

PRESS RELEASE

Paris, 4 March 2021

Keolis wins a new bus contract in Thionville in France's Grand Est Region with a focus on growing ridership

- On 17 February 2021, the Thionville-Fensch urban public transport authority (SMiTU) awarded Keolis a contract to operate and maintain its *Citéline* public transport network.
- This public service delegation contract¹ will come into effect on 1 April 2021 for a period of almost five years and is forecast to generate a total revenue of nearly €90 million.
- Keolis will take over the existing network and accompany the SMiTU in launching an electric bus rapid transit (BRT) service in 2026. Keolis aims to grow commercial revenues by 12.6% by 2025.

Frédéric Baverez, Keolis Group Executive Director France: *"We are honoured by the SMiTU's confidence and are committed to supporting a new phase in the development of mobility in this region".*

A new transport system launched in February 2021

The *Citéline* public transport network serves 190,000 inhabitants and 35 municipalities in Thionville, in eastern France, a strategic cross-border hub situated between Metz and Luxembourg.

The network is structured around 70 lines:

- 17 core lines,
- 29 feeder lines,
- 20 on-demand transport lines running all year round from Monday to Saturday,
- 2 lines providing a Sunday service.

To promote the new transport service to passengers, 'Bus info' points will be set up in the different municipalities making up the urban area.

¹ A first for the network previously operated as a local public company

A new operator to boost mobility solutions and prepare for the launch of a BRT service

On 1 April 2021, Keolis will take over operation of the *Citéline* network on behalf of SMiTU. To ensure a smooth transition, Keolis will retain all 270 network employees, including 200 drivers, under a new management team.

In 2021, Keolis will help improve the quality of the service, particularly through better passenger information provided by a new website and the launch of a special app for on-demand transport and for transport for people with reduced mobility.

Before the end of the contract, Keolis will also accompany SMiTU in launching the future fully electric Bus Rapid Transit (BRT) service “*Citézen*” due in 2026. The service will feature a new depot as well as a new maintenance centre which will house the entire network fleet to be built in Florange by 2025. As a cornerstone of the region’s mobility policy, the project will enhance quality of life for local inhabitants.

Keolis grows its footprint in France’s Grand Est Region

Through this new contract, Keolis will increase its operations in the Lorraine sector of the France’s Grand Est Region. In addition to the urban transport system in Thionville, Keolis operates networks in **Nancy**, **Metz**² and **Epinal**.

The *Citéline*³ network in figures

- 5 years
- 35 municipalities
- 190,000 inhabitants
- 68 lines
- 118 vehicles
- €3 million in annual sales revenue
- 3.9 million kilometres covered per year
- 5 million passengers per year
- €90 million in total revenue

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Kisio, EFFIA, Keolis Santé and Cykleo support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, shared car solutions, river and sea shuttle services, bike share services, car sharing, fully electric driverless shuttles and urban cable cars. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country’s leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,500 people in 15 countries. In 2019, it posted revenue of €6.6 billion. In 2019, 3.4 billion passengers used one of Keolis’ shared mobility services. www.keolis.com

² In Metz, Keolis provides technical assistance for the SAEML TAMM public transport authority

³ These figures include subcontracted services provided by Keolis Trois Frontières



* Australia, Belgium, Canada, China, Denmark, France, Germany, India, Luxembourg, the Netherlands, Norway, Qatar, Senegal, Sweden, the United Kingdom and the United States.

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