

## PRESS RELEASE

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### Keolis obtains the renewal of the contract for Blois, in France, with the launch of a first 100% electric bus line

- On 13 November 2020, Agglopolys, the conurbation authority of Blois in the French department of Loir-et-Cher, renewed its trust in Keolis for the operation and maintenance of its entire public transport network, *Azalys*.
- This new eight-year public service concession will begin on 1 January 2021 and will generate cumulative revenue of nearly €100 M. It will be accompanied by the overhaul of the network, planned for 1 September 2021.
- As the operator of the *Azalys* network, Keolis' mission will be to strengthen the transport offer in the region, to promote more sustainable mobility, notably through the conversion of a line with 100% electric buses, and to increase network ridership by the end of the contract.

#### An enhanced transport offer

Destined to serve the city of Blois and the 42 other municipalities of the *Agglopolys* conurbation authority, where many of the Loire châteaux are located, the *Azalys* transport network will evolve, as of 1 September 2021, to meet the growing mobility needs of the conurbation's 110,000 inhabitants and visitors (+38% in ridership since 2013).

The network, which is currently structured around seven main bus lines, an electric shuttle in the city centre, an on-demand transport service and a transport service for people with reduced mobility, will benefit from a number of developments from September 2021 onwards, including:

- **The improvement of the existing urban offer**, with:
  - better access to the city's main points of interest (cultural and sports centres and economic hubs in particular),
  - increased frequency of the "employee bus line" (mainly used by the workforce of the conurbation) with the number of return journeys increased from 7 to 11 during peak hours. It will serve the conurbation's main areas of activity where most of the companies (almost 2,000) are located,
  - the creation of an inter-neighbourhood line that does not serve the city centre,
  - a strengthened offer:
    - on Sundays, during which the municipalities situated at the heart of the conurbation will now be served,
    - in the evening, buses will run downtown after 23:00 on Fridays and Saturdays,
  - the incorporation of a new route for the electric shuttle in the city centre.
- **a strengthened suburban offer:**

- the overhaul of the on-demand transport service, now available in four zones around the main connection hubs of the conurbation, which will make it possible to book a shuttle up to 30 minutes before departure,
- improving services to schools, in particular those located outside the municipality of Blois.

## Renewal of the fleet, with a focus on clean energies

The contract provides for the **complete renewal of the fleet on the network's busiest line, with the incorporation of six 100% electric buses**. After the shuttle in the city centre, this will be the conurbation's first fully electric line. With a view to launching the line in September 2021, Keolis is currently preparing the transformation of the depot, including the installation of electric terminals where vehicles can be recharged.

Apart from the reduction in noise and vibrations, thanks to the electric propulsion system, the users of this line will benefit from an **enhanced passenger experience with the provision of a Wi-Fi network and connected screens on board**.

## Keolis confirms its presence in the Centre Val de Loire region

With the renewal of this contract, the Group confirms its strong presence in this region. As well as the Blois city transport network, Keolis also operates the networks of **Orléans, Tours, Châteauroux, Dreux and Montargis**.

## Key figures for the new *Azalys*\* network

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| <ul style="list-style-type: none"><li>- 1 100% electric line, consisting of 6 buses</li><li>- 4 on-demand transport zones</li><li>- 29% more commercial revenue expected</li><li>- Over 50 lines served</li><li>- 92 vehicles</li><li>- 187 employees, including 155 drivers</li><li>- 4.4 million journeys expected per year on average</li><li>- €98 M of cumulative revenue</li></ul> |
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*\* these figures include subcontracting*

## About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Kisio, EFFIA, Keolis Santé and Cykleo support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, shared car solutions, river and sea shuttle services, bike share services, car sharing, fully electric driverless shuttles and urban cable cars. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund), and employs 68,500 people in 15 countries. In 2019, it posted revenue of €6.6 billion. In 2019, 3.4 billion passengers used one of Keolis' shared mobility services. [www.keolis.com](http://www.keolis.com)

\* Australia, Belgium, Canada, China, Denmark, France, Germany, India, the Netherlands, Norway, Qatar, Senegal, Sweden, the United Kingdom and the United States.

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