

PRESS RELEASE

Paris, 16 December 2021

Keolis inaugurates three new *Keolis Mobilities Campus* classes in the Paris region to speed up bus and coach driver recruitment

- Launched in February 2021 in the Bordeaux region with three classes, the Keolis Group's Apprenticeship Training Centre (CFA), *Keolis Mobilities Campus*, is intended for candidates aged between 20 and 29 who want to become bus and coach drivers in one of the 80 transport networks operated by Keolis in France.
- The three new classes opened in the Paris region are located in Aulnay-sous-Bois in the department of Seine-Saint-Denis, in Bondoufle in the department of Essonne and in Tremblay-sur-Mauldre in the department of Yvelines. The 40 or so trainees in these classes are hosted by the Keolis Group's subsidiaries in the Paris region, including Keolis CIF, Keolis Mobilité Roissy, Keolis Val-d'Oise, Keolis Seine Sénart, Keolis Seine Essonne, Keolis Ormont, Keolis Meyer and Keolis Ouest Val-de-Marne.
- Faced with difficulties recruiting drivers, the Keolis Group's move to create its own CFA illustrates its determination to strengthen its teams by targeting new profiles, thereby providing a better response to the expectations of public transport authorities who want to develop their mobility offer and strengthen the appeal of their local region.

A six-month bespoke training course to become a bus driver

The creation of the *Keolis Mobilities Campus*, made possible by France's Loi Avenir Professionnel (Professional Future Law) of 2018, is an additional lever for recruiting and attracting people to the professions of the Keolis Group. This CFA, dedicated to driving professions for now, offers access to local, sustainable and responsible employment by providing a six-month training programme to young people aged 20 to 29 who have held a B driving licence for two years.

The training programme at the *Keolis Mobilities Campus* offers bespoke support:

- during the first three months of their training course, trainees learn to drive in order to obtain their D licence;
- in the fourth month, trainees have the opportunity to undergo training specific to the Keolis Group, the aim being to discover the main professions offered by Keolis. In particular, this period focuses on immersions in transport networks operated by the Keolis Group, and on acquiring the necessary skills with regard to safety, customer relations and serving people with reduced mobility;
- during the fifth and sixth months, the training programme is dedicated to driving vehicles on the city, intercity and school transport routes of the networks operated.

Throughout their course, the trainees are tutored by experienced Keolis drivers, who become the supervisors of their traineeship.

By the end of this training programme, the *Keolis Mobilities Campus* trainees are holders of the professional qualification CTCR (Driver of Public Road Transport). This can be used to validate a driver's licence (D), a compulsory minimum initial training course for passengers (FIMO), and an occupational health and safety certificate (SST).

250 trainee drivers by the end of 2022

The opening of these classes in the Paris region (Aulnay-sous-Bois, Bondoufle and, on 27 December, in Tremblay-sur-Mauldre) follows other classes opened in France, including three in the Bordeaux region in February 2021. In 2021, a dozen classes were launched in different regions of the country, notably in Brittany with Keolis Armor (near Rennes), in Occitanie with Keolis Languedoc (Nîmes) and Courriers du Midi (Montpellier), in Grand Est (Keolis 3 Frontières, near Metz) and in Auvergne-Rhône-Alpes (Keolis Autocars Planche).

By the end of the year, approximately one hundred trainees, aged 23 on average, will have joined the Keolis Group to begin their traineeship. Over the next 12 months, Keolis aims to increase this number to 250.

The creation of this CFA is part of the Keolis Group's overall training policy, aimed at offering all employees, whatever their occupation, the opportunity to train to develop their skills throughout their careers. This policy is upheld in particular by the **Keolis Institute**, the in-house vocational training body.

In parallel, the Keolis Group recruits an average of 7,000 employees every year in France and abroad, working in collaboration with each of the public transport authorities to develop the mobility offer in networks of all sizes operated by Keolis. As part of this recruitment, Keolis forms **partnerships with a variety of professional integration structures** such as Pôle Emploi and Ecole de la Deuxième Chance.

About Keolis

Keolis is a pioneer in developing public transport systems and works alongside public authorities who want to enhance shared mobility systems to grow the appeal and vitality of their regions. A world leader in operating automated metro and tramway systems, Keolis and its partners and subsidiaries Kisio, EFFIA, Keolis Santé and Cykleo support the core business with innovations offering new and bespoke shared mobility solutions for modes including trains, buses and coaches, trolleybuses, shared car solutions, river and sea shuttle services, bike share services, car sharing, fully electric driverless shuttles and urban cable cars. In France, Keolis is the second largest provider of parking management solutions through its subsidiary EFFIA, and the country's leader in medical transport since the creation of Keolis Santé in July 2017. The Group is 70%-owned by SNCF and 30%-owned by the Caisse de Dépôt et Placement du Québec (Quebec Deposit and Investment Fund) and employs 68,500 people in 16 countries. In 2020, it posted revenue of €6.1 billion. In 2019, 3.4 billion passengers used one of Keolis' shared mobility services. www.keolis.com

* Australia, Belgium, Canada, China, Denmark, France, Germany, India, the Netherlands, Norway, Qatar, Senegal, Sweden, the United Arab Emirates, the United Kingdom and the United States.

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