthetic Dermatology Meeting

"My PLLA Algorithm – Why It Has Been & Continues To Be My Favorite Injectable Treatment" – June  $8^{th}$ , 2019; Las Vegas, NV

#### **Journal Articles/Manuscripts:**

Kinney BM, Andriessen A, DiBernardo BE, **Bloom J**, Branson DF, Gentile RD, Goldberg DJ, Lorenc PZ, Nestor M, Wu D. "Use of a Controlled Subdermal Radio Frequency Thermistor For Treating the Aging Neck: Consensus Recommendations." Journal of Cosmetic and Laser Therapy. 2017;19(8):444-450.

**Bloom JD,** Green JB, Bowe W, von Grote E, Nogueira A. "Cosmetic Use of AbobotulinumtoxinA in Men: Considerations Regarding Anatomical Differences and Product Characteristics." Journal of Drugs in Dermatology. 2016;15(9):1056-1062.

Locketz GD & **Bloom JD**. "Combining Injectable RF with RF Microneedles For Improved Neck Results." Prime: International Journal of Aesthetic and Anti-Ageing Medicine. 2018;6(2):20-25.

Lozada KN, **Bloom JD**. "Factors Important in Facial Plastics & Reconstructive Surgery Fellowship Program Selection."

- Facial Plastic Surgery (Accepted for publication)
- Poster presented at the Combined Otolaryngology Spring Meetings (COSM); May 1<sup>st</sup>-5<sup>th</sup>; Austin, TX

Othman S, Cohn JE, Burdett J, Daggumati S, **Bloom JD**. "Temporal Augmentation: A Systematic Review."

• Facial Plastic Surgery (Accepted for publication)

Dover JS, Shridharani SM, **Bloom JD**, Somogyi C, Gallagher CJ. "Reduction of Submental Fat Continues Beyond 28 Days After ATX-101 Treatment: Results From a Post hoc Analysis." Dermatologic Surgery. 2018;44(11):1477-1479.

- Poster presented at the Fall Clinical Dermatology Conference (CDC); October 12<sup>th</sup>-15<sup>th</sup>, 2017; Las Vegas, NV
- Poster presented at the 14<sup>th</sup> Annual Maui Derm for Dermatologists 2018; January 28<sup>th</sup>-February 1<sup>st</sup>, 2018; Maui, HI

Becker DG & **Bloom J**. "Five Techniques That I Cannot Live without in Revision Rhinoplasty." Facial Plastic Surgery. 2008;24:358-364.

Honeybrook A, Crossing T, Bernstein E, **Bloom J**, Woodward J. "Long Term Outcome of a Patient with Paradoxical Hypertrichosis After Laser Epilation." Journal of Cosmetic and Laser Therapy. 2018; 20(3):179-183.

Locketz GD, **Bloom JD**. "Surgical Pearl: Percutaneous RF Lower Face and Neck Tightening Technique." JAMA Facial Plastic Surgery. (*Published online September 13th, 2018*)

**Bloom JD**, Rizzi MD, Germiller JA. "Real-time Intra-operative CT to Assist Cochlear Implant Placement in the Malformed Inner Ear." Otology & Neurotology. 2009;30:23-26.

- Presented at the American Society of Pediatric Otolaryngology (ASPO) Spring Meeting May 1-4th, 2008; Orlando, FL
- Presented at the Pennsylvania Academy of Otolaryngology 2009 Annual Scientific Meeting
   June 12-13th, 2009; Bedford, PA

Honeybrook A, **Bloom JD**, Woodard C, Bernstein EF. "Three-dimensional Photography for Measuring Volumetric Changes after Submental Cryolipolysis." The American Journal of Cosmetic Surgery. 2018; 35(3):135-142.

Bernstein EF & **Bloom JD**. "Safety and Efficacy of Bilateral Submental Cryolipolysis with Quantified 3-Dimensional Imaging of Fat Reduction and Skin Tightening." JAMA Facial Plastic Surgery. 2017;19(5):350-357.

Bernstein EF, **Bloom JD**, Basilavecchio LD, Plugis, JM. "Non-Invasive Fat Reduction of the Flanks Using a New Cryolipolysis Applicator and Overlapping, Two-Cycle Treatments." Lasers in Surgery and Medicine. 2014; 46(10):731-735.

Thomas WW & **Bloom JD**. "Neck Contouring and Treatment of Submental Adiposity." Journal of Drugs in Dermatology. 2017;16(1):54-57.

**Bloom JD**, Immerman SB, Rosenberg DB. "Face-Lift Complications." Facial Plastic Surgery. 2012; 28:260-272.

Al-Niaimi F & **Bloom JD**. "Evaluating the Cosmetic Patient: Understanding which patients benefit from minimally-invasive procedures versus those that require surgery or lifting procedures." Current Dermatology Reports. 2015; 4(2):49-55.

**Bloom JD**, Sridharan S, Hagiwara M, Babb JS, White WM, Constantinides M. "Reformatted Computed Tomography To Accurately Assess the Internal Nasal Valve and Association With Physical Examination." Archives of Facial Plastic Surgery. 2012; 14(5):331-335.

Steiger JD, **Bloom J**, Becker DG. "Auricular Cartilage Grafts." Operative Techniques in Otolaryngology - Head & Neck Surgery. 2008; 19(4):267-272.

Corrado A, **Bloom JD**, Becker DG. "Domal Stabilization Suture in Tip Rhinoplasty." Archives of Facial Plastic Surgery. 2009; 11(3):194-197.

 Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 18-20th, 2008; Chicago, IL

**Bloom JD**, Bleier BS, Mirza N, Chalian AA, Thaler ER. "Factors Predicting Endoscopic Exposure of Zenker's Diverticulum." Annals of Otology, Rhinology & Laryngology. 2010;119:736-741.

• Presented at the AAO:HNSF Annual Meeting; October 4th-7th 2009; San Diego, CA

Bleier BS, Kennedy DW, Palmer JN, Chiu AG, **Bloom JD**, O'Malley BW. "Current Management of Juvenile Nasopharyngeal Angiofibroma: A Tertiary Center Experience 1999-2007." American Journal of Rhinology & Allergy. 2009;23:328-330.

Presented at the AAO:HNSF Annual Meeting; September 21-24th, 2008; Chicago, IL

**Bloom JD**, Immerman SB, Constantinides M. "Osteotomies in the Crooked Nose." Facial Plastic Surgery. 2011;27:456-466.

Ransom ER, Antunes MB, **Bloom JD**, Becker DG. "Quantifying Osteotome Sharpness: Comparing the Major Manufacturers." Otolaryngology – Head and Neck Surgery. 2012;146:707-711.

Presented at the AAO:HNSF Annual Meeting; September 11-14th, 2011; San Francisco, CA

Ransom ER, Antunes MB, **Bloom JD**, Greco T. "Concurrent Structural Fat Grafting and Carbon Dioxide Laser Resurfacing for Perioral and Lower Face Rejuvenation." Journal of Cosmetic and Laser Therapy. 2011;13(1):6-12.

 Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 23-25th, 2010; Boston, MA

**Bloom JD**, Bleier BS, Goldstein SA, Carniol PJ, Palmer JN, Cohen NA. "Laser Facial Nerve Welding in a Rabbit Model." Archives of Facial Plastic Surgery. 2012;14(1):52-58.

- Online publication first August 15th, 2011
- Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 23-25th, 2010; Boston, MA
- Manuscript received the highest score on evaluation by the AAFPRS committee for the conference

**Bloom JD**, Ransom ER, Antunes MB, Becker DG. "Quantifying the Sharpness of Osteotomes for Dorsal Hump Reduction." Archives of Facial Plastic Surgery. 2011;13(2):103-108.

 Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 23-25th, 2010; Boston, MA

Bewley A, **Bloom JD**, Kherani S, Pawel BR. "Congenital Epulis." Ear, Nose& Throat Journal. 2010;89(7):299-300.

Bleier BS, Cohen NM, **Bloom JD**, Palmer JN, Cohen NA. "Laser Tissue Welding in Lung and Tracheobronchial Repair: An Animal Model." Chest. 2010;138(2):345-9.

Becker DG, Ransom E, Guy C, **Bloom J**. "Surgical Treatment of Nasal Obstruction in Rhinoplasty." Aesthetic Surgery Journal. 2010;30:347-378.

 Voted Best Domestic Paper of 2010 by the American Society for Aesthetic Plastic Surgery (ASAPS) Editorial Board – One of two manuscripts (one domestic & one international) chosen yearly

Friedmann DR, Roman B, Leibowitz RA, **Bloom JD**. "Radiology Quiz Case 2: Intraseptal mucocele." JAMA Otolaryngology – Head & Neck Surgery. 2013;139(6):647-8.

Lee JM, Hashmi N, **Bloom JD**, Tamashiro E, Doghramji L, Sarani B, Palmer JN, Cohen NA, Mirza N. "Biofilm accumulation on endotracheal tubes following prolonged intubation." Journal of Laryngology and Otology. 2012;126(3):267-70.

**Bloom JD,** Ramakrishnan VR, Friscia ME, Cooper JD, Palmer JN. "Endoscopic Removal of a Submucosal Esophageal Grillbrush Wire Bristle Mimicking a Chicken Bone"

- Annals of Otology, Rhinology & Laryngology (Submitted for publication)
- Presented at the Annual Meeting of the American Bronchoesophagological Association (ABEA); April 28-29, 2010; Las Vegas, NV

Bur AM, **Bloom JD**, Lee JY, Lee JM, Mirza N. "Ischemic Lingual Necrosis in the ICU: a Case Report, Etiology and Management."

• Critical Care Medicine (Submitted for publication)

Brucker BM, Sehgal S, Resnick MJ, Cohen MA, **Bloom JD**, Carpinello VL. "Buccal Mucosal Harvest Aided by the Trace Template Technique."

• Advances in Urology (Accepted for publication – In press)

### **Textbook Chapters:**

Locketz, GD & **Bloom JD**. "Percutaneous Radiofrequency Technologies for the Lower Face and Neck"

Chapter in Facial Plastic Surgery Clinics of North America – Emerging Trends, Techniques and Technologies in Facial Plastic and Reconstructive Surgery. Ed. J.D. Bloom. Pages 305-320; 2019.

**Bloom, JD**, Constantinides, M. (2011). Alar Base Modification. In D.G. Becker & P. Palma (Eds.), *Rhinoplasty Archive*. Retrieved from http://www.rhinoplastyarchive.com/articles/alar-base-modification

Becker DG & **Bloom JD**. Five Techniques That I Cannot Live Without in Revision Rhinoplasty. Chapter 55 in Rhinoplasty: The Experts' Reference. Ed. A.P. Scalfani. Pages 432-438; 2015.

**Bloom JD**, Immerman SB, Constantinides M. "Osteotomies in the Crooked Nose." Chapter 17 in Rhinoplasty: The Experts' Reference. Ed. A.P. Scalfani. Pages 134-142; 2015.

**Bloom JD**, Kaplan SE, Bleier BS, Goldstein SA. "Septoplasty Complications: Avoidance & Management"

Chapter in Otolaryngologic Clinics of North America – Surgical Management of Nasal Obstruction: Facial Plastic Surgery Perspective. Ed. D.G. Becker. 2009;42:463-481.

Becker DG, **Bloom JD**, Gudis D. "A Patient Seeking Aesthetic Revision Rhinoplasty and Correction of Nasal Obstruction"

Chapter in Otolaryngologic Clinics of North America – Surgical Management of Nasal Obstruction: Facial Plastic Surgery Perspective. Ed. D.G. Becker. 2009;42:557-565.

**Bloom JD**, Antunes MB, Becker DG. "Anatomy, Physiology and General Concepts in Nasal Reconstruction"

Chapter in Facial Plastic Surgery Clinics of North America – Nasal Reconstruction. Ed. D.G. Becker. 2011;19:1-11.

**Bloom JD**, Ransom ER, Miller CJ. "Reconstruction of Alar Defects" Chapter in Facial Plastic Surgery Clinics of North America – Nasal Reconstruction. Ed. D.G. Becker. 2011;19:63-83.

Becker DG, Becker MA, **Bloom JD**, Gudis D, Steiger JD. "Reducing Complications in Rhinoplasty." Chapter 9 in Master Techniques in Rhinoplasty. Ed. B. Azizzadeh, M.R. Murphy, C.M. Johnson, Jr. & W. Numa. Pages 115-130.

#### **Academic Presentations:**

"Development and Reliability of a New Jawline Grading Scale for Live Assessments" Amir Moradi MD, **Jason D. Bloom MD,** Amit Verma DrPH, MPH, Peter Kremerman MD

Presented at the American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS)
 2018 Annual Fall Meeting, October 15th; Dallas, TX.

"Development and Reliability of a New Infraorbital Hollow Assessment Scale"

Jason D. Bloom MD, Joseph A. Eviatar MD, Derek Jones MD, Amit Verma DrPH, MPH, Peter Kremerman MD

Presented at the American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS)
 2018 Annual Fall Meeting, October 15th; Dallas, TX.

"A New Lip Fullness Assessment Scale for Live Assessments: Development and Reliability Testing" **Jason D. Bloom MD,** Joseph A. Eviatar MD, Derek Jones MD, Amit Verma DrPH, MPH, Peter Kremerman MD

Presented at the American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS)
 2018 Annual Fall Meeting, October 17th; Dallas, TX.

"Reduction of Submental Fat Continues Beyond 28 Days After ATX-101 Treatment: Results From a Post hoc Analysis"

Jeffery S. Dover MD, Sachin M. Shridharani MD, **Jason D. Bloom MD**, Christine Somogyi, Connor J. Gallagher

- Poster presented at the Fall Clinical Dermatology Conference (CDC); October 12-15th, 2017; Las Vegas, NV
- Poster presented at the 14<sup>th</sup> Annual Maui Derm for Dermatologists 2018; January 28<sup>th</sup>-February 1<sup>st</sup>, 2018; Maui, HI

"Factors Important in Facial Plastics & Reconstructive Surgery Fellowship Program Selection" Kirkland N. Lozada MD & **Jason D. Bloom MD** 

 Poster presented at the Combined Otolaryngology Spring Meetings (COSM); May 1<sup>st</sup>-5<sup>th</sup>, 2019; Austin, TX

"Bilateral Submental Crylipolysis For Non-Invasive Fat Reduction"

Eric F. Bernstein MD MSE & Jason D. Bloom MD

 Presented at the American Society for Laser Medicine and Surgery (ASLMS) 2017 Annual Conference; April 7-9th, 2017; San Diego, CA

"Non-Surgical Fat Reduction: A Social Media Analysis"

Adam Honeybrook MBBS, Madelyn Stevens BA, Tascha Crossing RN, **Jason D. Bloom MD,** Eric F. Bernstein, MD MSE, Julie Woodward MD

 Electronic poster (e-poster) presented at the American Society for Laser Medicine and Surgery (ASLMS) 2018 Annual Conference; April 11-15th, 2018; Dallas, TX

"Three-Dimensional Stereophotogrammetry For Measuring Skin Tightening and Volumetric Changes in Submental Cryolipolysis"

Adam Honeybrook MBBS, Douglas Canfield, **Jason D. Bloom MD**, Charles Woodard MD, & Eric F. Bernstein, MD MSE, Lisa Basilavecchio RN, Jessica Plugis

• Electronic poster (e-poster) presented at the American Society for Laser Medicine and Surgery (ASLMS) 2017 Annual Conference; April 7-9th, 2017; San Diego, CA

"A New Improved-Fit Cryrolipolysis Applicator For Reduction of Flank Fat Bulges" Eric F. Bernstein, MD MSE, **Jason D. Bloom MD**, Lisa Basilavecchio RN, Jessica Plugis

 Electronic poster (e-poster) presented at the American Society for Laser Medicine and Surgery (ASLMS) 2014 Annual Conference; April 4-6th, 2014; Phoenix, AZ "Neck Tightening and Rejuvenation with Micro-Invasive Injectable Radiofrequency" **Jason D. Bloom MD** 

 Video presentation at the XXIII Congreso Soceidad Espanola de Laser Medico Quirurgico; May 29-30th, 2015; Bilbao, Spain

"CoolSculpting"

Eric F. Bernstein MD & Jason D. Bloom MD

 Video presentation at the XXIII Congreso Soceidad Espanola de Laser Medico Quirurgico; May 29-30th, 2015; Bilbao, Spain

"Factors Predicting Endoscopic Zenker's Diverticulum Exposure"

Jason D. Bloom MD, Benjamin S. Bleier MD, Natasha Mirza MD, Ara Chalian MD, Erica Thaler MD

• Presented at the AAO:HNS Annual Meeting; October 4th-7th 2009; San Diego, CA

"Endoscopic Removal of a Submucosal Esophageal Grillbrush Wire Bristle Mimicking a Chicken Bone"

**Jason D. Bloom MD**, Arnaud F. Bewley MD, Vijay R. Ramakrishnan MD, Michael Friscia MD, Joel D. Cooper MD, James N. Palmer MD

• Presented at the Annual Meeting of the American Bronchoesophagological Association (ABEA); April 28-29, 2010; Las Vegas, NV

"Biofilm Accumulation on Endotracheal Tubes Following Prolonged Intubation" Jonathan M. Lee MD, Nazish Hashmi MD, **Jason D. Bloom MD**, Edwin Tamashiro MD, Laurel Doghramji RN, James Palmer MD, Noam Cohen MD PhD, Natasha Mirza MD

• Presented at the Annual Meeting of the American Bronchoesophagological Association (ABEA); April 28-29, 2010; Las Vegas, NV

"Quantifying Osteotome Sharpness: Comparing the Major Manufacturers"

Evan R. Ransom MD, Marcelo B. Antunes MD, Jason D. Bloom MD, Daniel G. Becker MD

• Presented at the AAO:HNS Annual Meeting; September 11th-14th 2011; San Francisco, CA

"Concurrent Structural Fat Grafting and Carbon Dioxide Laser Resurfacing for Perioral and Lower Face Rejuvenation"

Evan R. Ransom MD, Marcelo B. Antunes MD, Jason D. Bloom MD, Timothy M. Greco MD

 Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 23-25th, 2010; Boston, MA

"Laser Facial Nerve Welding in a Rabbit Model"

**Jason D. Bloom MD**, Benjamin S. Bleier MD, Stephen A. Goldstein MD, Paul J. Carniol MD, James N. Palmer MD, Noam A. Cohen MD PhD

- Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 23-25th, 2010; Boston, MA
- Presented at the Philadelphia College of Physicians Section on Otolaryngology; Resident Research Paper Competition; May 18th, 2010; Philadelphia, PA

"Quantifying the Sharpness of Osteotomes for Dorsal Hump Reduction"

Jason D. Bloom MD, Evan R. Ransom MD, Marcelo B. Antunes MD, Daniel G. Becker MD

 Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 23-25th, 2010; Boston, MA

"External Rhinoplasty Approach to the Upper Third of the Nose"

Jason D. Bloom MD, Anthony Corrado DO, Jacob Steiger MD, Daniel G. Becker MD

 Presented at the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Fall Meeting; September 18-20th, 2008; Chicago, IL "Symptomatic Relief of Zenker's Diverticulum with EMG Guided Botulinum Toxin Injections" Shifali Arora MD, **Jason D. Bloom MD**, Nikki Redding MA, Gregory S. Weinstein MD, Natasha Mirza MD

 Presented at the Triological Society Meeting - Eastern Section; January 23-25th, 2009; Boston, MA

"Difficult Airway in a Man Without a Face"

Alison R. Perate MD, Jason D. Bloom MD, Natasha Mirza MD, Nabil Elkassabany MD

 Presented at the American Society of Anesthesiologists Annual Meeting; October 18-22<sup>nd</sup>, 2008; Orlando, FL

"Predictive Factors For Successful Endoscopic Zenker's Diverticulum Repair" Benjamin S. Bleier MD, **Jason D. Bloom MD**, Erica Thaler MD

Presented at the Combined Otolaryngology Spring Meeting (COSM) – May 1-4th, 2008;
 Orlando, FL

### **Previous Research Experience:**

University of Michigan Medical Center – Departments of Otolaryngology and Cardiology, Ann Arbor, MI, 2004 (Clinical Researcher)

-Project:

MICHIGAN PREOPERATIVE RISK EVALUATION IN OTOLARYNGOLOGY PATIENTS (M-PRE OP)

- Assisted with a project examining pre-operative and intra-operative risk factors to aid in risk assessment and management for head and neck surgical procedures

# University of Michigan Medical Center – Department of Otolaryngology, Dr. Carol Bradford & Dr. Thomas Carey Laboratory, Ann Arbor, MI, 2004 (Laboratory Researcher)

- Analyzed the tyrosine kinase domain of the EGF receptor in head and neck squamous cell carcinoma for mutations and deletions, using UMSCC tumor cell lines
- These mutations may lead to increased EGFR activation or tumor sensitivity to adjuvant therapy, such as EGFR inhibitors, previously seen to be beneficial in non-small cell lung cancer

# **Columbia Presbyterian Medical Center – Department of Neurological Surgery**, New York, NY, 2002 (Clinical Researcher)

- Organized a clinical research project examining risk factors and outcomes in cerebrovascular neurosurgery
- Created a database of over 1500 cerebrovascular patients with AVMs, cerebral aneurysms, and carotid artery disease

# National Institutes of Health – Divisions of NICHD and NIAAA, Bethesda, MD, 2000 (Biomedical Research Intern)

- Project 1: CARDIOVASCULAR CYCLICITY AND RESPONSE TO PHARMACOLOGIC CHALLENGE IN RHESUS MACAQUES (MACACA MULATTA)
  - Examined the circadian component of heart rate variability in rhesus monkeys using a continuous measure of cardiac output
  - Investigated the response of cardiac signal complexity to pharmacologic challenge
  - Presented poster at the National Institutes of Health Poster Day, 2000

# -Project 2: INDIVIDUAL DIFFERENCES IN ACTIVITY CYCLES AMONG YOUNG RHESUS MACAQUES (MACACA MULATTA)

- Assessed differences in circadian activity cycles among rhesus monkeys
- Examined the effects of various environmental events on monkeys' activity levels, in order to understand the importance of early experiences, such as rearing
- Presented poster at the National Institutes of Health Poster Day, 2000

# University of Michigan Medical Center – Department of Pharmacology, Dr. James H.

Woods Laboratory, Ann Arbor, MI, 1998-1999 (Pharmacology Research Assistant)

- -Project: NATURAL AND ARTIFICIAL ENZYMES AGAINST COCAINE. I. MONOCLONAL ANTIBODY 15A10 AND THE REINFORCING EFFECTS OF COCAINE IN RATS
  - Investigated and tested the efficacy of an anti-cocaine antibody to combat drug addiction
  - Administered anesthesia and performed surgical procedures for catheter placement in rodent

#### MEMBERSHIPS & LEADERSHIP

American College of Surgeons – Member & Fellow; 2019-present

AAFPRS Emerging Trends Committee - Chairman; 2018-present

Modern Aesthetics<sup>®</sup> Magazine – Editorial Board Member; 2017-present

University of Pennsylvania Department of Otorhinolaryngology: Head & Neck Surgery Alumni Society (The 1870 Society) – President & Founding Member; 2016-present

Clinics in Surgery (Plastic Surgery) – Editorial Board Member; 2016-present

American Academy of Facial Plastic & Reconstructive Surgery – President's Task Force on Industry Relations; 2017-present

Dermatologic Surgery - Manuscript Reviewer; 2016-present

Plastic & Reconstructive Surgery - Manuscript Reviewer; 2018-present

Journal of Cosmetic and Laser Therapy – Manuscript Reviewer; 2017-present

The American Journal of Cosmetic Surgery – Manuscript Reviewer; 2018-present

Lasers in Surgery and Medicine – Manuscript Reviewer; 2015-present

JAMA - Facial Plastic Surgery - Manuscript Reviewer; 2010-present

The Laryngoscope – Manuscript Reviewer; 2017-present

Allergy & Rhinology – Manuscript Reviewer; 2013-present

Journal of Otology & Rhinology – Manuscript Reviewer; 2013-present

PLoS ONE - Manuscript Reviewer; 2012-present

American Society for Lasers in Medicine & Surgery (ASLMS), 2011-present

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS) – Young Physicians & Emerging Technologies Committee, 2011-present

University of Pennsylvania House Staff Committee Executive Board – Department of Otorhinolaryngology: Head & Neck Surgery Representative, 2008-2010

Elsevier / Mosby / Saunders Publishing Resident Advisory Board, 2005-2011

American Academy of Facial Plastic & Reconstructive Surgery (AAFPRS), 2008-present

Pennsylvania Academy of Otolaryngology, 2005-present

Pennsylvania State Medical Society, 2005-present

Philadelphia County Medical Society, 2005-2013

American Academy of Otolaryngology - Head & Neck Surgery (AAO-HNS), 2005-present

AAO-HNS Section for Residents & Fellows – University of Pennsylvania Representative, 2007-2010

Alpha Omega Alpha (AOA), 2004-present

American Medical Association, 2001-present

American Medical Students Association, 2001-2005

### **INTERESTS**

Outdoor activities: skiing, fly fishing, and family time

Hobbies: music, travel, spinning/indoor cycling, modern art & Michigan football