



Live 3-Day Chicago Event for Online Marketplace Sellers of All Levels October 16th - 18th, 2019

Sponsorship and Advertising Opportunities

The Chicago Area eBay and eCommerce Sellers Meetup Group is very excited to present its 6th annual [eCom Chicago Conference](#). We will once again be bringing some of the industry's leading experts together to teach, inspire and challenge all levels of eCommerce sellers. eCom Chicago offers an excellent opportunity for attendees, speakers and sponsors to share their experiences, network and learn from each other. This conference has consistently brought in an average of slightly higher than 200 attendees from beginners to seasoned sellers on many eCommerce platforms.

Your sponsorship will give you valuable exposure to an enthusiastic group of e-commerce sellers. Wednesday, October 16th will feature our third annual Pre-Show Vendor Day where (if you choose to participate) you will have the opportunity to provide live demos and Q&A to attendees in one hour time slots. On Wednesday night we will be hosting an informal Meet & Greet at Real Time Sports Bar. This, as always, is a great networking opportunity. Thursday night will be highlighted by our always popular Karaoke party which is another great opportunity for one-on-one face time with attendees.

We are offering a range of sponsorship/advertising opportunities to fit any budget. These are the same prices we charged for all of the previous conferences. We have added one Platinum opportunity on a first come first served basis.

We will be projecting onto the screens at the front of the stage all the sponsor logos during pre-conference time, break times, and lunch times.

Platinum Sponsorship Package (\$3,500)

- Includes co-sponsorship of Thursday night Karaoke Party, along with eCom Chicago or full sponsorship for \$4,500.
- Includes sponsorship of both lunches with company logo on signs at the buffet table
- Free Vendor Day time slot
- 8 conference registrations (for staff or to give away)
- 8 foot table with 4 chairs
- Premium location for banner behind the stage with your logo
- Company logo on easel located at attendee entrance to the conference room

- Full page ad in conference program
- Premium placement for logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to provide promotional items in swag bags
- Opportunity to send 1 pre-conference and one post (within 30 days) e-mail to conference mailing list
- 20 minute speaking opportunity

Gold Sponsorship Package (\$2,500)

- 4 conference registrations (for staff or to give away)
- 8 foot table with 4 chairs
- Banner behind the stage with your logo
- Company logo on easel located at attendee entrance to the conference room
- Full page ad in conference program
- Placement for logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to provide promotional items in swag bags
- Opportunity to send 1 pre-conference and one post (within 30 days) e-mail to conference mailing list
- 10 minute speaking opportunity

Silver Sponsorship Package (\$1,500)

- 2 conference registrations
- 8 foot table with 2 chairs
- Company logo on easel located at attendee entrance to the conference room
- 1/2 page ad in conference program
- Logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to provide promotional items in swag bags
- Opportunity to send 1 pre-conference and one post (within 30 days) e-mail to conference mailing list
- 5 minute speaking opportunity

Bronze Sponsorship Package (\$500)

- 1 conference registration
- ½ space on a 8 foot table with 1 chair

- Company logo on easel located at attendee entrance to the conference room
- Business card sized ad in conference program
- Logo and link on eCom Chicago website
- Acknowledgment in social media advertising for event with link to your website
- Opportunity to include promotional items in swag bags

Pre Show Vendor Day-\$200

We know how difficult it is to focus on demonstrating your product or service while the conference is live. The exposure is great but your time is limited and your attention is divided. For these reasons we are once again offering the opportunity to present live demos to a targeted audience.

We will be renting a room on Wednesday, Oct 16. You will be able to sign up for a 55 minute time slot on a first come-served basis. During this time you can dedicate all your time and energy to giving live demos of your product or service to anyone who signs up or shows up. You have a targeted, focused audience. A projector and screen will be made available.

Please note. This is an add-on opportunity and can only be purchased with a minimum Bronze Sponsorship package. We are only charging \$200 per time slot to cover the cost of the room and other expenses.

Additional Sponsorship/Advertising Opportunities

- Program Advertising:
 - Business Card Size \$50
 - ¼ page \$150
 - ½ page \$250
- Other sponsorship ideas? [Contact Us](#)

Please let me know if any of these packages will work for you. We thank you for your support.

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