



**Live 3-Day Chicago Event for Online Marketplace Sellers of All Levels
October 18th – 20th, 2018**

Sponsorship and Advertising Opportunities

The Chicago Area eBay and eCommerce Sellers Meetup Group is very excited to present its 5th annual [eCom Chicago Conference](#). We will once again be bringing some of the industry's leading experts together to teach, inspire and challenge all levels of eCommerce sellers. eCom Chicago offers an excellent opportunity for attendees, speakers and sponsors to share their experiences, network and learn from each other. The conference is designed to accommodate up to 300 attendees from beginners to seasoned sellers on any eCommerce platform.

Your sponsorship will give you valuable exposure to an enthusiastic group of e-commerce sellers. Thursday will feature our second annual Pre-Show Vendor Day where (if you choose to participate) you will have the opportunity to provide demos to attendees in one hour time slots. On Thursday night we will be hosting an informal Meet & Greet at Real Time Sports Bar. Friday night will be highlighted by our always popular Karaoke party which is another great opportunity for one-on-one face time with attendees.

We are offering a range of sponsorship/advertising opportunities to fit any budget. These are the same prices we charged for all of the previous conferences. We have added one Platinum opportunity on a first come first served basis.

We will be projecting onto the screens at the front of the stage all the sponsor logos during pre-conference time, break times, and lunch times.

Platinum Sponsorship Package (\$3,500)

- Includes co-sponsorship of Friday night Karaoke Party, along with eCom Chicago
- Includes sponsorship of both lunches with company logo on signs at the buffet table
- Free Vendor Day time slot
- 6 conference registrations (for staff or to give away)
- 8 foot table with 4 chairs
- Premium location for banner behind the stage with your logo
- Company logo on easel located at attendee entrance to the conference room
- Full page ad in conference program
- Premium placement for logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to provide promotional items in swag bags

- Opportunity to send 1 pre-conference and one post (within 30 days) e-mail to conference mailing list
- 1 year ad on the home page of The Chicago Area eBay and eCommerce Sellers Meetup Group (seen by over 1,500 members)
- 10 minute speaking opportunity

Gold Sponsorship Package (\$2,500)

- 4 conference registrations (for staff or to give away)
- 8 foot table with 4 chairs
- Banner behind the stage with your logo
- Company logo on easel located at attendee entrance to the conference room
- Full page ad in conference program
- Placement for logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to provide promotional items in swag bags
- Opportunity to send 1 pre-conference and one post (within 30 days) e-mail to conference mailing list
- 1 year ad on the home page of The Chicago Area eBay and eCommerce Sellers Meetup Group (seen by over 1,500 members)
- 10 minute speaking opportunity

Silver Sponsorship Package (\$1,500)

- 2 conference registrations
- 8 foot table with 2 chairs
- Company logo on easel located at attendee entrance to the conference room
- 1/2 page ad in conference program
- Logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to provide promotional items in swag bags
- Opportunity to send 1 pre-conference and one post (within 30 days) e-mail to conference mailing list
- 5 minute speaking opportunity

Bronze Sponsorship Package (\$500)

- 1 conference registration
- ½ space on a 8 foot table with 1 chair
- Company logo on easel located at attendee entrance to the conference room
- Business card sized ad in conference program
- Logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to include promotional items in swag bags

Pre Show Vendor Day-\$200

We know how difficult it is to focus on demonstrating your product or service while the conference is live. The exposure is great but your time is limited and your attention is divided. For these reasons we are once again offering the opportunity to present live demos to a targeted audience.

We will be renting a room on Thursday, Oct 18. You will be able to sign up for a 55 minute time slot on a first come-served basis. During this time you can dedicate all your time and energy to giving live demos of your product or service to anyone who signs up or shows up. You have a targeted, focused audience. A projector and screen will be made available.

Please note. This is an add-on opportunity and can only be purchased with a minimum Bronze Sponsorship package. We are only charging \$200 per time slot to cover the cost of the room and other expenses.

NEW THIS YEAR – Cash Back Incentive

We understand that each year there are an increasing number of eCommerce conferences that compete for the time and attention of our attendees. While many other conferences may mainly focus on only one or two marketplaces, eCom Chicago truly is all about all eCommerce platforms and we want to encourage as many attendees as possible to make eCom Chicago a priority in their conference circuit. In order for that to happen we would like to recruit your assistance in spreading the word early and often. Each sponsor will be assigned their own unique coupon code and we ask that you share your code with your network. The coupon will be worth a \$20 discount to each paid attendee and we will rebate your sponsorship fees \$10 for each time your coupon code is used. Since we are running an early bird special until May 15th, 2018 your coupon code will not be activated until May 16, 2018. The number of coupon codes allowed to be used by your group will be capped out once your rebates equal your total sponsorship fees.

Additional Sponsorship/Advertising Opportunities

- Program Advertising:
 - Business Card Size \$50
 - ¼ page \$150
 - ½ page \$250
- Other sponsorship ideas? [Contact Us](#)
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Please let me know if any of these packages will work for you. We thank you for your support.

Mark Le Vine

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