



EVENT BRIEF



Overview

Event Title	Kindness Festival 2022 <i>"How do you show kindness?"</i>
Date	Saturday 25 June 2022
Time	4 pm to 10 pm
Venue	Darwin Waterfront Precinct
Organisers	Kindness Shake Inc.
Main Sponsors	Northern Territory Government, NT Major Events Company, and the Darwin Waterfront Corporation
Target Audience	International Students, Multicultural Communities, International Education and Trade sectors
About	The Kindness Festival is a free, inclusive, creative and comprehensive event designed for everyone in the NT who wants to learn and embrace diversity and the importance of international students and multicultural communities in Australia.

Background

Kindness Shake: A multi award-winning not-for-profit organisation and charity that provides support and services to international students and temporary visa holders in the NT to facilitate personal and professional growth through free meals, employability workshops, wellbeing programs, social events, and cultural festivals. Since its launch, KS has served over 6,000 meals, assisted 900 individuals, partnered with more than 40 organisations and local businesses, recruited 200 volunteers, and raised over \$200,000.



Kindness Festival 2021: The inaugural Festival was an opportunity to showcase the diversity of the international student community in the NT by presenting more than 30 multicultural performances, 26 exhibition stalls, 10 games activities, and 5 international food stalls. The event saw 4,000 attendees from more than 48 different countries where nationalities with a prominent representation were from Australia represented by 54% as well as India, England, and The Philippines. Moreover, 26% of the attendees were from more than 40 different countries, highlighting the diversity of the Territory.

Among the attendants at the Festival were international students from China 17%, India 14%, Vietnam 13%, Nepal 9% and Bangladesh 8%. Besides, countries such as Pakistan, Colombia, and Sri Lanka had a 5% each, demonstrating that new communities are growing and playing an important role in the NT.

Proposal 2022



The Kindness Shake is excited to announce the second version of the **Kindness Festival 2022** “*How Do You Show Kindness*”, which aims to showcase the importance and value of international students in the NT while portraying the endless ways the community can work together, regardless of the difficult time the world is experiencing.

The Kindness Festival is an ideal opportunity for international students in the NT to be motivated and empowered to connect with the local community and highlight the benefits, value, resilience, social and cultural contributions that

multicultural communities bring to Australia.

Concept

The Kindness Festival is a free, inclusive, creative and comprehensive event designed for everyone in the NT who wants to learn and embrace diversity and the importance of international students and multicultural communities in Australia.

Objectives

1. Enhance international student wellbeing and resilience.
2. Appreciate and acknowledge the student and community groups, local business/employers and others who have supported and continue to support international students in the Territory.
3. Connect international students with employers and the local community.
4. Encourage students to experience life as a Territorian.
5. Increase community understanding of the benefits and value of international students, including population growth and other economic, social and cultural contributions.
6. Strengthen partnerships and collaborations between international students and the Territory.

What to expect in 2022?

- 7,000 Attendees approximately
- 7 International Food Stalls
- A Multicultural Fashion Parade
- 10 Multicultural Exhibition Stalls
- 10 Local Businesses and Organisations
- 7 Experience's areas



Expected Outcomes

- A. Students will feel happy and entertained by a whole afternoon of activities and events focused on multiculturalism, diversity understanding and student wellbeing.
- B. Students will learn about the different groups and services available in the NT while enjoying themselves and connecting with other international students and members from various community groups in the NT. We will invite them to learn and experience the NT by highlighting the opportunities available when living, studying and working in the NT.

- C. KS will engage with potential employers who may contribute to the project and connect with students, whether these are the sponsors of the events or businesses that KS will reach out through the volunteers' network.
- D. KS will demonstrate international students are an essential part of the NT community as many of the executive team members are current and former international students who want to work and help the NT community. It truly shows that international students support each other and, most importantly: the NT community.

Stakeholders

- International students studying in the NT
- Local businesses
- International Education providers
- International Education agencies
- Community Organisations
- General public - Local families
- Northern Territory Government
- City of Darwin and City of Palmerston



Structure - Experience Zones



1. Displaying NT to the World:

Large performance display comprised of dancers, singers and artists from different cultures and groups.

2. Welcome to DarwiNT:

Local organisations, Education providers and multicultural groups promoting their products, services, and experiences.

3. FaNTastic Games Zone:

Space to have fun and enjoy yourself through games and activities full of energy and action.

4. Pet Lovers Zone - How Do You Express Kindness?

Expressing kindness and love for others has different ways and this year the Kindness Festival want to

showcase and acknowledge the power of being *kind*. As a result, the festival wants to incorporate a Pet Expo to celebrate and display our loyal and lovely pets as part of our community and relief process in life.

- Pet Dress up Show
- Dog training agility competition – Beginners.

5. Taste the NT Culture:

Food showcase integrated by local restaurants bringing into the festival the multicultural diversity in terms of taste, flavours, and recipes from different backgrounds.

6. Kindness Social Club:

The beer and social club garden is the ideal place to socialise and hang out with friends and family in a relaxing and festive way. It is a comfortable place to talk while being part of the festival, enjoying a drink, or two! .

7. Multicultural Fashion Parade:

The Parade features student models displaying cultural wear from around the world aiming to educate people on different cultures, celebrate cultural differences and show Australia is a multicultural country that offers many opportunities if cultural bias and communication barriers don't exist.

Floor Plan 2022



FLOOR PLAN – Content Display





You need a hand?
We'll give you a
#KindnessShake

Contact: festival@kindness-shake.com.au

0487 209 408

kindness-shake.com.au/festival