

The **7** steps towards AI enablement



Opportunity

Defining a use case that answers **who, what, when, why, where, how** and **how much**, with clear objectives and metrics to measure success.

Checking if you have **the right data in the right quantity**, and linking that dataset your opportunity

Data Discovery



Data Enrichment

Removing data duplicates, rebuilding missing data points and **adding third party data** to enrich your existing dataset

Defining the problem area and matching model space to **select the optimal model**

Minimum Viable Model



Solution prototype

Integrating the Minimum Viable Model in existing process/application and reiterating previous AI enablement steps to optimize results

Assessing how the solution prototype works in comparison to the current solution

Value Assessment



Proof of value

Formulating recommendations and drafting a business case with a blueprint to apply the AI solution at scale