# **Cookie Policy - ACA Website ACA IT-Solutions**

A aca-it.be/en/legal/cookie-policy

## **ACA IT-Solutions Cookie Policy**

### **Privacy Policy**

This privacy policy is for this website www.aca-it.be and served by ACA IT-Solutions NV and governs the privacy of its users who choose to use it.

The policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the website and website owners. Furthermore the way this website processes, stores and protects user data and information will also be detailed within this policy.

#### What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies...

#### How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately is most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

## **Disabling Cookies**

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

#### The Cookies We Set

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users. When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence. In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

#### A. First Party Cookies

• \_cs\_s

Duration: 10 years

• \_cs\_id

Duration: 13 months

• \_cs\_s

**Duration:** session

#### **B. Third Party Cookies**

- \_ga
  - Duration: 2 years
  - Goal:This cookie is associated with Google Universal Analytics which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.

- datr, act, sb, presence, fr, wd, xs, c user, dpr (Facebook.com)
  - Duration: 2 years
  - Goal: Used by Facebook to deliver a series of advertisement products su ch as real time bidding from third party advertisers, create a unique user ID to show relevant and personalized advertising.

## **Third Party Cookies**

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official <u>Google Analytics</u> page.
- From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.
- In some cases we may provide you with custom content based on what you tell us
  about yourself either directly or indirectly by linking a social media account. These
  types of cookies simply allow us to provide you with content that we feel may be of
  interest to you.
- We also use social media buttons and/or plugins on this site that allow you to
  connect with your social network in various ways. For these to work the following
  social media sites including; Facebook, Twitter, LinkedIn, Google+, YouTube, will
  set cookies through our site which may be used to enhance your profile on their site
  or contribute to the data they hold for various purposes outlined in their respective
  privacy policies.

#### More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. However if you are still looking for more information then you can contact us through one of our preferred contact methods.

Email: marketing@aca-it.be